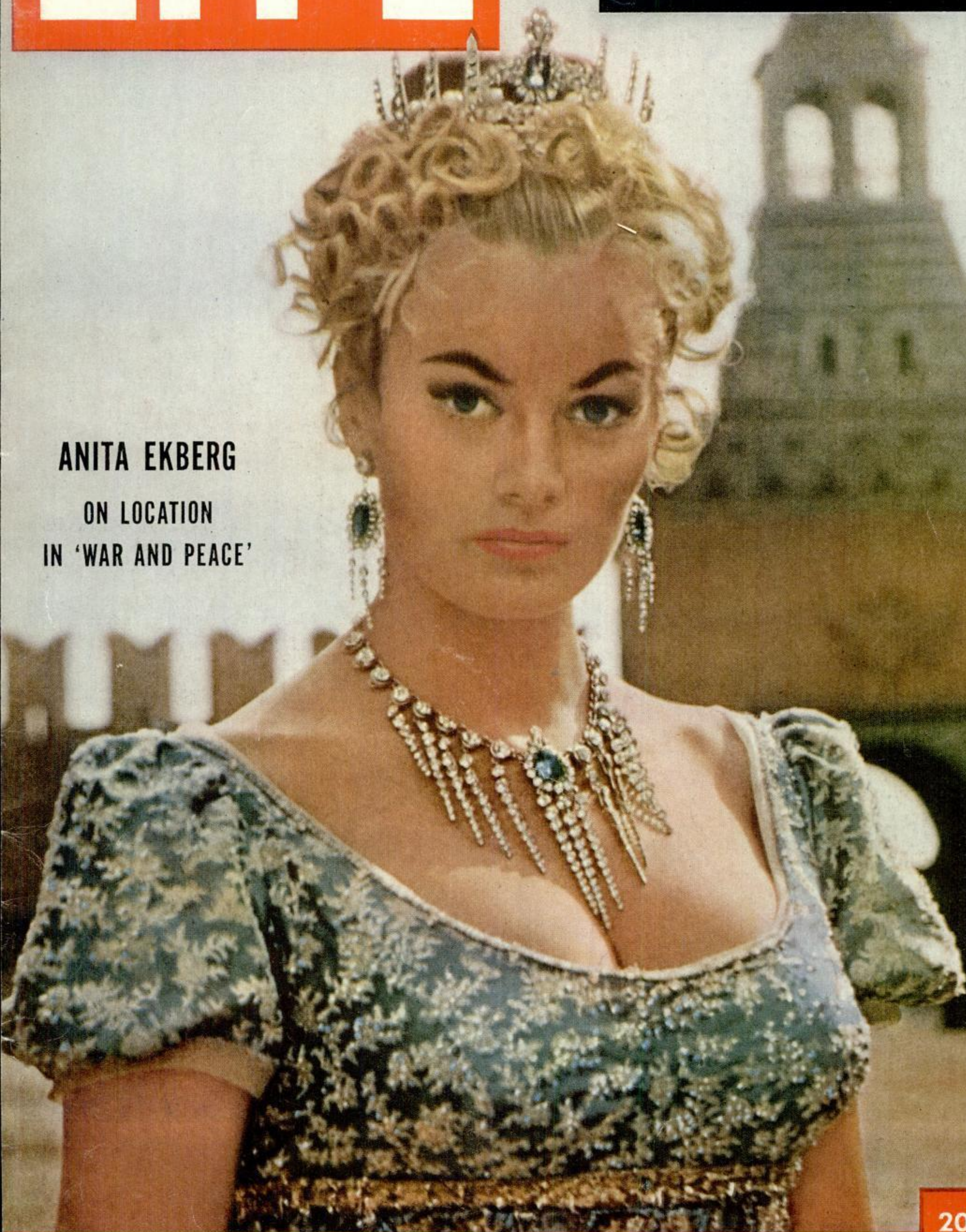


LIFE

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ON LOCATION
IN 'WAR AND PEACE'



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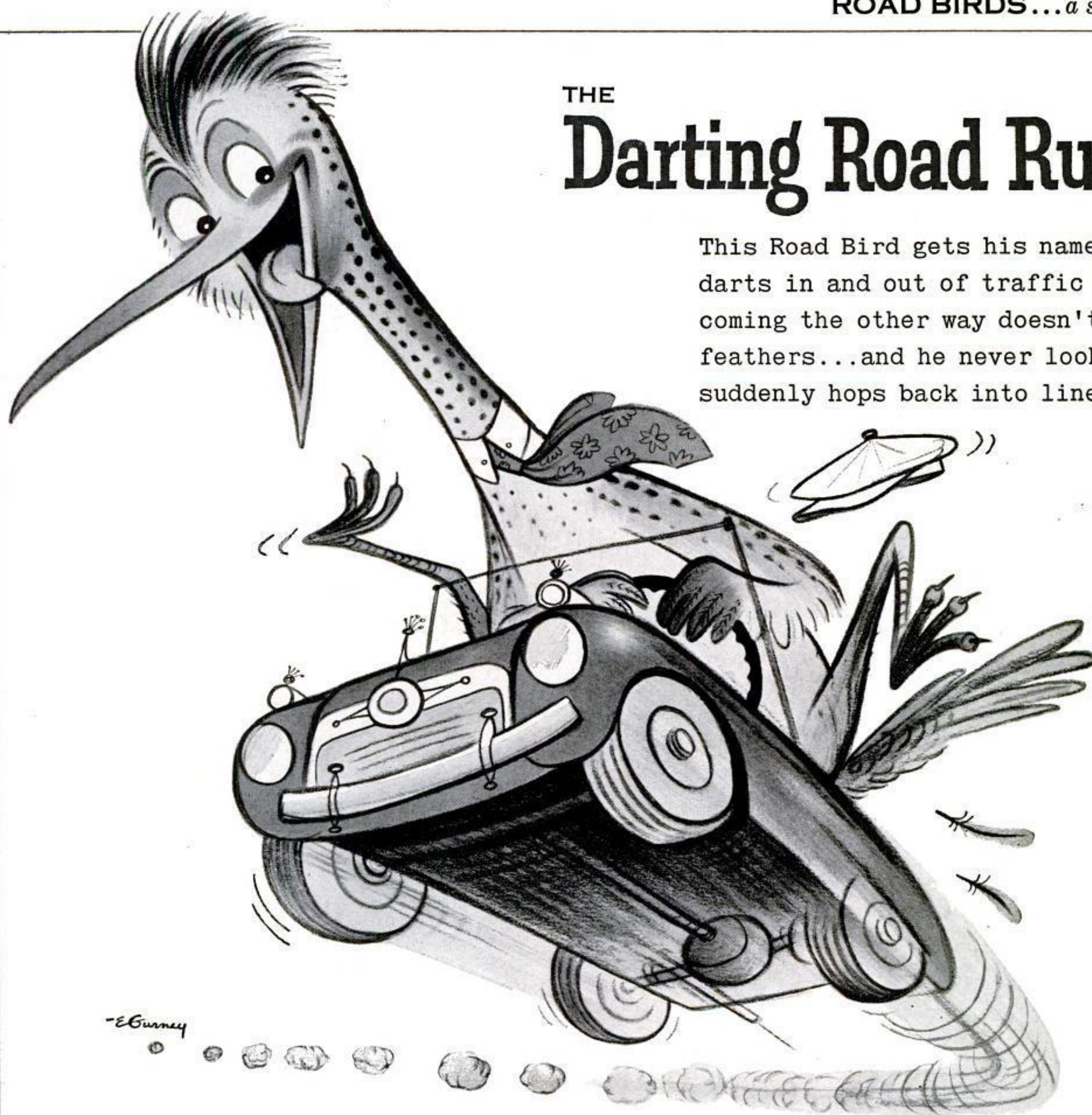
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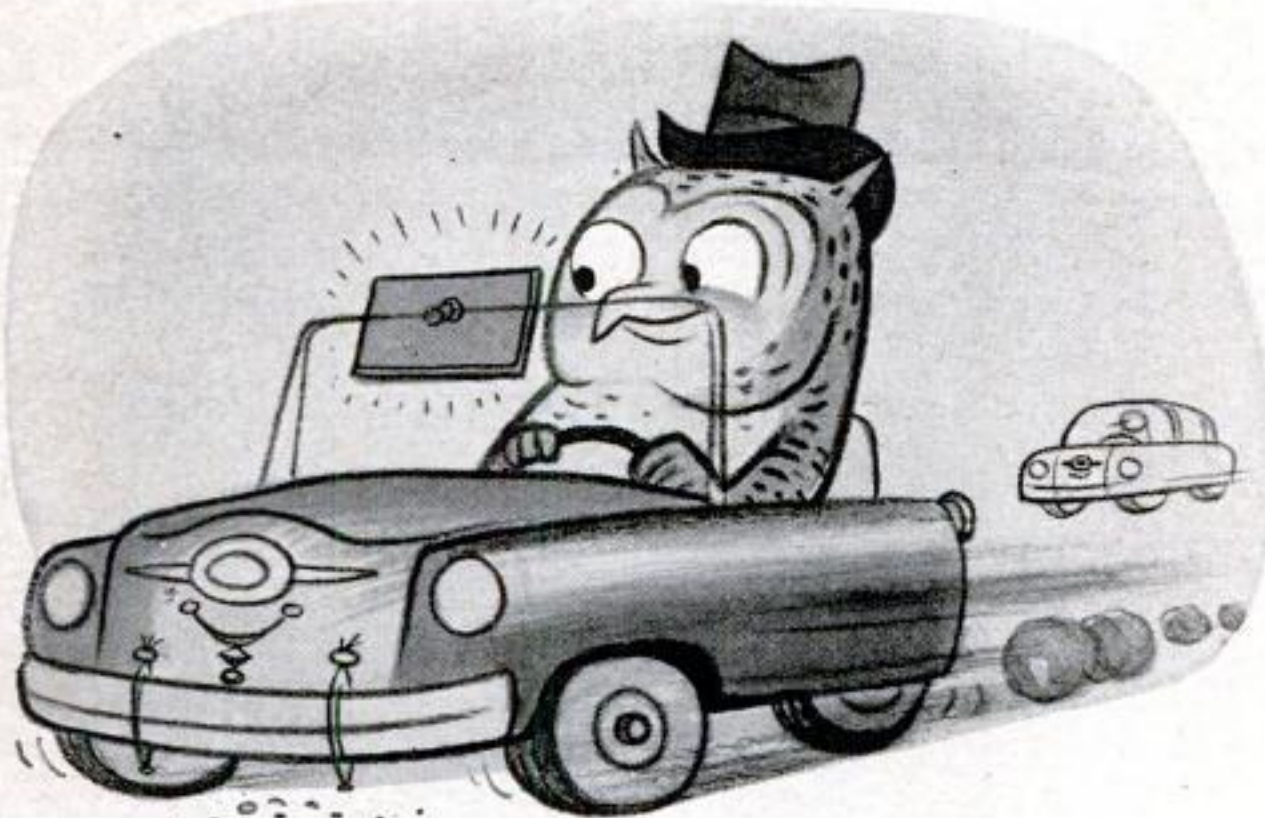
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PRINCE AND BETROTHED

17

Heritage of the Southwest

Part VII of America's Arts and Skills shows how the unique style of an earlier Spanish-Indian way of life persists in U.S. today.



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Three close calls for peace

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70

Willie's winning ways

Baby-faced Willie Hartack, top jockey of the year, won more races than any other rider by outthinking as well as outriding his rivals.



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Anita Ekberg of Malmö, Miss Sweden of 1951, parlays peerless beauty and a professional publicity campaign into a promising career in the movies.



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POUJADE WITHOUT SHIRT

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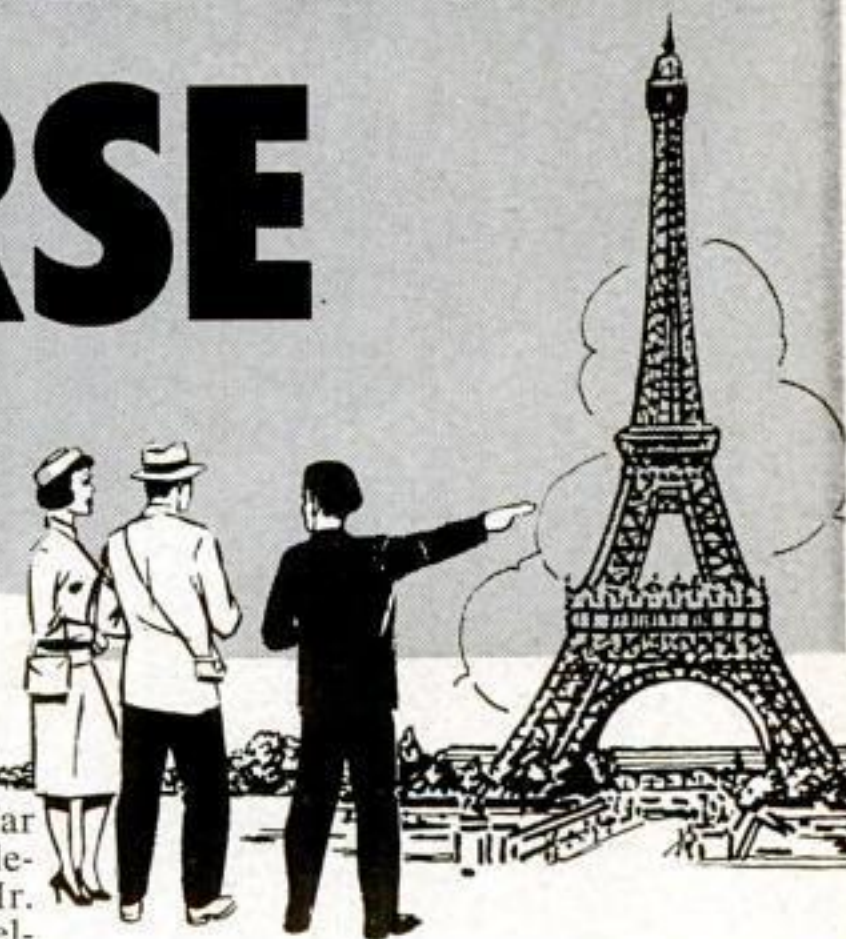
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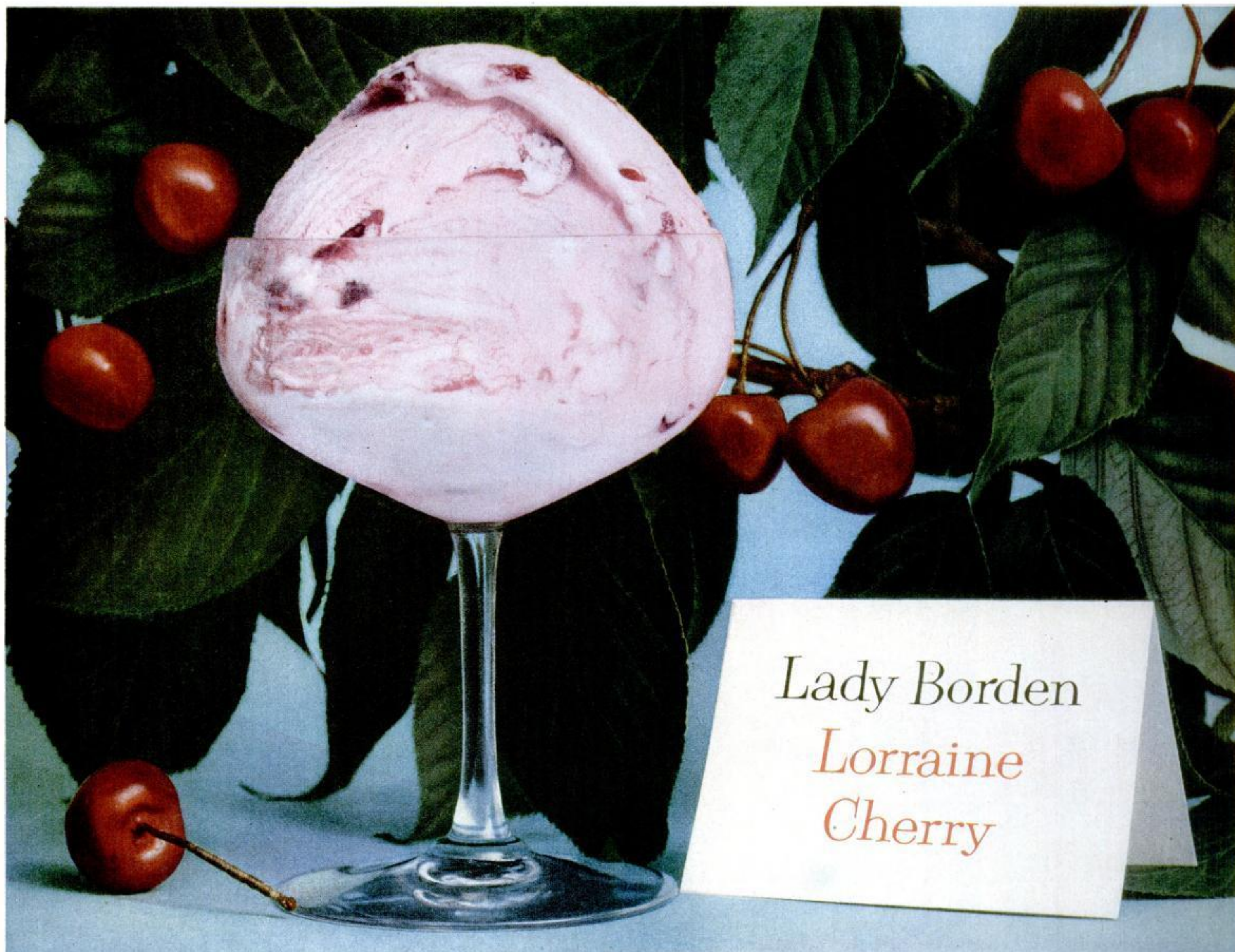
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"I TELL MY DAUGHTERS NEVER TO MAKE THEIR BEDS" *



GRACE DOWNS, director of her Fifth Avenue school for airline stewardesses, with Grace Jr. and Marlin

"Please don't be shocked," says Grace Downs, "my daughters' beds could pass the most rigorous tidiness inspection! But, the truth is, with Pacific Contour Sheets, beds need no 'making.' A quick pat to the bottom sheet, a tug to the top sheet, and they're tidy!"

"And Pacific Contour Bottom Sheets fit so smoothly they 'iron' themselves on the bed. Great timesavers—and I tell the girls the time they save is better spent on their own grooming."

CAUTION . . . Only Pacific Contour® Sheets—the original fitted sheets—give you a slick fit on all mattresses, including foam and extra-firm types.

- Unlike some "fitted" sheets, Pacific Contour Sheets are Sanforized® to keep their fit
- Only Pacific Contour Top† Sheets have the Kick-fold . . . six extra s-t-r-e-t-c-h inches of toe room
- All Pacific Contour Sheets come in combed percale and muslins, in whites and pastels

Contour is the registered trademark for Pacific's mattress-fitting sheets. †Pat. Pend.

* JUST A PAT AND A SMOOTH
—AND THEY'RE TIDY!



NOW AT JANUARY WHITE SALE PRICES

PACIFIC Contour® SHEETS

PACIFIC MILLS DOMESTICS CORP., 1430 BROADWAY, NEW YORK 18, N. Y.
AN AFFILIATE OF WAMSUTTA MILLS

LETTERS TO EDITORS ON

SPECIAL ISSUE: CHRISTIANITY

Sirs:

With many other Christians I want to express my deep appreciation for the timely emphasis given in the last issue of LIFE to Christianity. This symbolizes to ourselves and to the world in a pronounced way that Christianity is an integral part of our national life. What we need now on the part of all of us is to have more emphasis on actually living the Christian life so that our deeds will be consistent with the beautiful works of art and writing in your special issue.

KARL MASSANARI
Acting Dean

Goshen College
Goshen, Ind.

Sirs:

Since I made a recent visit to the Church of the Nativity in Bethlehem, I question your statement that the hole in the star in the grotto at that church permits the pilgrim to kiss the original floor of the grotto ("Holy Days in Holy Land"). I remember the hole was filled with an oil which one might absorb in a small piece of cotton and take with him.

EUGENE M. CLENNON

East Hartford, Conn.



PILGRIM KISSING FLOOR IN GROTTO OF NATIVITY

● Pilgrims kiss either the rock floor or the silver star fixed in the floor. The hole is not filled with oil, but some pilgrims touch the sacred rock with objects they wish blessed.—ED.

Sirs:

Those learned and ermine-clad prelates of modern Christianity, those richly decorated crosses, altars and gold-plated palaces of worship are very impressive. Man and his complex, mysterious dogmas have come a long way from the simple and humble life and teachings of Jesus. Man has come so far in fact that I wonder if Christ has not also been lost by the wayside.

CURTIS JANSON

Phoenix, Ariz.

Sirs:

The Christianity issue surpasses your previous best efforts.

JOSEPH A. PIROCH

Emlenton, Pa.

Sirs:

I have just returned from our midnight service at Bethany Congregational Christian Church, Lynn, Mass. In the Christmas Eve meditation I urged all members of the congregation to read and study the Christianity issue. Fact is, I did what I have never done before, I took a copy of LIFE into the pulpit.

REV. HOWARD P. WEATHERBEE
Interim Minister

Bethany Congregational Christian Church
Lynn, Mass.

Sirs:

I felt as if I had been gypped. I buy LIFE for a good pictorial view of the news and I don't like to be denied this and at the same time pay more for the magazine. This is Christmas and I am a religious man and all that but I think you have gone overboard on this.

ALBERT EIKEL

San Antonio, Texas

Sirs:

Classic in its beauty, international in coverage, unsectarian and unbiased in all presentations, a veritable encyclopedia of information for all faiths. From its golden cover to the last page it is a much needed force to oppose the creeping materialism of today.

MRS. E. C. DOW
President

Chicago Humane Education Society, Inc.
Chicago, Ill.

Sirs:

I wept without shame when I saw the glory and majesty of your Christianity issue. It marks our nation as pre-eminently a Christian nation and it is the greatest hallelulah shout modern journalism has ever given to the Lord God of Heaven as revealed in Jesus Christ. On behalf of our eight and one half million Southern Baptists who were moved and who fail to speak their appreciation, I say thank you, thank you.

REV. ALBERT MCCLELLAN

Southern Baptist Convention
Nashville, Tenn.

Sirs:

Your special issue on Christianity is something that every church should have on hand in quantity. Reading it, one has the feeling of having studied a great and beautiful mosaic of many kinds and colors of stone, yet forming one picture. One appreciates more than ever the strange paradox of the unity and diversity of the church universal.

ERNEST O. NORQUIST
Pastor

First Presbyterian Church
Rushville, Ind.

Sirs:

Your special issue gives the Christian of today as fine a concept of what Christianity is as I have seen anywhere. You have also done a real service in breaking down differences that hold Christians apart. So many of us see only in part. To see what our fellow Christians are attempting to do as contained in their history certainly makes for greater understanding.

W. A. HAUPT
Minister

The First Methodist Church
Sylvania, Ohio

Sirs:

To me it seemed that parts written concerning Catholics were written by avid foes of Catholicism and sections concerning Protestantism by those who had no use for it. Why picture Protestants as a group of people who are obscure and indefinite on the matter of religious authority when a large share of Protestantism today still accepts the Bible literally as God's Word?

O. N. BEHRINGER
Pastor

Trinity Lutheran Church
Onkama, Mich.

Sirs:

The historical articles are well balanced, the illustrations are excellent, the chart of the American churches provides a perfect view of what we are, and the sketch of Pope Pius XII is magnificent. As a teacher of history in a Catholic college, I thank you.

WILLIAM D. HOYT JR., PH.D.
Associate Professor

Loyola College.
Baltimore, Md.

Sirs:

I wish to voice my gratitude. It bites off more than any magazine could chew and then proceeds to chew it in such a way that a person reading that issue could not help but become acquainted with American, and to a more limited extent with world, Christianity.

WILLIAM G. BERNEY
Minister

The Methodist Church
Moses Lake, Wash.

Sirs:

Your Christianity issue should do more good for America than anything printed since the Bible.

JOHN B. LANIGAN

New York, N.Y.

Sirs:

When we were young we studied Greek mythology and marveled that so cultivated a race should have believed in such drivel. In like fashion, will future generations look askance at our predilection for Christian mythology?

T. O. BROSE

Glendale, Calif.

Sirs:

When LIFE discusses religion why are the Catholics always given preference over any other church?

MARILYN LORENZ

Waterville, Minn.

Sirs:

I think it would have been fair if touchy subjects like the Papacy and the Reformation had been explained by a Catholic historian as well as a Protestant.

JOHN MASSI

Philadelphia, Pa.

Sirs:

A classic, something to keep and cherish. No one could read it without gaining a better understanding of religion, especially as it affects our country. I have in mind five persons in other parts of the world to whom I shall send copies.

J. E. DOHERTY

Denver, Colo.

Sirs:

The beautiful Christianity issue is priceless. I should like to keep it. However, when my family has read it, I plan to mail it to Holland. Can you in some way urge other subscribers to mail abroad their Christmas copies of LIFE? Perhaps such food for the soul packages might convince people abroad that Americans truly want "Peace on earth, good will toward men."

RUBY STRUVE

Seward, Neb.

FAITH'S NEW FORMS

Sirs:

You should have included the Unitarian church in Madison, Wis. in "Faith's New Forms." Frank Lloyd Wright designed it.

JOANNE JAHR

Madison, Wis.



WRIGHT'S UNITARIAN CHURCH IN MADISON, WIS.

CRUCIFIX COVER

Sirs:

In heaven's name, why the cover of that horrible picture of Jesus hanging on the Cross? Christmas celebrates the birth of Jesus and is a joyous occasion. Certainly no one gets joy in looking at that picture.

JAMES NEIL HASTINGS

Los Angeles, Calif.

Sirs:

LIFE could have done nothing more fitting than to put the Werden Crucifix on the cover. The crucifix is the emblem of Christianity. It is the center of the Christian

THE CHRISTIANITY ISSUE

faith. For this purpose God became incarnate and by this accomplished our redemption. Is it any wonder St. Paul says, "We preach Christ crucified"?

EDGAR S. BROWN JR., Th.D.

The United Lutheran Church in America
New York, N.Y.

THE LIFE OF CHRIST

Sirs:

Allow a mild protest. The baptism of Jesus was an immersion as shown on the cover of the September issue of the *Baptist Leader* (below), not the anointing shown in Francesca's painting ("The Life of Christ"). After the baptism Jesus "went up straightway out of the water" (Matt. 3:16). Also this baptism was not an "ancient Hebrew ritual" but it was new with John the Baptist (Matt. 21:25-27). The Hebrews had many ceremonial washings but not baptism.

S. E. ANDERSON

Northern Baptist Theological Seminary
Chicago, Ill.



BAPTIST INTERPRETATION OF CHRIST'S BAPTISM

● According to traditional belief the first baptism by immersion was administered to Christ by John the Baptist. But recently some scholars have maintained that baptism or the anointment shown in Francesca's painting was the same type of ceremonial washing that the Jews practiced long before John the Baptist.—ED.

MARCH OF CHRISTIAN FAITH

Sirs:

A special word of appreciation to Paul Hutchinson for his capsule appraisal of Christianity's progress through the ages ("The Onward March of Christian Faith"). For my money, it is the best I have ever read in a secular magazine.

THOMAS N. PAGE

Norfolk, Va.

'THE LORD IS THEIR SPONSOR'

Sirs:

That utterly simple story of the adopted Korean children in the center of all the pomp and self-adulation is devastating ("The Lord Is Their Sponsor"). Surely that Oregon couple is expressing a day by day, year by year faith and love which make all the rest shrink to insignificance.

MARION PALMER

Amityville, N.Y.

U.S. CHURCHES, THEIR PRACTICES

Sirs:

What do you mean by saying that Episcopalians "generally" accept the doctrines of the Trinity, the Incarnation and the Virgin Birth ("U.S. Churches,

Their Practices")? I have yet to meet an informed and responsible Episcopalian who did not accept the Trinity and Incarnation. Unfortunately I have met some who do not accept the Virgin Birth.

REV. DON H. GROSS
Rector

St. Peter's Episcopal Church
Pittsburgh, Pa.

● Although some Episcopalians may have reservations, the Apostles' Creed, which they all recite, declares belief in the Trinity, the Incarnation and the Virgin Birth.—ED.

Sirs:

The Lutheran Church-Missouri Synod is glad when people credit us with having contributed the largest number of new Lutherans to the membership of the Lutheran Church in the New World. But we cannot claim to be the largest Lutheran body in America. That distinction must go to the United Lutheran Church in America. Latest official figures give the latter about 100,000 more baptized members.

OSWALD C. J. HOFFMANN

The Lutheran Church-Missouri Synod
New York, N.Y.

WORLD, FLESH, DEVIL

Sirs:

In Mr. Jessup's article ("The World, the Flesh and the Devil") it is mentioned that altruism is a world promise with easy conditions and that it is far from a definition of Christian life. Altruism and such worldly causes as the U.N. are "plausible lower choices" presented by Satan which should be resisted by all means at all times. What are man's responsibilities and opportunities if mutual aid is the way of the devil?

DONALD O. AMERO

Bakersfield, Calif.

● Mutual aid, the U.N., etc. are not the way of the devil except when mistaken for the highest good, i.e., when they replace God as the object of worship. It is a Christian's duty to make this world as Christian as possible, without thinking it the best or only world.—ED.

MIGHTY WAVE OVER U.S.

Sirs:

Congratulations for the forthright statement, "In many areas . . . Christians ignore the tenets of their faith and practice racial segregation" ("Mighty Wave over the U.S."). Such unqualified condemnation of un-Christian conduct may perhaps shock persons practicing racial segregation into a realization of the enormity of their moral dereliction.

LEO GALLAGHER

Los Angeles, Calif.

AMERICAN MORAL CONSENSUS

Sirs:

Your editorial "American Moral Consensus" was excellent, but you could have gone further in showing how deeply rooted in God and religion our country is. God is referred to on our coins, in the Pledge of Allegiance, our National Anthem and *America*.

JOHN H. WILDING

Santa Barbara, Calif.

Sirs:

Benjamin Franklin was a wise man, and when he moved the floundering Constitutional Convention to pray he was, as always, advancing the cause of the nation he loved. But to portray Franklin as a deeply religious man is to distort the spirit of this great pagan skeptic, as his biographer Carl Van Doren calls him. Take for example the advice of Franklin to Tom Paine: "You yourself may find it easy to live a virtuous life, without the assistance afforded by religion. . . . But think how great a portion of mankind consists of weak and ignorant men and women who have need of the motives of religion to restrain them from vice, to support their virtue. . . . If men are so wicked *with* religion, what would they be if *without* it?"

PVT. ANDREAS F. LOWENFELD

Fort Bragg, N.C.

● In a letter to Ezra Stiles, Franklin wrote: "Here is my Creed. I believe in one God, Creator of the Universe. That he governs it by his Providence. That he ought to be worshiped. That the most acceptable Service we render to him is doing good to his other Children. That the soul of Man is immortal, and will be treated with Justice in another Life respecting its Conduct in this."—ED.

RUGGED BASIS OF PROTESTANTISM

Sirs:

You credit the Protestants with opening and settling the Midwestern frontier ("The Rugged Basis of American Protestantism"). All the frontier was not English-speaking, much of it was German. David Zeisberger of the Moravian Church preached the first Protestant service west of the Allegheny Mountains. This took place near present-day Newcomerstown, Ohio about 1750.

RICHARD VOGENITZ

Hollywood, Fla.

Sirs:

Having been brought up in the Kentucky mountains, I was intimately acquainted with circuit riders. I never heard of anything that could bluff out a circuit-riding preacher, be it beast or badman, hell or high water. Here is a photo I made three years ago (below) of the Rev. J. H. Hieronymus of Vada, Ky., a Methodist circuit rider. In spite of every adversity, this good preacher has roamed through the mountains of Kentucky for more than 50 years preaching the Gospel. He is still active.

NEVYLE SHACKELFORD

Beattyville, Ky.



KENTUCKY CIRCUIT RIDER REV. J. H. HIERONYMUS

CHURCHES OF FREE EUROPE

Sirs:

Andre Laguerre's "The Churches of Free Europe" was heartening. Since in some European countries the Christian church, Protestant and Roman Catholic, is undergoing a revival, there is hope for a change in Europe's outlook—possibly for better economic and political conditions for the whole continent.

F. J. MILLER

Cedar Rapids, Iowa

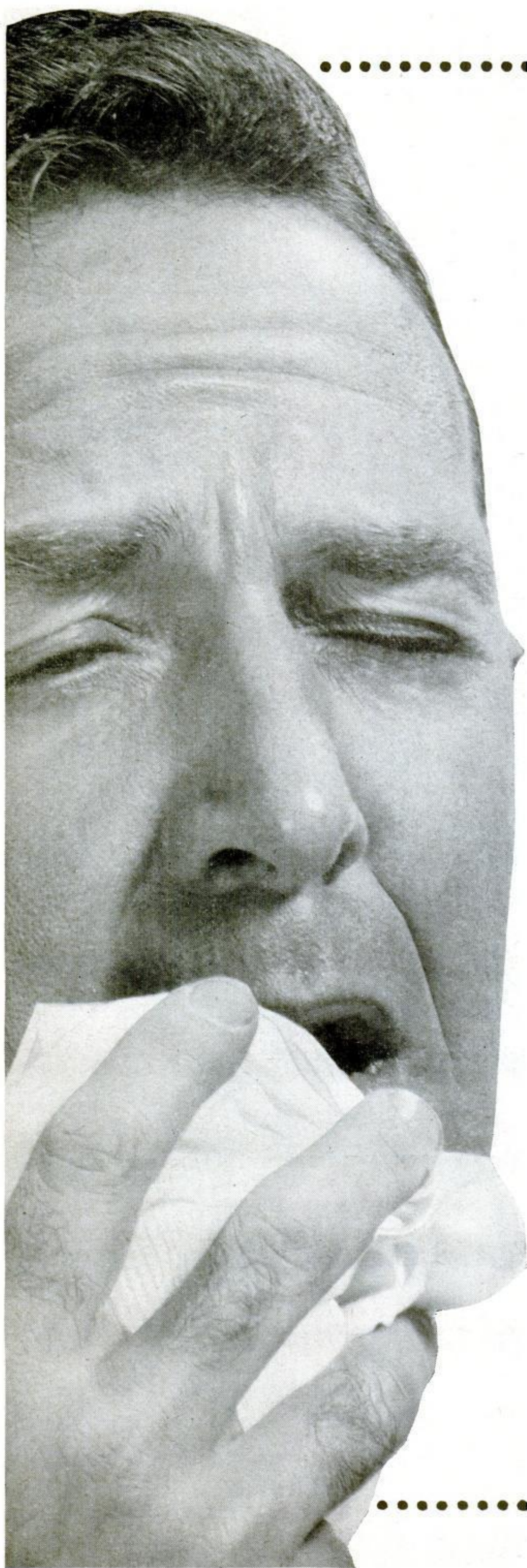
CLOISTERED LIFE OF DEVOTION

Sirs:

These are quiet days around St. Benedict's Abbey now that we are all famous monks ("A Cloistered Life of Devotion"). Everyone seems to have his head buried in a copy of *LIFE*. We were well pleased. You hit a deeply spiritual note, and the characteristic Benedictine motifs come out clearly.

CUTHBERT McDONALD, O.S.B.

St. Benedict's Abbey
Atchison, Kan.



Coldene catches your cold in any of its 5 stages

MOST POWERFUL COLD MEDICINE YOU CAN BUY WITHOUT A DOCTOR'S PRESCRIPTION

The common cold is not a single, simple ailment. It is a disorder which attacks various parts of your system, bringing a *variety* of miseries to *different* parts of your body as it develops and spreads.

Coldene is *unlike* any nationally-advertised cold-and-cough remedy ever offered over *druggists' counters*. That's because it *contains Codeine . . .* all in proper balance with other important ingredients.

Doctors have prescribed the ingredient Codeine for years because of its ability to provide long-lasting relief from coughs due to colds. They know it acts like a local anesthetic to quiet your cough reflex. Versatile Codeine is a nerve-relaxant, an analgesic and pain killer.

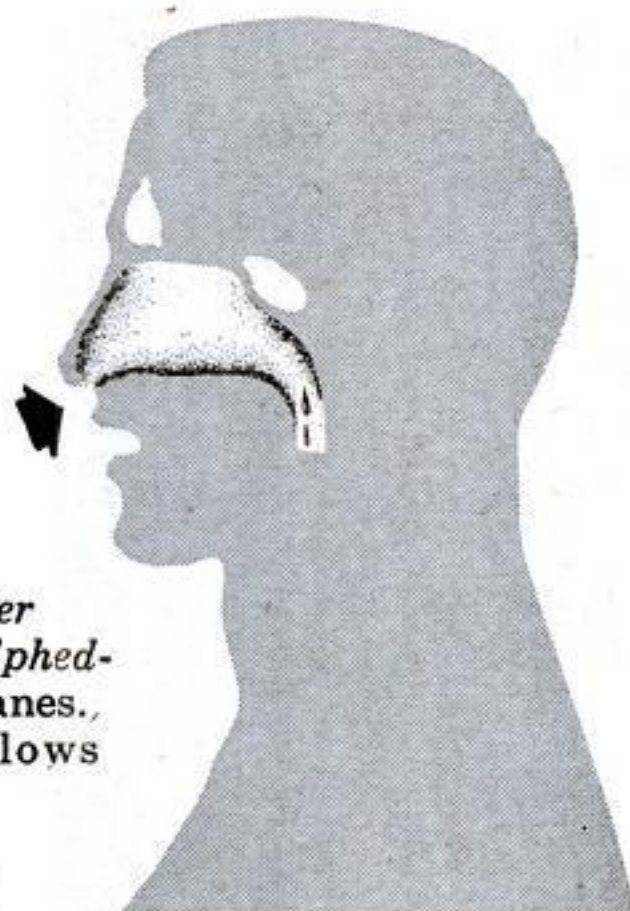
But powerful new Coldene is *more than Codeine*. The pictures show not only *five stages* of the common cold, but also how the *many effective ingredients* in Coldene attack miseries *whatever the stage*.

Such ingredients on the label as Codeine, Ephedrine, Ammonium chloride and the antihistamine (Methapyrilene fumarate) tell you why Coldene is so powerful! *Most powerful* cold remedy you can buy without a doctor's prescription.

1 SNEEZING, SNIFFLES AND STUFFY NOSE

Coldene contains one of the most-effective *antihistamines*, Methapyrilene fumarate. (Antihistamines are known to be exceptionally successful in attacking colds caused by *allergies*.) It is also helpful in relieving sneezing and stuffiness brought on by *other* types of colds. Coldene also uses *Ephedrine* to reduce swollen nasal membranes. It relieves stuffed-up feeling, allows natural breathing.

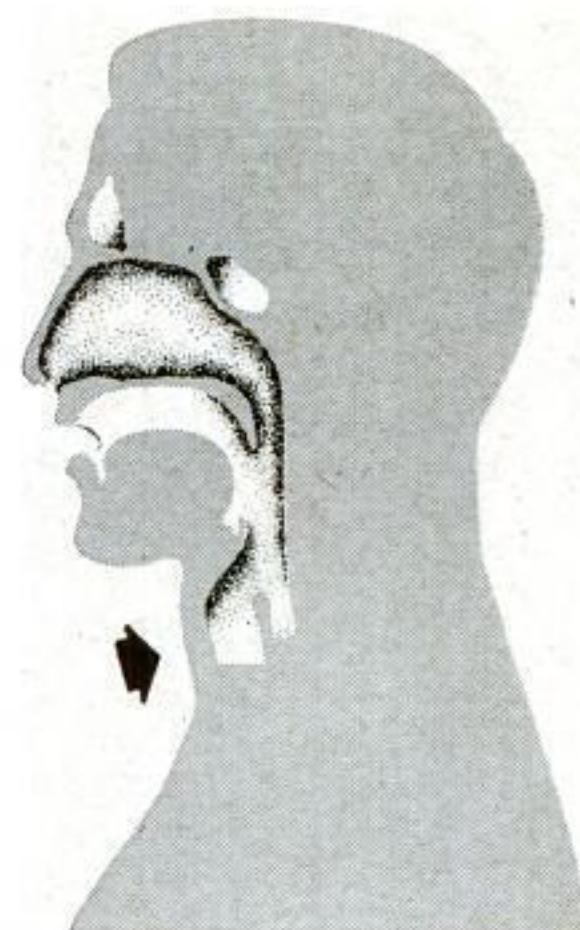
Coldene catches your cold!



2 SORE THROAT

Here Codeine in Coldene brings long-lasting relief from irritated membranes and tickling sensations. Many remedies do not provide sustained relief from these miseries. In addition, a demulcent syrup soothes the raw surfaces of your throat. At the second stage,

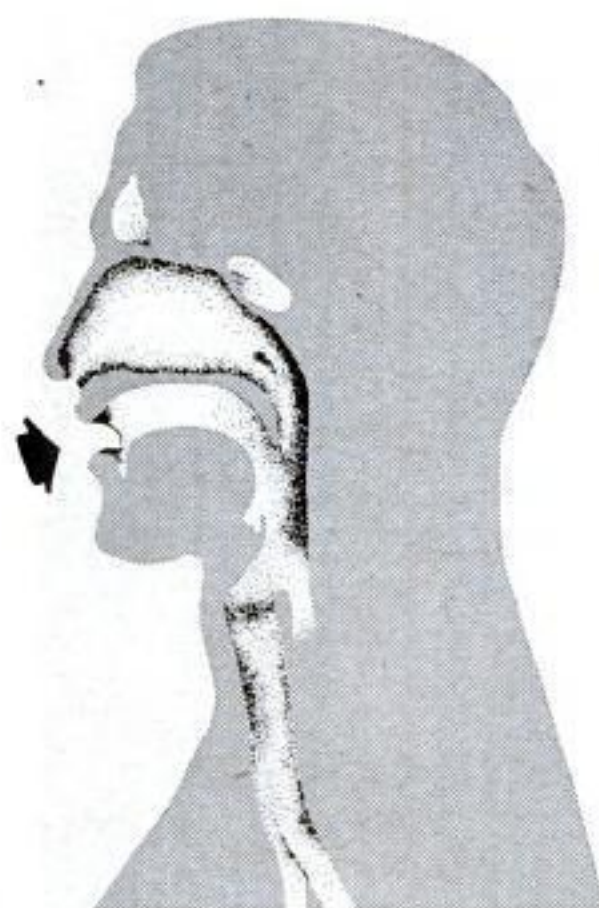
Coldene catches your cold!



3 CONSTANT COUGHING

caused by a sore or tickling throat. Codeine in Coldene blocks irritation of the nerves which produce coughing. And because it eases swallowing and reduces the tickling sensation, it helps bring relief. At stage 3,

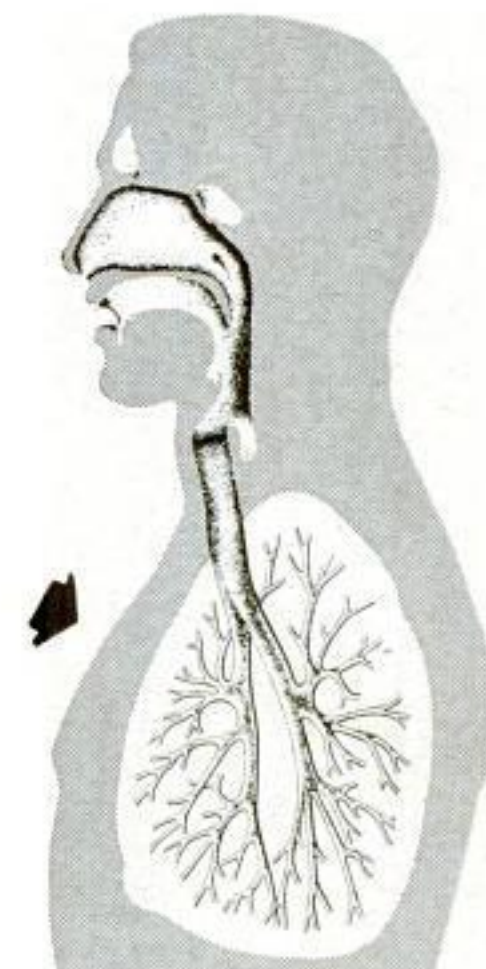
Coldene catches your cold!



4 TIGHT CHEST

occurs when irritated and inflamed bronchial membranes produce phlegm. At this stage, Coldene uses the expectorant, Ammonium chloride, to thin down and loosen the phlegm. Again—

Coldene catches your cold!



5 MUSCULAR ACHES

beside their annoying pain, help create restlessness, increase nervous tension, retard slumber. Codeine in Coldene is noted for helping to produce *sustained* relief from these torments. Helps provide the rest needed for normal recovery.

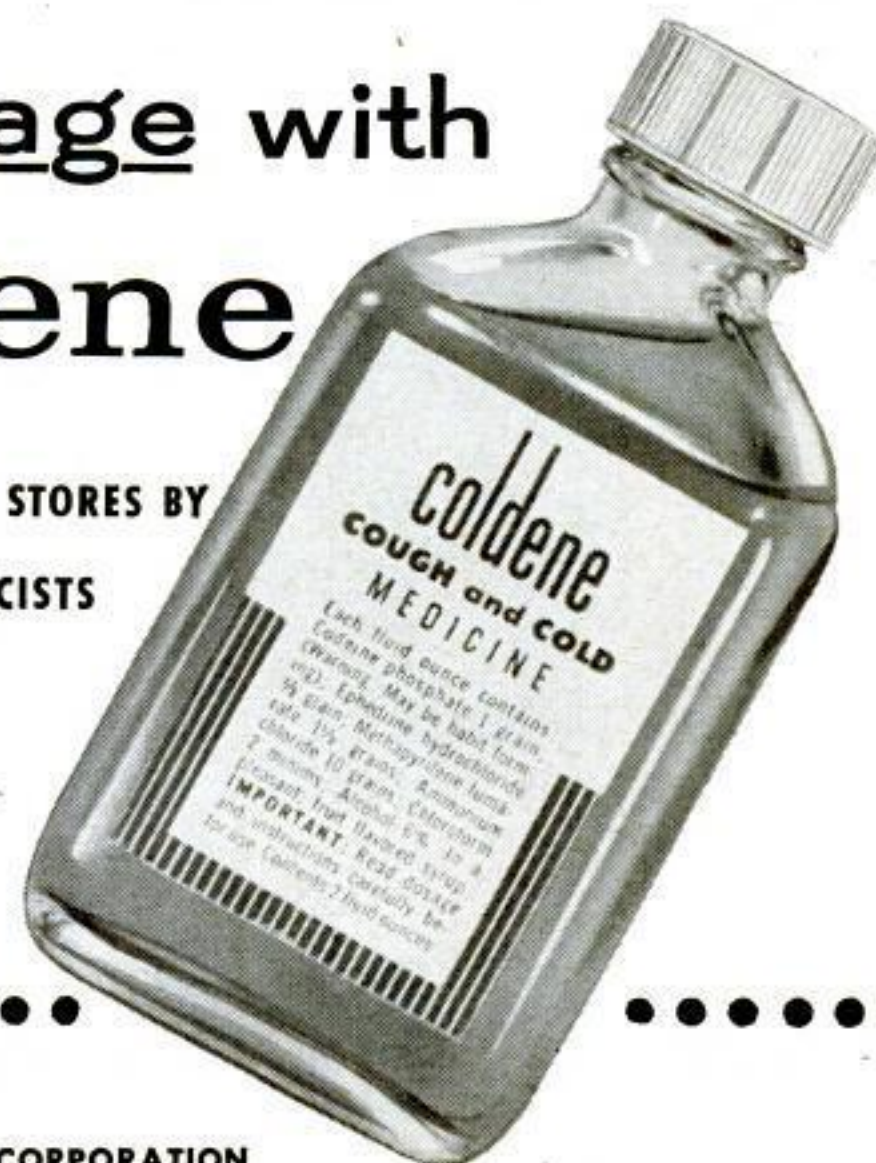
Coldene catches your cold!

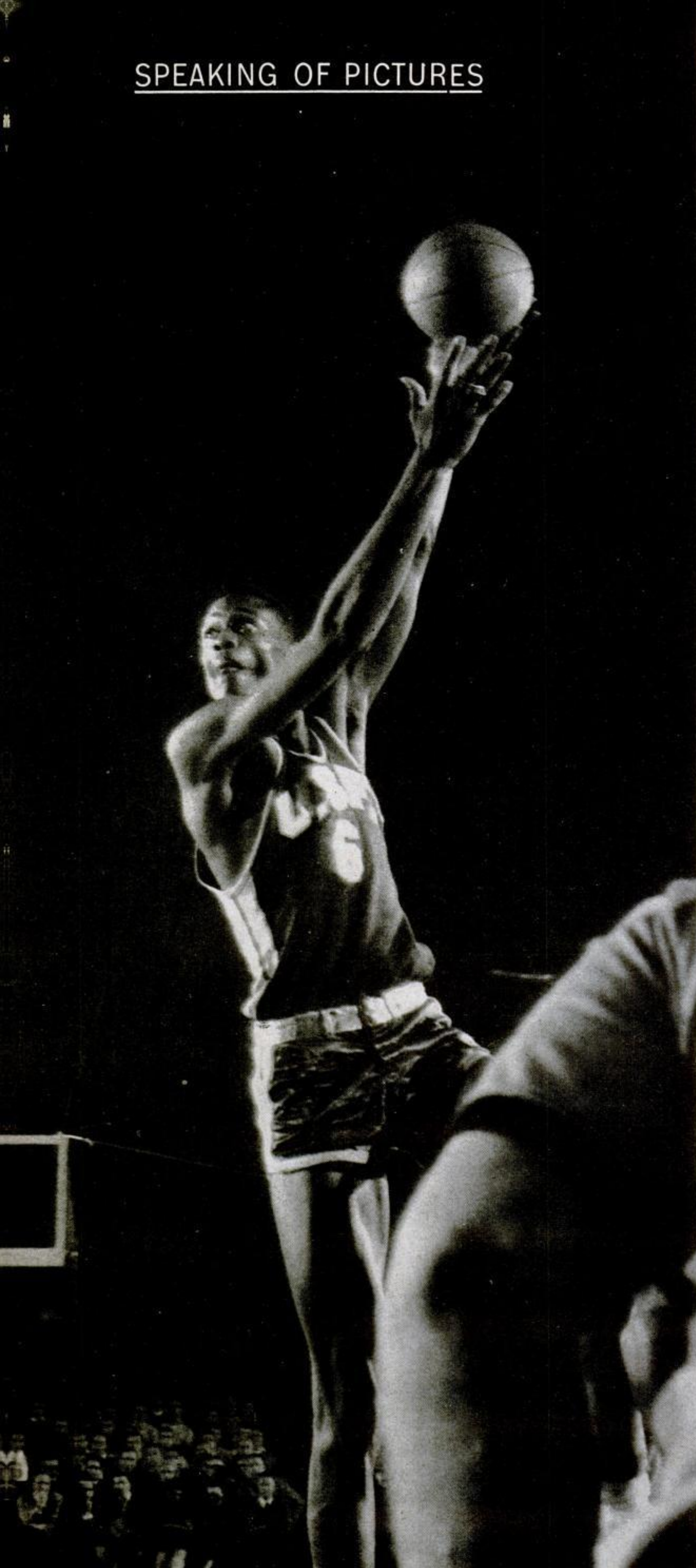


You can attack it at any stage with **Coldene**

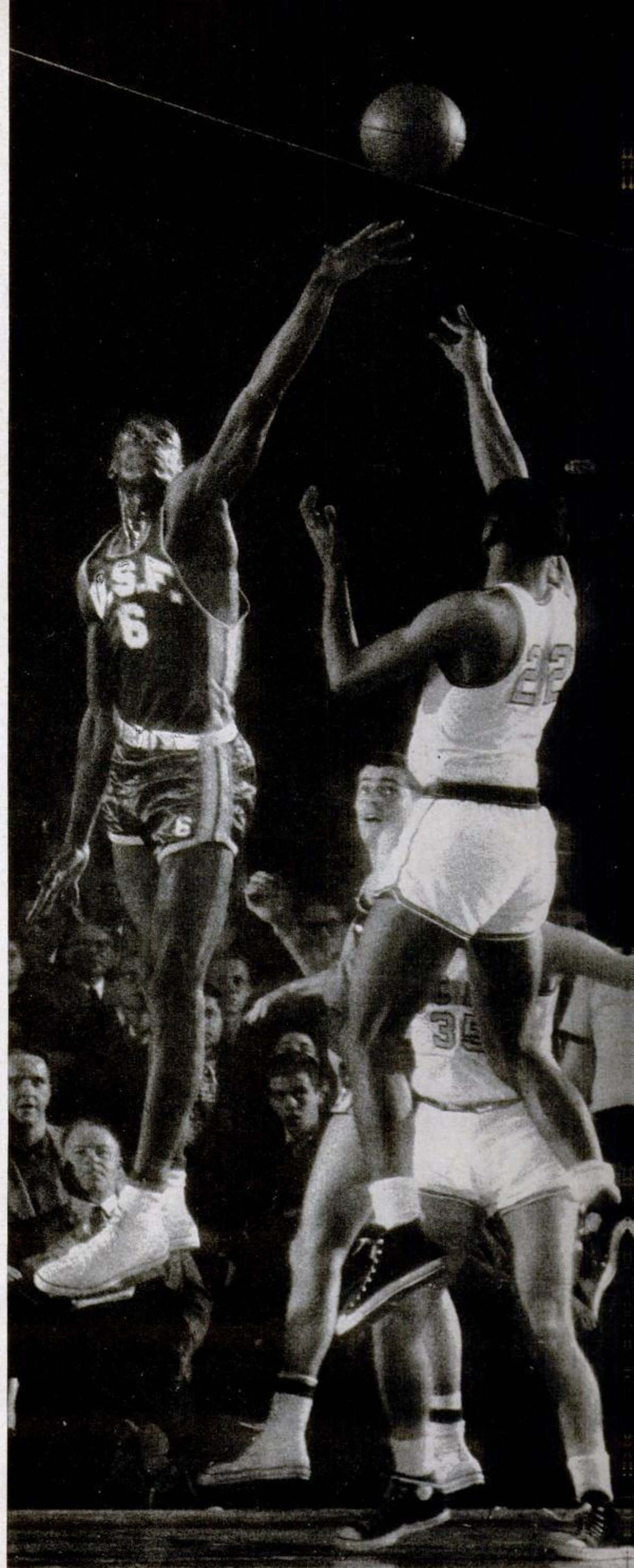
SOLD ONLY IN DRUG STORES BY
REGISTERED PHARMACISTS

\$1.00



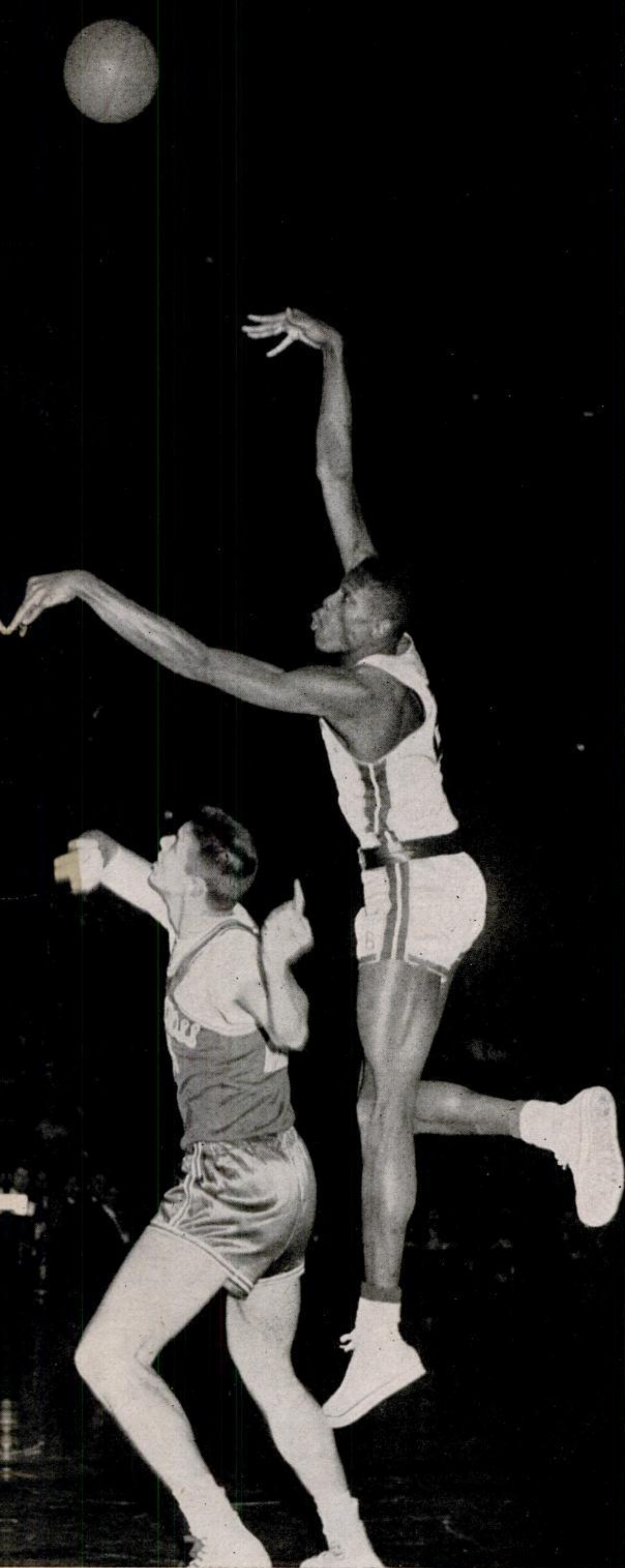


HOOKING THE BALL OVER HIS HEAD, RUSSELL SCORES AGAINST U.C.L.A.



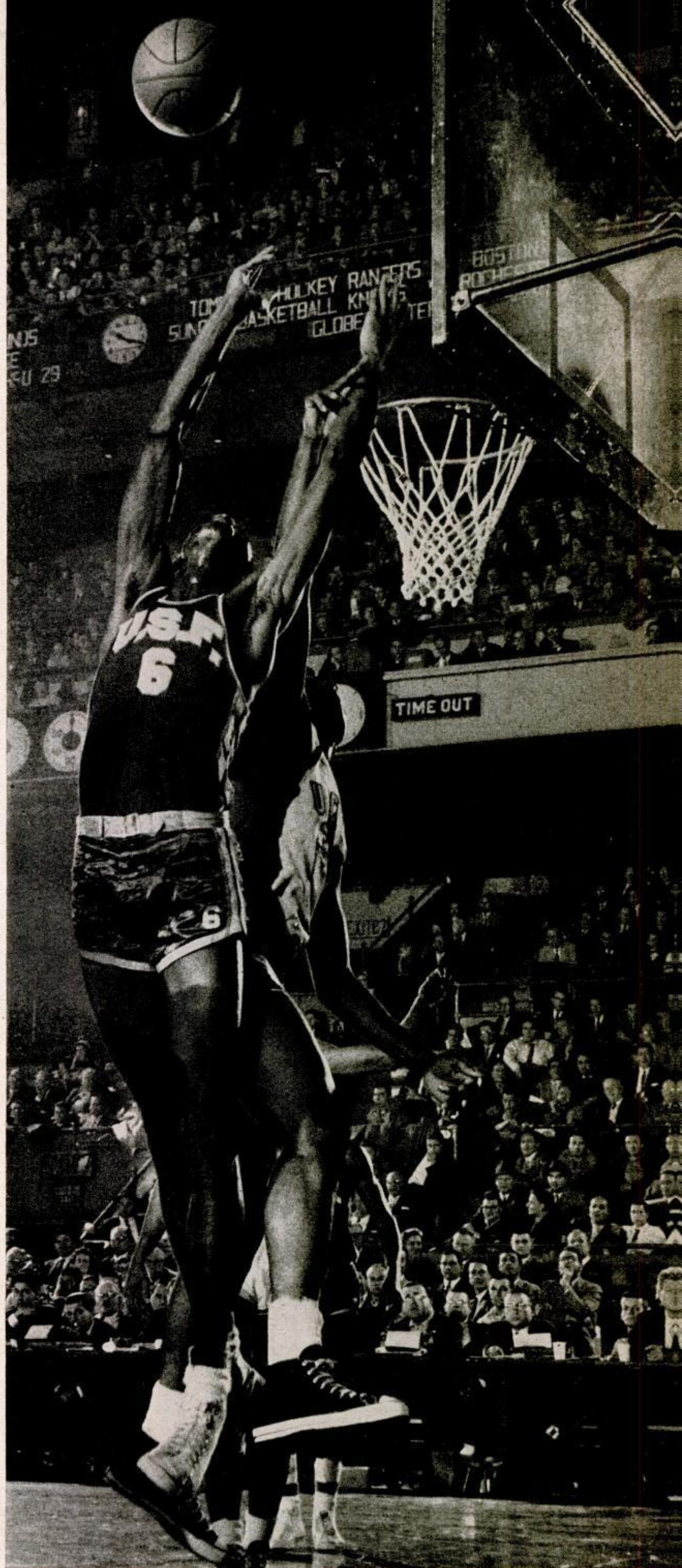
AS RUSSELL BLOCKS, U.C.L.A.'S TAFT IS FORCED TO HURRY A JUMP SHOT

BEST BIG MAN ON VIEW



JUMPING ABOVE HEINSOHN OF HOLY CROSS, HE FLIPS BALL INTO BASKET

For opponents at a holiday basketball tournament in Madison Square Garden, Bill Russell was an insurmountable hurdle. But for photographers covering the games, the University of San Francisco's 6-foot 10-inch star was a delight. Shooting from amazing heights, blocking



STRETCHING ABOVE BASKET RIM, RUSSELL GUIDES A TEAMMATE'S SHOT

rivals' shots and tipping teammates' shots into the basket, he launched himself into a series of gracefully airy attitudes which made opponents seem earthbound by comparison. He also led his team to a series of victories which strengthened San Francisco's top national standing.

MAGICAL NEW **FLUORIDE** TOOTH PASTE

Saves Your Teeth from Decay

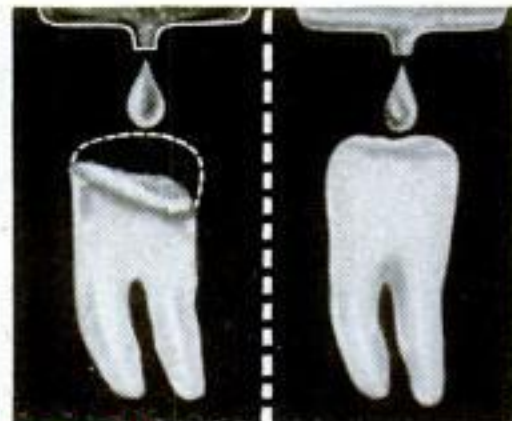
BY PREVENTING CAVITIES FROM FORMING!



FLUORIDE'S magic discovered! Scientists noted a Texas town where almost no one had a cavity! The reason... Fluoride in the water!



FLUORIDE'S magic captured in a tooth paste! Science has developed "Super" Amm-i-dent with Fluoride, to prevent decay this new way.



PROOF! Tooth at left, unprotected from mouth acids, eaten away. Tooth at right, protected by "Super" Amm-i-dent with Fluoride, no decay.

FIRST and ONLY Tooth Paste containing All 3 of the best decay-fighters known!

1. FLUORIDE 2. AMMONIATED 3. ANTI-ENZYME 'SLS'

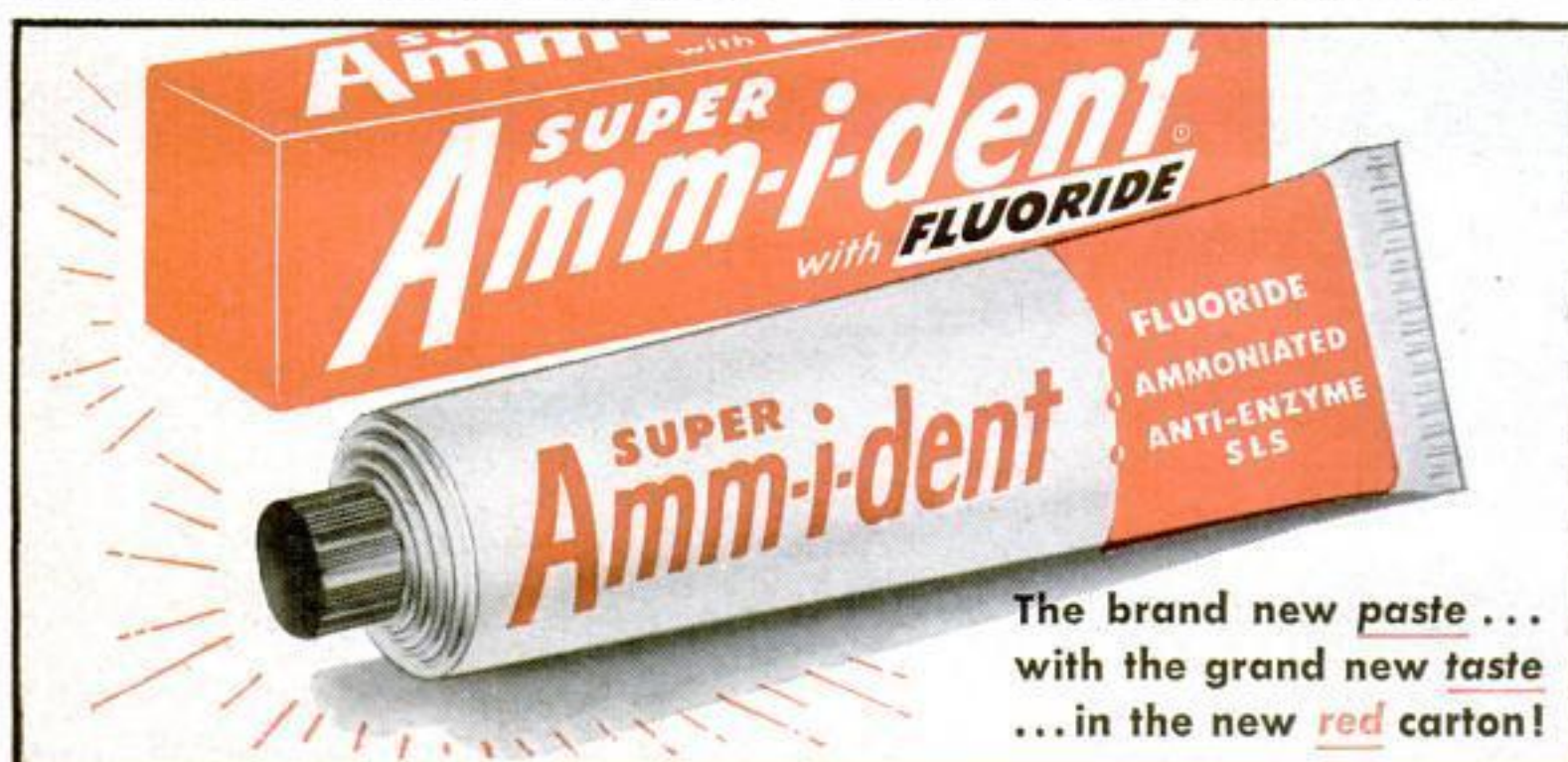
Now dentists have proved that the magic of fluoride actually *saves teeth from decay!* Fluoride's remarkable ability to prevent cavities was first noted in a tiny Texas town where there was almost *no tooth decay*. Why? Nature had blessed the water with fluoride. Startling reductions in decay were also made when dentists applied fluoride directly to children's teeth.

Today, for the first time, *everyone* can have fluoride's amazing benefits! For, at last science has captured fluoride's magic in a wonderful new tooth

paste now on sale everywhere! It is called "Super" Amm-i-dent with Fluoride. With it, every adult and child six or over can conquer decay!

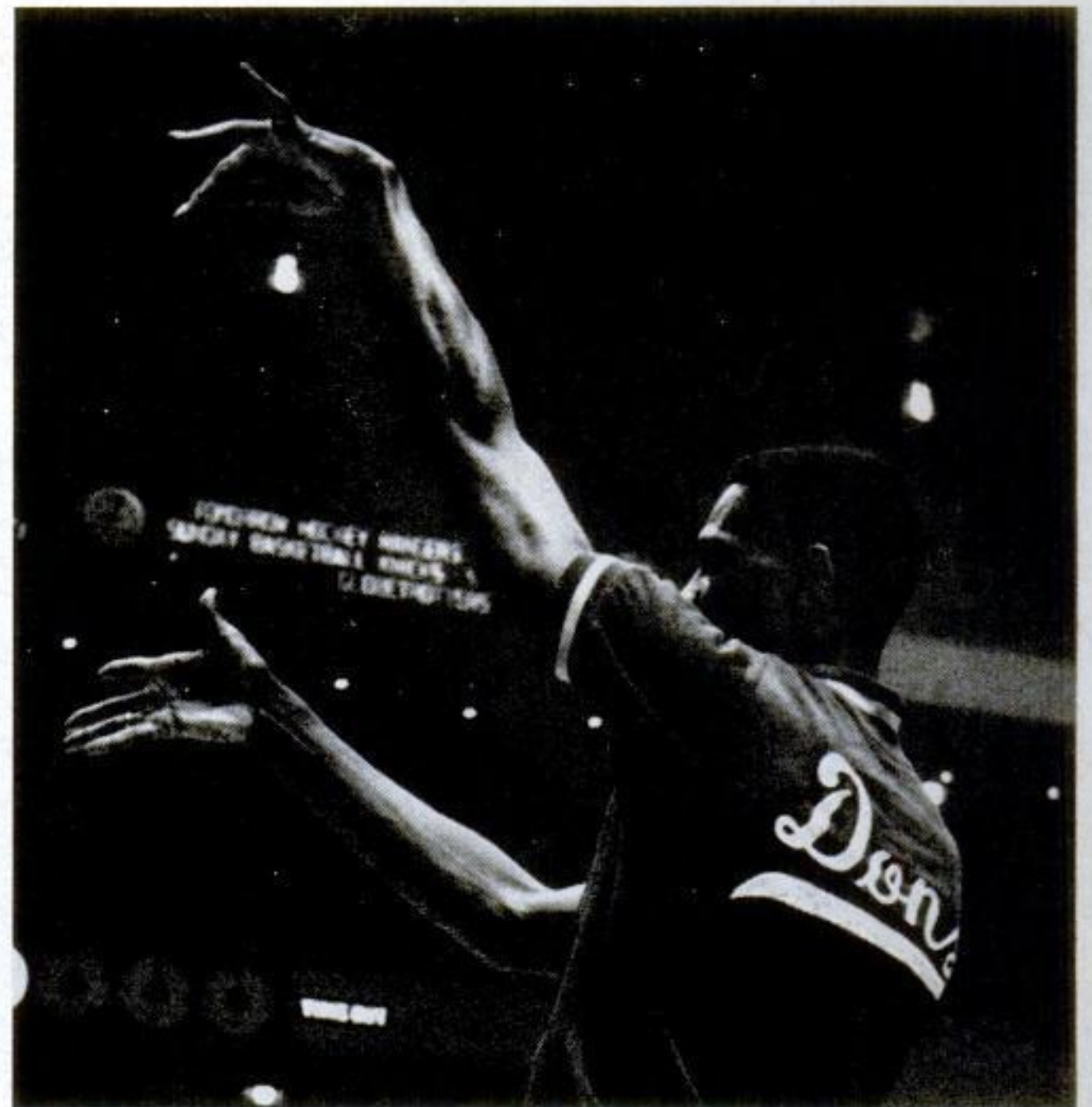
New "Super" Amm-i-dent with Fluoride works its magic all day long—by *strengthening* permanent teeth, inside and out. It makes enamel so much stronger, more resistant to decay, that cavities couldn't even get started in case after case tested by dentists!

To save *your* teeth—and your *family's* teeth—from decay, get new "Super" Amm-i-dent with Fluoride today!

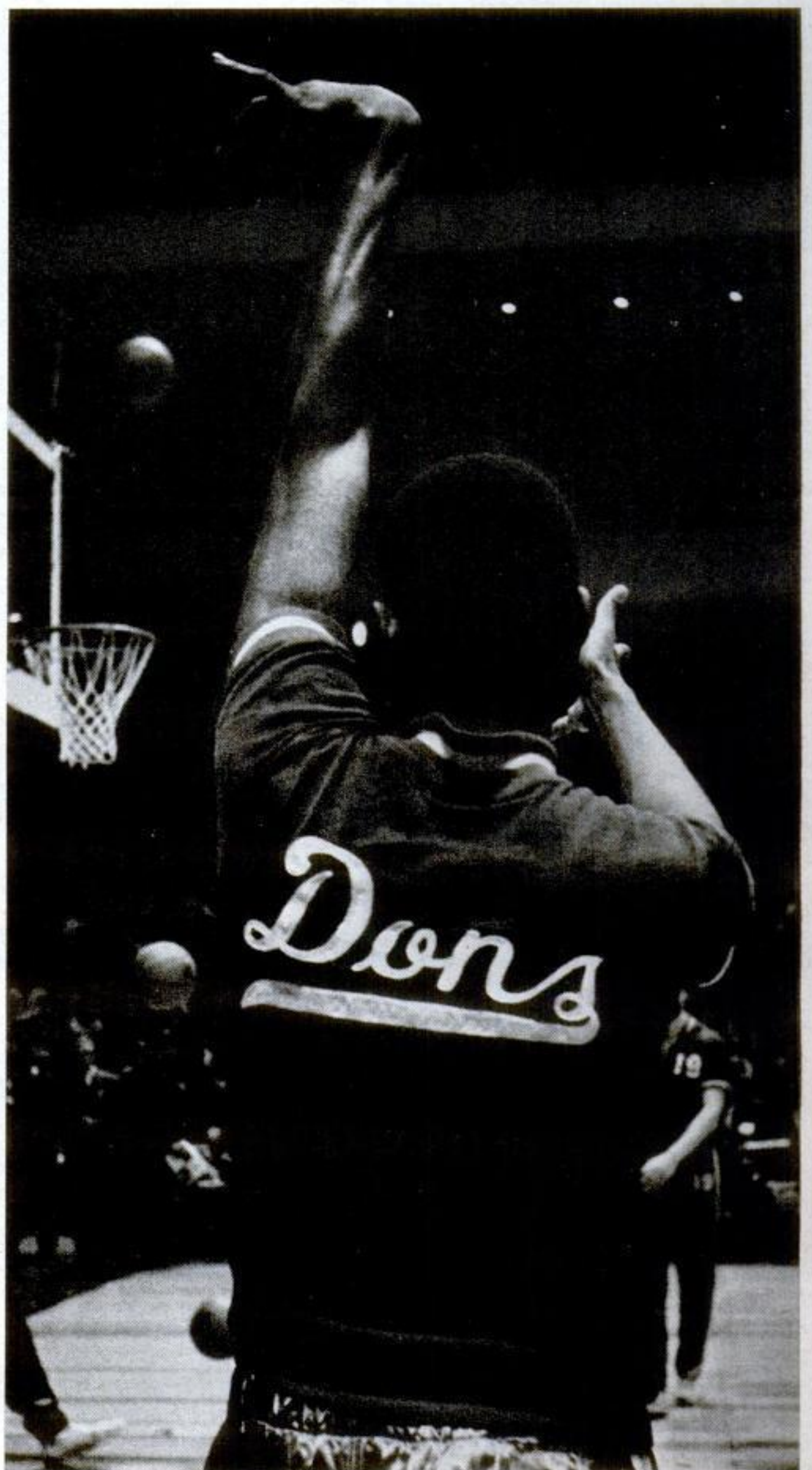


The brand new paste ...
with the grand new taste
...in the new red carton!

BEST BIG MAN CONTINUED



EXPRESSIVE HANDS of Bill Russell are shown in his follow-through on pre-game practice shots. In games he does not like to take long shots.





The syrup's the secret! Log Cabin has real maple flavor because it has real maple sugar in it—perfectly blended with other sugar. That's why Log Cabin is the secret of better-tasting pancakes.

- Tip! Hot cereal's more delicious with Log Cabin.

Product of General Foods



Copyrighted material



Split-second starts all Winter—

Get extra protection — and performance you can feel at the wheel

New Mobiloil Special gives split-second starts, fast warm-up—all winter long! It is specially made to flow freely and instantly to vital engine parts—for top protection even in sub-zero cold. This superb year-'round oil cuts low-temperature wear practically to zero—can actually double engine life. It controls engine knock, pre-ignition and spark plug fouling—in effect, adds octanes to gasoline. It protects so effectively—in so many different ways—your engine acquires *new* power, smoothness, gas economy. Change to New Mobiloil Special—for the difference you can feel at the wheel!



New Mobiloil SPECIAL

*Best for older cars —
a "must" for new cars!*



IN THE KELLYS' LIVING ROOM GRACE'S MOTHER EXAMINES DAUGHTER'S DIAMOND AND RUBY ENGAGEMENT RING AS PRINCE AND FATHER KELLY PROUDLY LOOK ON

A MOST ELIGIBLE PRINCE, A REIGNING MOVIE QUEEN

A ROMANCE THAT'S GOT EVERYTHING

The newly engaged couple sat in her parents' Philadelphia home last week, shyly pleased. Looking at them, the world could hardly help being pleased, too, for their romance held all the wonderful, improbable elements which people like to imagine can come true.

There was the lonely prince and his loyal subjects, worried over their future. The lovely maiden, whose plain-speaking father had started out as a bricklayer, came from a distant land. The pair's chance meeting took place in springtime in a Graustarkian realm set by a fabled sea. A shrewd but jovial padre was on the scene to help true love along. And in the happy ending the maiden from the great democracy gave promise of saving the independence of the ancient state.

Grace Kelly, a movie actress of breathtaking beauty, intelligence and class

with a capital K, is one of the world's most sought-after women. Prince Rainier III, ruler of the tiny principality of Monaco, is one of the world's most eligible bachelors. They met last spring at a film festival on the Riviera and he gravely showed her through his palace (pp. 22, 23). Although both moved in the publicity-ridden purlieus of international society, their courtship had a refreshingly reticent and old-fashioned quality.

Arriving in the U.S. last month for what he insisted was an "educational" visit, the prince sought out Grace's father to ask her hand in marriage. "I told the prince," said John Kelly, "that we're not impressed by royalty. We're impressed by the man. Marriage is not a game of musical chairs with us. We play for keeps." Then, assured that the prince agreed, he gave his thoughtful consent and Miss Kelly agreed to become a princess.



THIS IS ALL OF MONACO WITH THE EXCEPTION OF ABOUT 200 YARDS ON LEFT. SECTIONS INCLUDE LA CONDAMINE, BUSINESS DISTRICT, AND MONTE CARLO,

UNIQUE REALM WILL BE LONELY NO MORE FOR

GRACE KELLY's fiancé, His Serene Highness the Prince of Monaco, Rainier III, Duke of Valentinois, Prince of Château-Porcien, Count of Belfort, Baron of St. Lô—this goes on for 24 titles—is the last absolute monarch of Europe. A soft-spoken man of 32, he rules over 22,000 subjects, an armed force of 65 men and four officers, and a national expanse of some 370 acres, less than half the size of New York City's Central Park.

Despite the size of his realm, Prince Rainier enjoys a generous share of the world's good fortune: a 200-room palace staffed with 100 servants, a fleet of sleek racing cars, a 300-ton yacht, a dynastic rule (Grimaldi) which dates back to the year 1297, international fame, personal charm and a princely portion of the gross receipts of Monaco's greatest attraction, the casino of Monte Carlo. Yet for years he has been known—more truly than in any romantic fairy tale—as a restive and discontented prince.

From his earliest years loneliness has shadowed Prince Rainier's life. His mother, Princess Charlotte, through whom he inherited the throne, and his father, Prince Pierre, Count of Polignac, had little interest in him or even in each other. They spent little time together and were finally divorced in 1933. Rainier grew up in the casual care of his grandfather, Louis II. Louis, like many exhibits in the family's 660-year history, was a spectacular rake who had far gayer things to do than look after children.

Rainier's advisers were, with rare exception, either aged relics from the entourage of Louis or glib and calculating youths who shared the prince's school days, encouraged his idler amusements and boasted that they would rule Monaco for themselves when he took the throne.

From such a youth Rainier emerged surprisingly as a responsible ruler. Succeeding to the throne in 1949 after Louis' death, he expanded Monaco's schools, encouraged low-cost housing and made a serious effort to balance his government budget. With a nice blend of dignity and warmth, he has pleased his people with such gestures as his annual Christmas party where every child is invited to the palace to be enchanted by

the Santa Claus prince distributing bicycles and fabulous dolls to all.

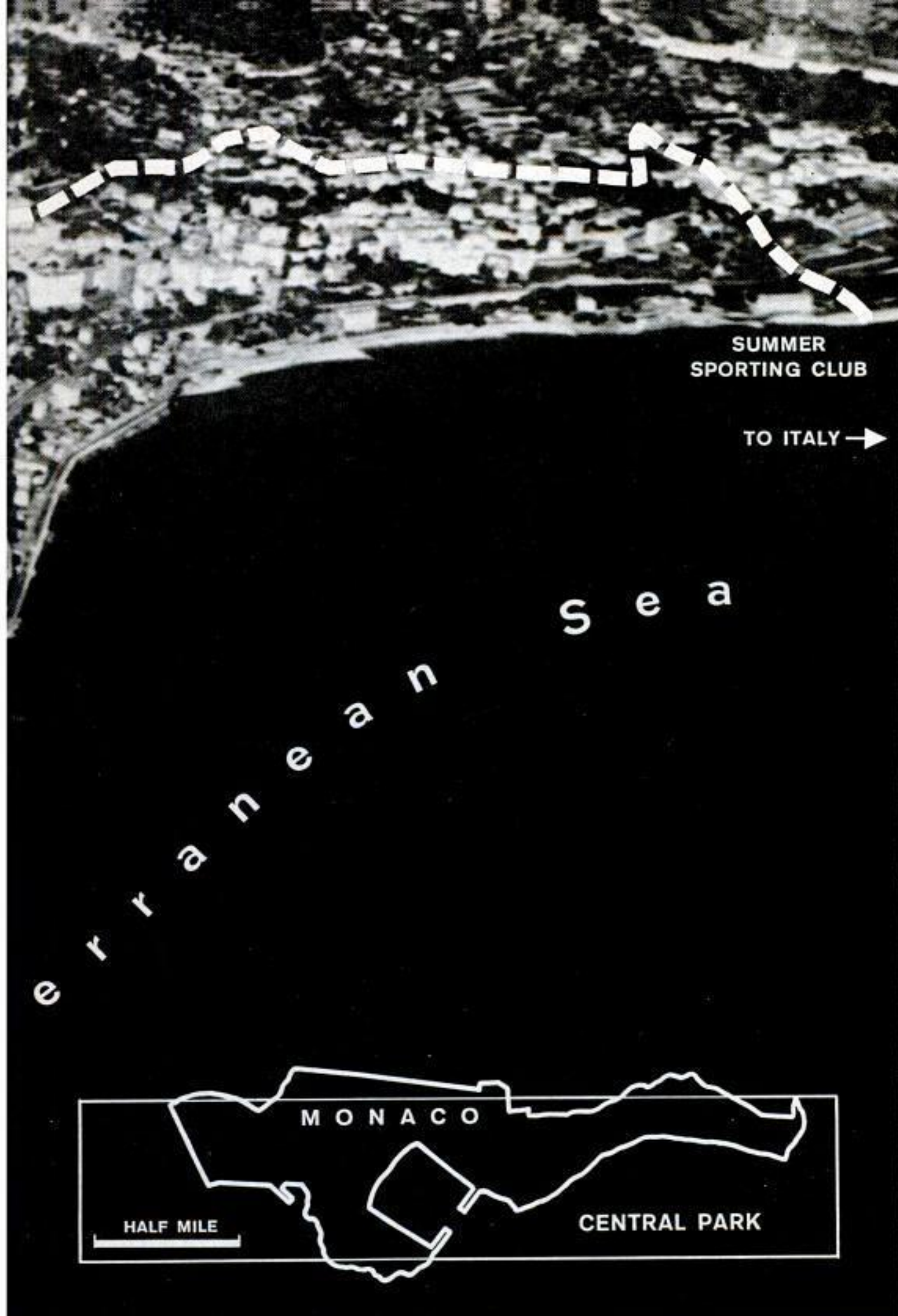
Yet all has been far from happy in either the palace or the realm of Monaco. And for the simplest of reasons: the prince was without a bride. The lack, which mattered a good deal to the prince, mattered no less to Monaco's citizens. By firm treaty with France it is fixed that, if there be no Grimaldi heir to the throne, Monaco shall lose its independence and become a protectorate under a French resident-general. This would bring taxes and military conscription to a country which now has neither.

It is scarcely a difficult matter for a well-to-do prince to arrange a marriage, but Rainier was not willing to pick out a wife by going over the list of titled families in the *Almanach de Gotha*. Publicly he pleaded with his subjects to be patient about his marriage, gently reminding them that the matter had also "a human aspect."

For several years there was ample reason to believe that the prince had discovered the requisite human aspect in the French actress Gisèle Pascal. The romance was one of apparently deep attachment on both sides but was ended by a spry, puckish, 67-year-old American priest, Father Francis Tucker. Father Tucker, an energetic man who was sent to Monaco by the Vatican to tone up the country's lackadaisical religious air, became the prince's personal chaplain and most trusted friend. He convinced Gisèle and Rainier that they should part, for it was his stern conviction that their disparate backgrounds and temperaments would make their marriage a nearly hopeless gamble. Gisèle swiftly switched escorts from Rainier in Monaco to Gary Cooper in Cannes, leading susceptible French observers to the conclusion that the American priest had something to do with introducing her to the American actor. The separation left Rainier once again a lonely man.

A prince, however, is seldom at a loss for amusements. Rainier never tires of his yacht, which last year bore him on a two-month cruise to French West Africa. He went spear-fishing in shark-infested waters, took underwater photographs beneath a raging Atlantic storm and returned bearing chimpanzees, birds and gazelles for his private zoo.

In a row of great cages at the foot of the palace grounds is the royal animal family: monkeys and panthers, parrots and a half dozen



SITE OF THE CASINO. PRINCIPALITY WOULD FIT EASILY INTO CENTRAL PARK

THE PRINCE by EMMET JOHN HUGHES

crocodiles, an elephant and a lion. The prince visits them daily and, when they are sick, controls them more easily than their trainer. His Serene Highness explains, "I have always preferred them to human beings. They are much more faithful. Also, they do not talk."

He has remade his palace to suit his tastes. Immediately beyond the red-and-white striped sentry boxes and the guards that look like gay lead soldiers, he has built a complete modern garage to house his racing cars. He knows their engines professionally and delights in working over them till midnight. Facing the garage is his other haven, the carpentry shop. Here he works in metal or wood for hours, more often than not, under Father Tucker's pervading influence, fashioning a religious object for his chapel.

His combined bar-and-clubroom in the palace is a handsome collection of the obvious paraphernalia of a wealthy bachelor: boat models, billiard table, an electric grill where he cooks his own popcorn and bacon and eggs, a slick copper bar where he likes to mix his own drinks, a wall gaily plastered with nude calendars.

This is perfectly attuned to the spirit of many of the prince's aides—the ones who would prefer him in the role of manageable playboy-prince, the ones who laughed uproariously two years ago when Father Tucker began murmuring about the prince making a pilgrimage to Lourdes. They bet that their chum would do no such fantastic thing.

They lost that bet, and they may well have lost their man altogether. Today the prince's office is a handsome, serious study, the walls lined with oak bookcases. The great oak desk, big as a judge's bench, is severely designed and severely worked at. Prince Rainier has struck a reasonable balance between pleasure and duty.

To the people of Monaco it was apparent that their lonely prince was solving many of his important personal, political and religious problems—but not the main one. That single personal-political-religious nightmare has kept prince and people alike from enjoying any genuine peace of mind. This week the problem appeared to be solved.



RAINIER'S PALACE is a 200-room castle perched on a rocky hill overlooking the Mediterranean. Prince has redesigned five rooms as his special apartment.



MONACO'S "ARMY" is a brightly uniformed palace guard of 69 men.



MONACO'S PRINCE, standing beside throne, hates the pomp of office.



GREATEST ATTRACTION of Monaco is casino of Monte Carlo which takes in sizable yearly sum from tourists. Monacans are not permitted to play there.

THE AMERICAN KELLYS HAVE SUCCEEDED IN ATHLETICS, BUSINESS



GRACE'S FATHER, Jack Kelly, a bricklayer, a champion sculler, was barred from Britain's Henley regatta.



HER MOTHER, Margaret Majer, a handsome Philadelphian of German descent, was a magazine cover girl.



WEDDING DAY for the Kellys was at St. Bridget's Church in 1924. They met at a swimming pool in 1917.



PLAYWRIGHT UNCLE George Kelly was author of a distinguished drama, *Craig's Wife*, 1926 Pulitzer Prize play.



GRACE AT TEN was a vision in ruffles as a flower girl at a cousin's wedding. Next year she joined a local little theater group, played supporting parts.



BRICKS TURNED GOLDEN for the bricklayer who was barred from Henley. Jack Kelly built the country's biggest brick construction company. His brick

buildings are all around him as he stands at Philadelphia post office with the *Evening Bulletin* and 30th Street railroad station (right) in background.



IN BROADWAY DEBUT Grace appeared with Raymond Massey in Strindberg's *The Father* in 1949. This led to her first Hollywood role in *14 Hours*.



THE KELLYS AT HOME in East Falls near Philadelphia listen one evening in 1950 as Grace, then playing in TV, practices a role. On the sofa are her

older sister Margaret Kelly Davis and her mother. Sitting on the floor are her nieces Margaret and Mary Lee Davis and her younger sister Lizanne.

AND THE THEATER... THE GRIMALDIS HAVE A HISTORY, TOO



VAUDEVILLE UNCLE, lovable Walter C. Kelly, an actor for 30 years, was "The Virginia Judge," a famous spinner of dialect stories on vaudeville stages.



SWEET REVENGE and a happy handshake from Pop came in 1947 when Jack Kelly Jr. won race at Henley which Jack Sr. had not been allowed to enter.



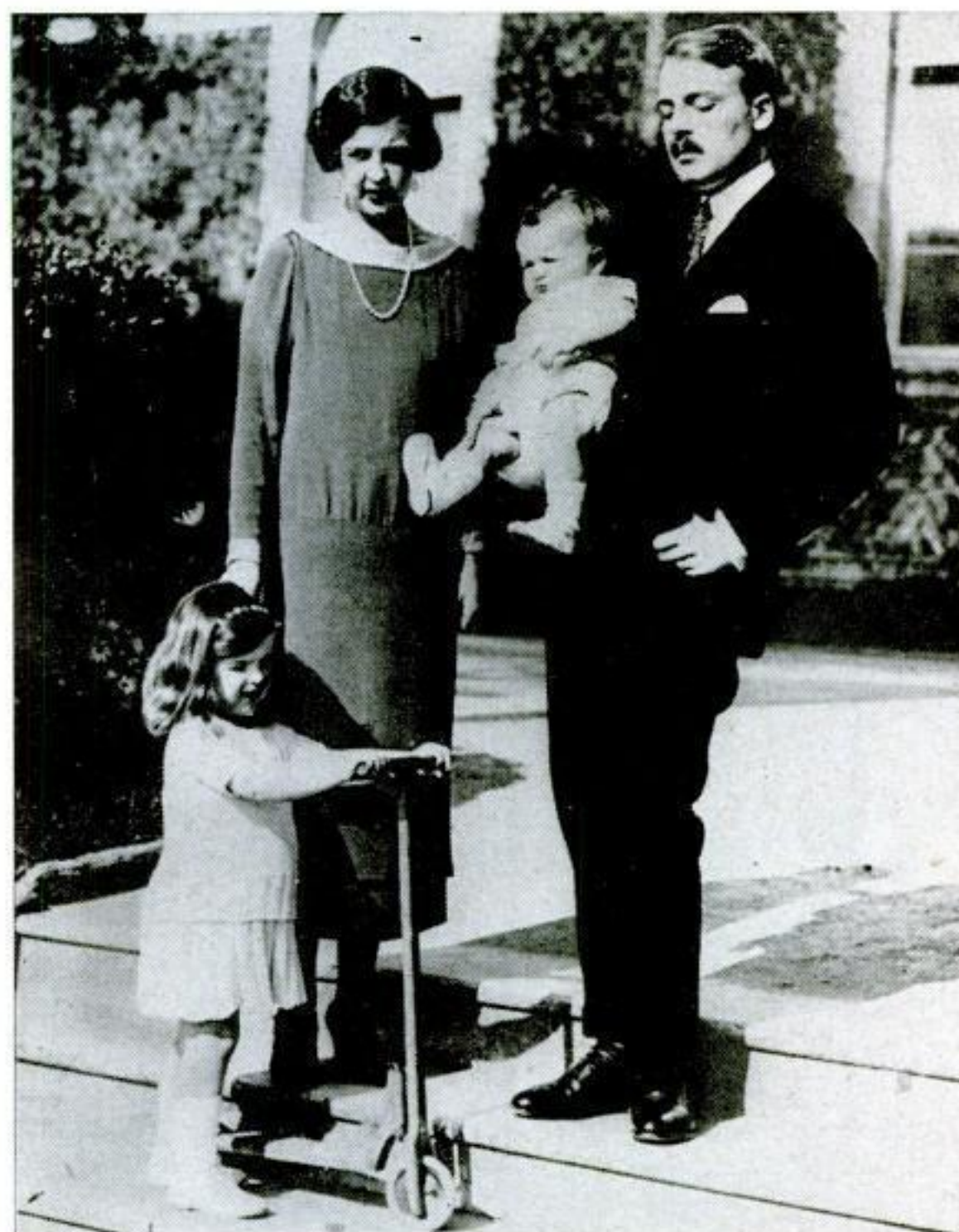
The men, from left to right, are her brother-in-law George Davis, owner of the Philadelphia Ramblers hockey team, her father and her brother, Jack Jr.



GREAT GRANDFATHER of Rainier, Albert, ruled Monaco wisely, also collected skeletons of rare monsters.



GRANDFATHER Louis II ruled not so wisely, served 30 years in Africa and Europe as an officer in French army.



PRINCELY PARENTS, Charlotte, the daughter of Louis II, and her husband, Prince Pierre of Monaco, play with their children, Princess Antoinette and, in his father's arms, Prince Rainier.



ENTHRONEMENT RITE in Monaco's cathedral brought princely family together. Princess Charlotte had renounced her right to rule in 1933 when

she divorced Prince Pierre. Earlier he had accused her of running off with an Italian doctor. But when Louis II died, they returned to sit by their son.



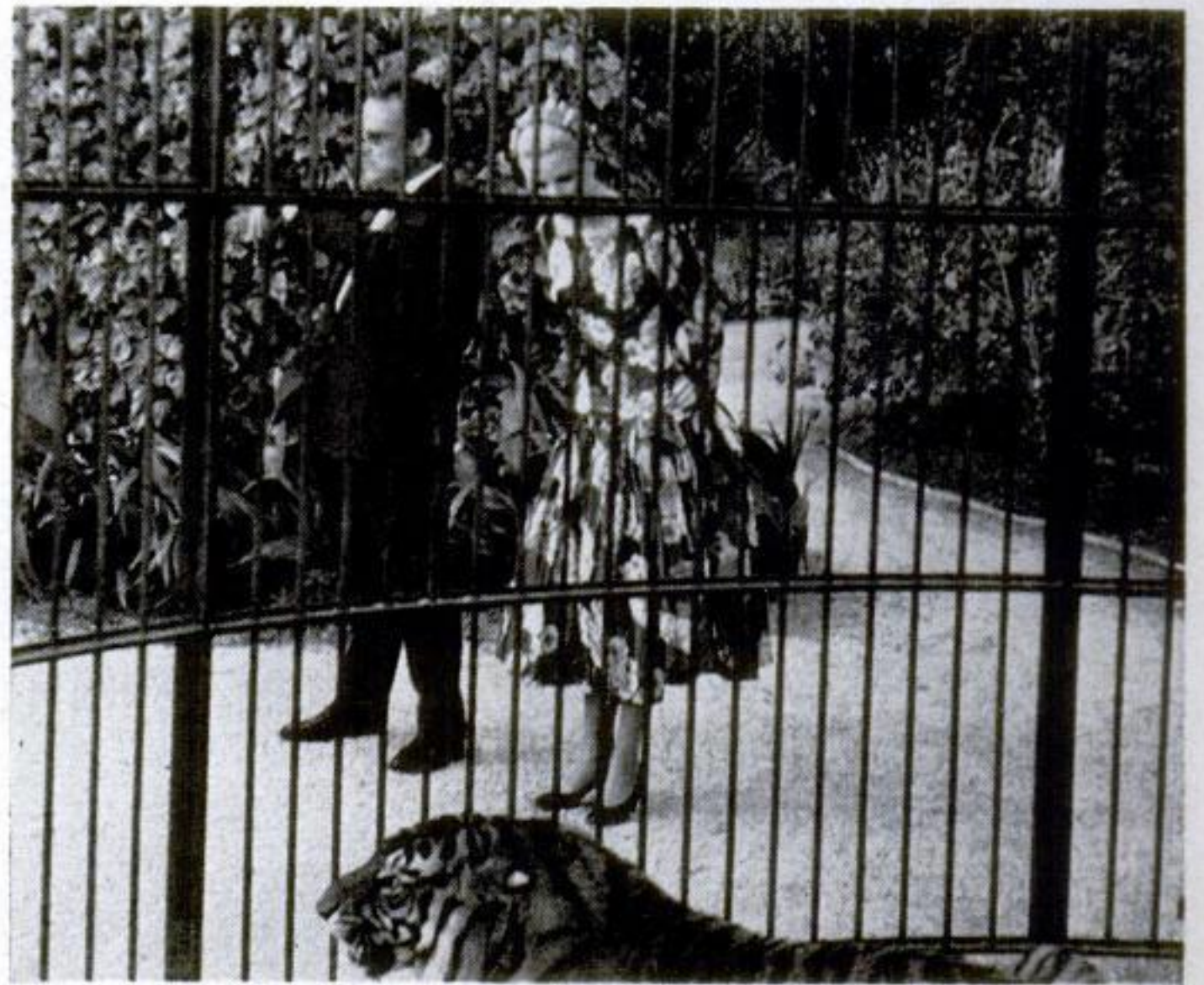
AS ACADEMY AWARD WINNER Grace showed regal beauty on Philippe Halsman's LIFE cover (April 11, 1955). She won award for her role in *Country Girl*.

Romance CONTINUED

GISELE, OLEG AND JEAN-PIERRE



HOPEFUL COED, JoAnn Stork of Illinois, heard the prince preferred American girls, visited him and Father Tucker but failed to arouse the prince's interest.



THEIR FIRST DATE came in May 1955, when Grace, in France for the Cannes film festival, visited the prince and was shyly escorted through his private zoo.



IN THE THRONE ROOM Grace stood contemplatively by Grimaldi family seat. After she left, the prince avidly attended the Monaco theater to see her films.

WERE FORGOTTEN AS GRACE, RAINIER HAD FIRST DATE AT PALACE



ROMANCE WITH GISELE—Actress Gisèle Pascal—was over for prince in 1953. Here they attend Cannes wedding.



GRACE'S SUITOR, Designer Oleg Cassini, was her frequent escort in 1954.



FRENCH TOAST was given by Actor Jean-Pierre Aumont, who wooed Grace in Paris, said, "I'm crazee about her."



LEISURELY WALK found the couple engrossed in conversation as prince described his world-famous

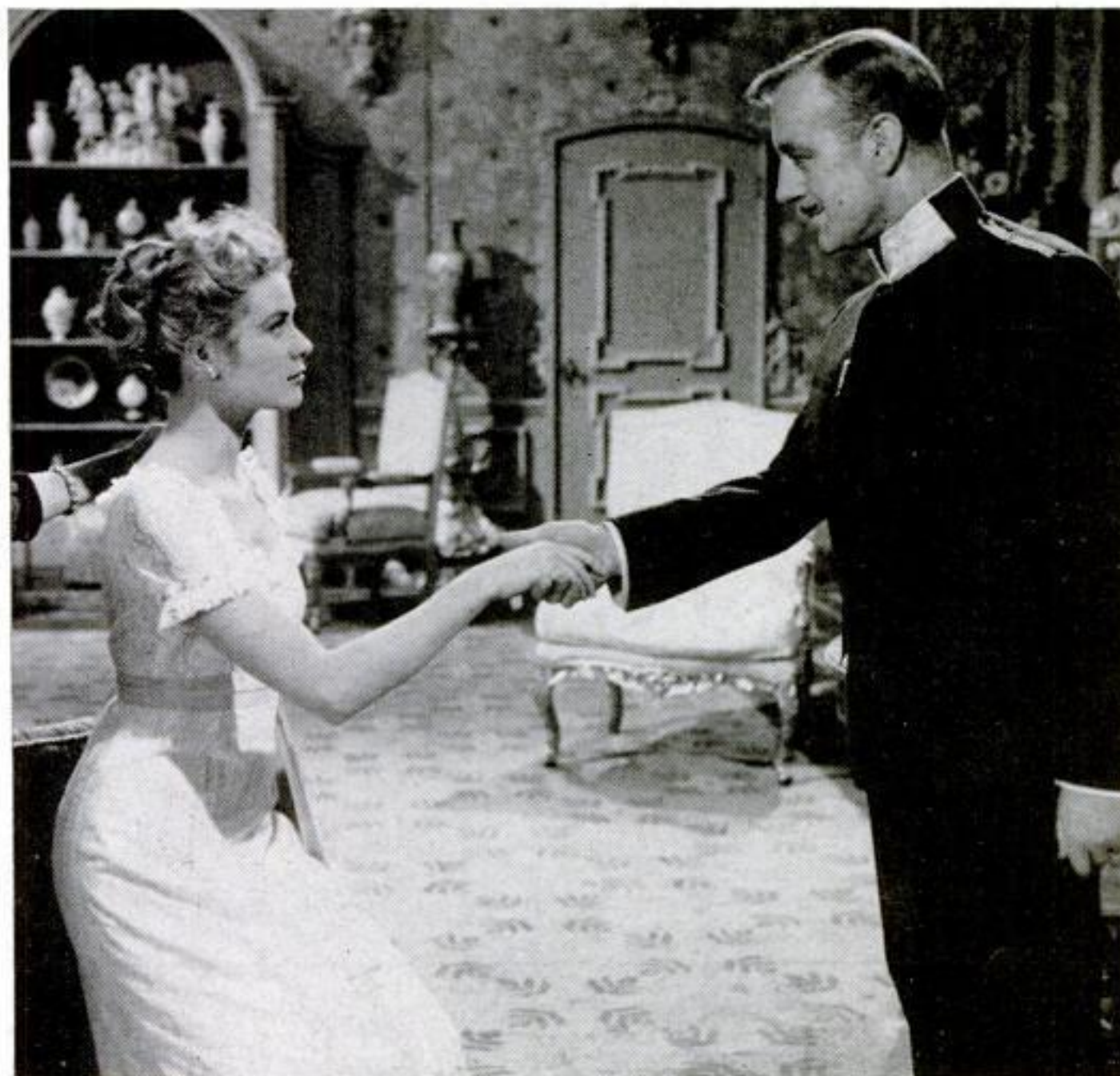
gardens. "I could tell right away," said Father Tucker, "that true love had smitten the ruler of Monaco."



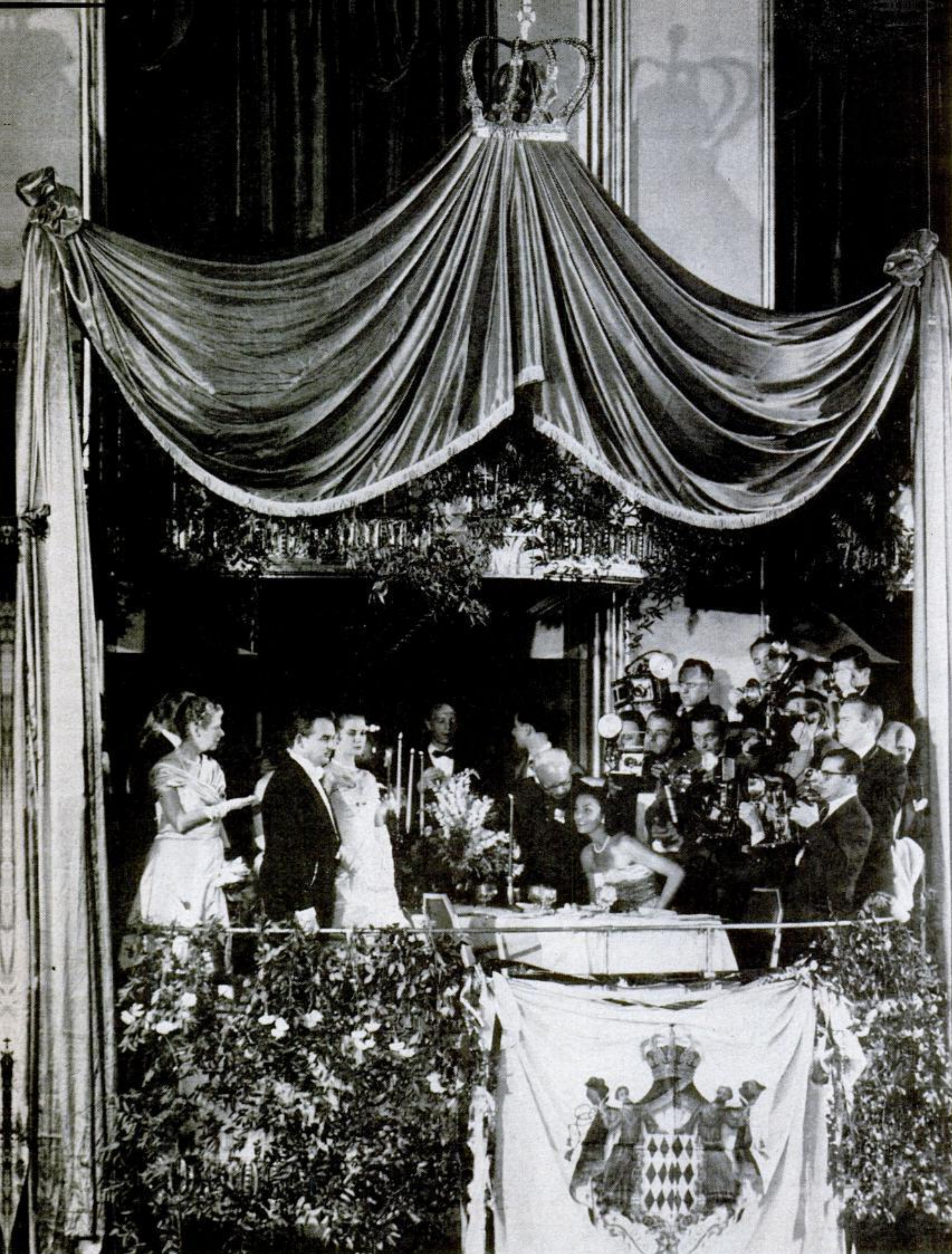
ON A TERRACE of the prince's palace Grace grew animated as she admired magnificent view of the sea.



FORMAL HANDSHAKE was exchanged in the prince's apartment. This was their only date until he came to U.S., saw her Christmas night. Next day he proposed.



PROPHETIC HANDSHAKE for Grace occurs in recent film *The Swan* where she plays a princess. In film, not yet released, she chooses prince (Alec Guinness).

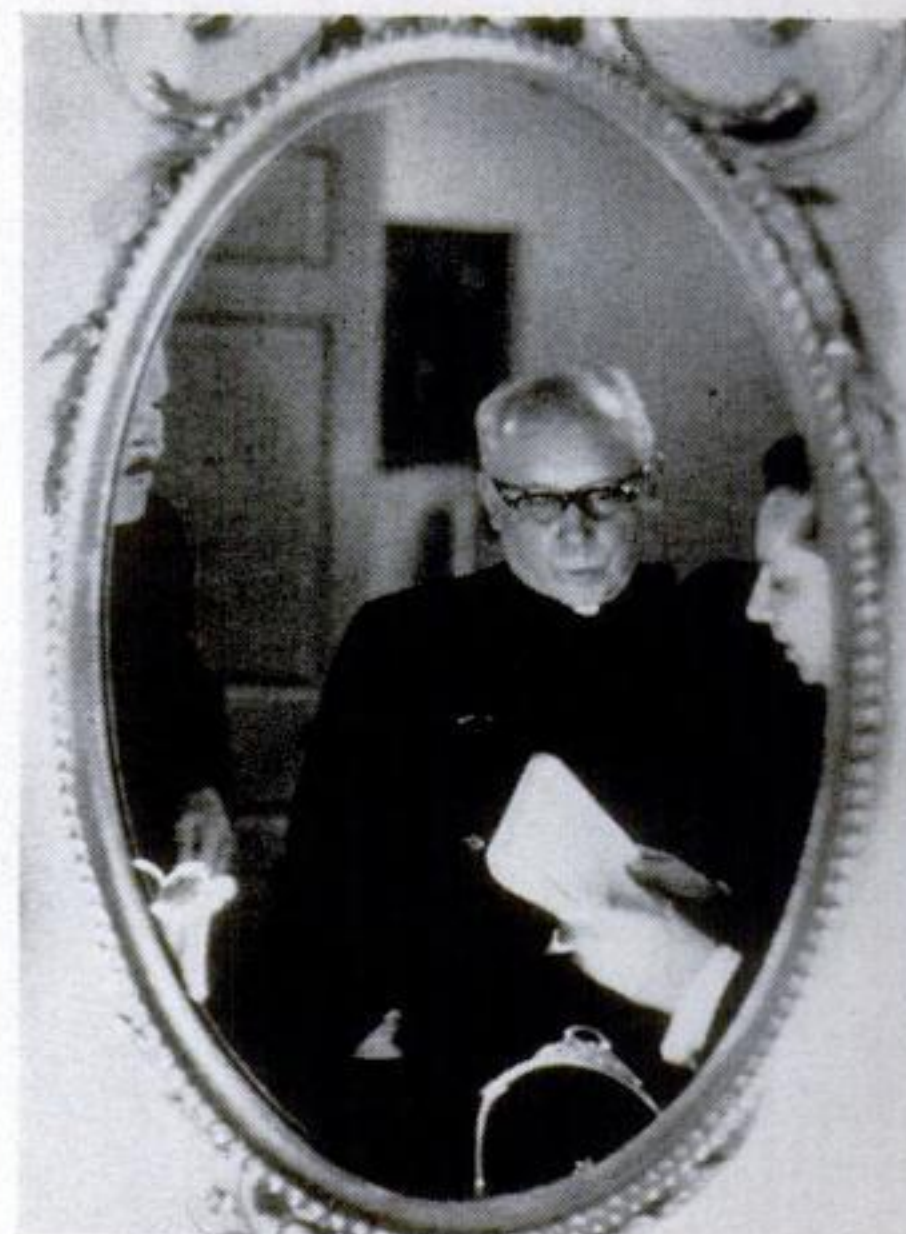


ENTERING ROYAL BOX at banquet, Grace and prince, followed by Mrs. Lytle Hull, face cameras.

Seated is Mrs. Angier Biddle Duke. Box is hung with prince's family flag and topped by a crown.



ADMIRING GLANCES follow Grace and Prince Rainier as they head toward the banquet. The dancing girls and other onlookers left another party to watch them.



FATHER TUCKER, prince's chaplain, is caught in a reflected reflective conversation with reporters.

ALL COULD SEE EYES OF A WOMAN IN LOVE

News of the engagement set off a public celebration in Monaco and started a busy week for the prince and his fiancée in the U.S. With the world watching they went from Philadelphia to New York where the prince got his first taste of Grace's cooking: a soufflé. But it was nearly ruined when photographers made him late in reaching her apartment.

That night they made their first public appearance together, at a posh charity ball. Afterward, at the Harwyn Club, they danced to a refrain the prince requested: "Your eyes are the eyes of a woman in love."

Then Grace hurried to Hollywood to start her new picture. The prince will visit her there and then return to Monaco. As a final romantic touch, theirs may well be a June wedding.



PRINCELY LAUGH enlivens banquet. Others at table include Father Tucker (turned to camera) and Angier Biddle Duke (right). At rear is M-G-M press agent.





WHISTLING POUJADIST wears imitation Italian Bersaglieri hat to taunt speaker calling Poujadists "Fascists."



GUFFAWING POUJADE laughs off a rare heckler (standing, left). His rallies were almost unmolested because his strong-arm boys, who invaded opposition meetings, were usually on hand to evict foes from Poujade's.



HOARSE LEADER, Poujade inhales from vaporizer at his headquarters near Paris as he prepares for another speech.

A RABBLE ROUSER'S BID FOR POWER

A new figure, Pierre Poujade the tax hater, is a big gainer as France votes itself into an impasse

by JOHN THORNE

PARIS
LAST week 21.7 million Frenchmen cast their ballots in an election which the West fervently hoped would finally produce a basis for stable government in France. Instead, discontent and frustration produced possibly the most irresponsible election result in French history. The moderates lost ground, the Communists gained and the long-standing parliamentary impasse in France was intensified to the point of caricature when a new right-wing group vaulted into prominence under a bizarre man named Poujade, who sometimes sounded and looked almost as ridiculous as Adolf Hitler in the 1920s.

Pierre Poujade himself was not running for anything, but his spectacular personal campaigning elected 52 complete unknowns to the National Assembly—altogether almost 10% of the total. These strangers to politics include pork butchers, pastry cooks, grocers, mechanics and a carnival merchant. Each has taken a solemn oath to obey Poujadist party discipline: "... If I betray this oath I agree to submit my moral and physical person to the chastisements reserved for traitors." To remind them of this vow the party printed little lamppost stickers for their Assembly benches. And what if they go astray? "There are still plenty of lampposts on the Place de la Concorde," said Pierre Poujade last week.

Whether these blood-curdling words were mere bombast or were uttered in earnest is something the French themselves have yet to learn. It is still a moot point whether the aims of Pierre Poujade—a stocky, dark-eyed, black-haired man from the windy hills of southwestern France—are dangerously violent. But his quick wit, gay smile and stinging ridicule of the National Assembly have made him Pied Piper to millions of Frenchmen who smart under taxes (which Poujade says he will improve), who disapprove of the government (which he says he will clean out), or who feel dissatisfied with the postwar progress of France (which he says very little about).

Pierre Poujade was born in St. Céré 35 years

ago. He quit Catholic school at 16 and worked as apprentice typographer, grape picker and docker. In 1942 he escaped Nazi-occupied France, only to be interned in Spain. Six months later he made his way to North Africa. Here he was hospitalized for prison injuries, met and married his hospital nurse, Yvette, and joined the R.A.F.

Something of a local hero after the war, he returned to St. Céré where he now lives with Yvette and their four children. He ran a book and stationery store. Like all small French businessmen he considered himself the victim and enemy of the government and tax collectors ("I cheat on taxes myself; how else could I make out?"). And one day when a local blacksmith, a casual acquaintance who happened to be a Communist, came to him for help on a tax problem, he leaped to his defense and glibly argued the tax collector to defeat.

Soon neighbors were coming to Poujade in groups for tax advice. The groups multiplied and then combined under the title of UDCA (Union of Defense of Shopkeepers and Artisans). Before long it was a rare tax inspector who did not have some sort of trouble with UDCA partisans barring the way when he tried to inspect a small businessman's books. The thing just snowballed. By October 1954 the Ministry of Finance told the government, "Because of the UDCA we are no longer masters of the situation south of the Loire." Last March, as deputies met to approve a government tax proposal—forced by Poujade—he stood up in the gallery to remove his coat. The Assembly president, fearing a riot, nervously sounded the alarm to clear the house.

For two and a half years Poujade has been on the road, whooping up the citizens. He and his wife arrive in their muddy black Citroën and go directly to a smoky *brasserie* to meet the local Poujade committeemen. They tell him their tax problems and Poujade explains what other communities have done. It is then time for lunch. Over coffee Poujade blows up a paper bag and pops it on his fist. "Poof! If I did that in the National Assembly they'd all be under their seats."

A big outdoor meeting follows. Poujade tells

the audience he has been accused of calling the National Assembly a manure pile. He says he never called it that, but maybe it is not a bad description. He says certain assemblymen are "guilty of treason." He calls them *les pourris* (the rotten ones). "Our fathers were at Verdun and Mendès-France was not."

Often he takes off his coat and shirt in what is now called his "strip tease." He describes the near-riot in the Assembly. Poujade only went there to see the funny people. Poujade was hot. Poujade took off his coat. The deputies were scared to death. The crowd roars.

Poujade now spends considerable time in a suburban Paris villa, where he sees visitors in his pajamas and Yvette serves them *pastis*, a violent yellowish liquor. If someone wants water, it is poured from a pig-shaped jug referred to as "Mendès." There is plenty of money—the movement claims a million members and dues are 1,000 francs (\$2.50) a year.

But there is one thing lacking—a realistic program. Poujade based his entire campaign against existing tax laws and government. Now he has nothing more specific to offer than a vague plan to reconvene the "states general," a huge mass meeting of 1789 revolutionary vintage. North Africa? "A human problem." Communism? "Either the Communist party is an agent of a foreign power and should be dissolved, or it is not a foreign agent and something must be done against the misery that engenders Communism." Is he a Fascist? Poujade says he wants to put new blood into republican institutions. "You wouldn't have to blow very hard right now to overturn them." The Poujadists clearly have little respect for parliamentary democracy although their movement so far lacks the militarism and mysticism which characterized Fascism in the 1930s.

His very lack of a program was what helped win Poujade so many votes. His appeal to the discontented reflected the feelings of millions of Frenchmen who have been disappointed in their governments. As Poujade himself put it, "If we had been courageously governed the movement would never have developed."



STRIPPED SPELLBINDER, a perspiring Poujade dries himself at the end of a hot speech in Paris' Salle Wagram. Shedding jacket, sweater and finally

his shirt was a regular act put on by Poujade at his rallies where he worked himself and his audience up with raucous shouting and violent gestures.



HARANGUING THE CROWD, Poujade addresses capacity audience in Roman arena at Nîmes. More came to hear him than see a bullfight held there.



CELEBRATING HIS VICTORY, Poujade whirls his mother off her feet on election evening at his home in Saint Céré. Poujade's wife Yvette is at right.



CONSERVATIVE ATTACK on Mendès-France (center) comes at a meeting in his home department of Eure, where landowner Bernard Pluchet (left) accuses him of liquidating the French overseas empire. Mendès was easily re-elected.



COMMUNIST ATTACK by a Red heckler at the microphone interrupts another Mendès rally in Eure. Communists charged Mendès "gave the spiked helmet back to the Germans" and "collected his payment from the Americans" for it.



AMONG THE HOME FOLKS outgoing Premier Faure campaigns for his seat in Jura department. Asked what he thought of Mendès, Faure snapped

back, "He's Robespierre, he's become drunk with power," but then also said, "He's a very intelligent man, I esteem him highly." Faure was re-elected.

THE COMPOSITION OF THE NEW ASSEMBLY

EXTREMISTS OF THE RIGHT: the 52 Poujadists, who apparently got many of their 2.4 million votes from the waning Gaullist following, may be joined on some issues by the 22 surviving Gaullists and a small new group called the National Rally. Total extreme rightists: 77, up 10 from the last Assembly.

EXTREMISTS OF THE LEFT: the Communists want to draw moderate leftists into a new "popular front." Total: 146, plus four "progressives" who always support them, gain of 54.

MODERATES OF THE RIGHT: this includes the Radicals (traditional middle class party) who follow Edgar Faure; the Independents who represent farming and business and are led by Antoine Pinay; and the Popular Republicans of Bidault and Schuman, who stand for progressive Catholicism. Total moderate rightists: about 212, down 50.

MODERATES OF THE LEFT: a combination of the Radicals who follow Mendès-France, the 94 Socialists and a few others. Total moderate leftists: about 150, down 10. (All figures are approximate because over 30 seats remain unfilled and some deputies' allegiances are undetermined.)

BLEAK TRUTH AND CONSEQUENCES

In giving the extremists stunning power in the new National Assembly, France owned up to a long-ignored truth: well over a third of her people are fed up with republican government. The truth had been obscure because the moderates so rigged the rules of the previous election that the extremists got far fewer seats than their vote indicated. This time the fight between Edgar Faure and Pierre Mendès-France to control the Radical party split the moderate camp so that it could not exploit the still-rigged rules. Although their popular vote hardly changed, the extremists this time got roughly the number of seats they deserved.

The immediate consequences of the election were bleak. Faure was chastened by the setback to the moderates and offered Mendès a truce. But Mendès promptly turned it down and kept his followers allied with the Socialists. This seemed to give the Socialists, who have long been unwilling to join a government which they cannot lead, a chance to name the next premier. But such a government would have to operate without a basic majority. It would be a strictly day-to-day affair, and its prospects appeared glummer even than those of its 21 postwar predecessors.



KEY PAIR OF ALLIES, Mendès and Socialist boss Guy Mollet meet to reject Faure's offer of a union between right and left moderates in the Assembly.

YOU'D SPEND HALF A DAY to make Green Pea with Ham Soup as fine as this. Yet here it is, ready for you. It's Campbell's... **IT'S FROZEN!** ❄️



**WHY
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Sure as anything, whenever people get their spoons in the very special Green Pea with Ham Soup which Campbell's now has for you, the immediate reaction is: why have the Campbell's chefs been holding out on us?

They haven't. No one knows better how inspired this soup can be when it's made the right way . . . slow simmered for hours with rich, tender ham. And no one knew better how to make it just this way.

The problem was to keep all the flavor and goodness until you are ready to use it. Only by the quick-frozen method was this possible. It took freezing to bring you this soup with all that fabulous flavor intact.

You know the rest of the story. How easy it is now to serve a Green Pea with Ham Soup that you'd spend half a day making . . . a soup that puts you on a par with the best of them, just by reaching in your grocer's freezer.

That's where you find this Campbell's Frozen Green Pea with Ham—in your grocer's freezer. This one and three more real soup wonders that you never expected to find in prepared form.

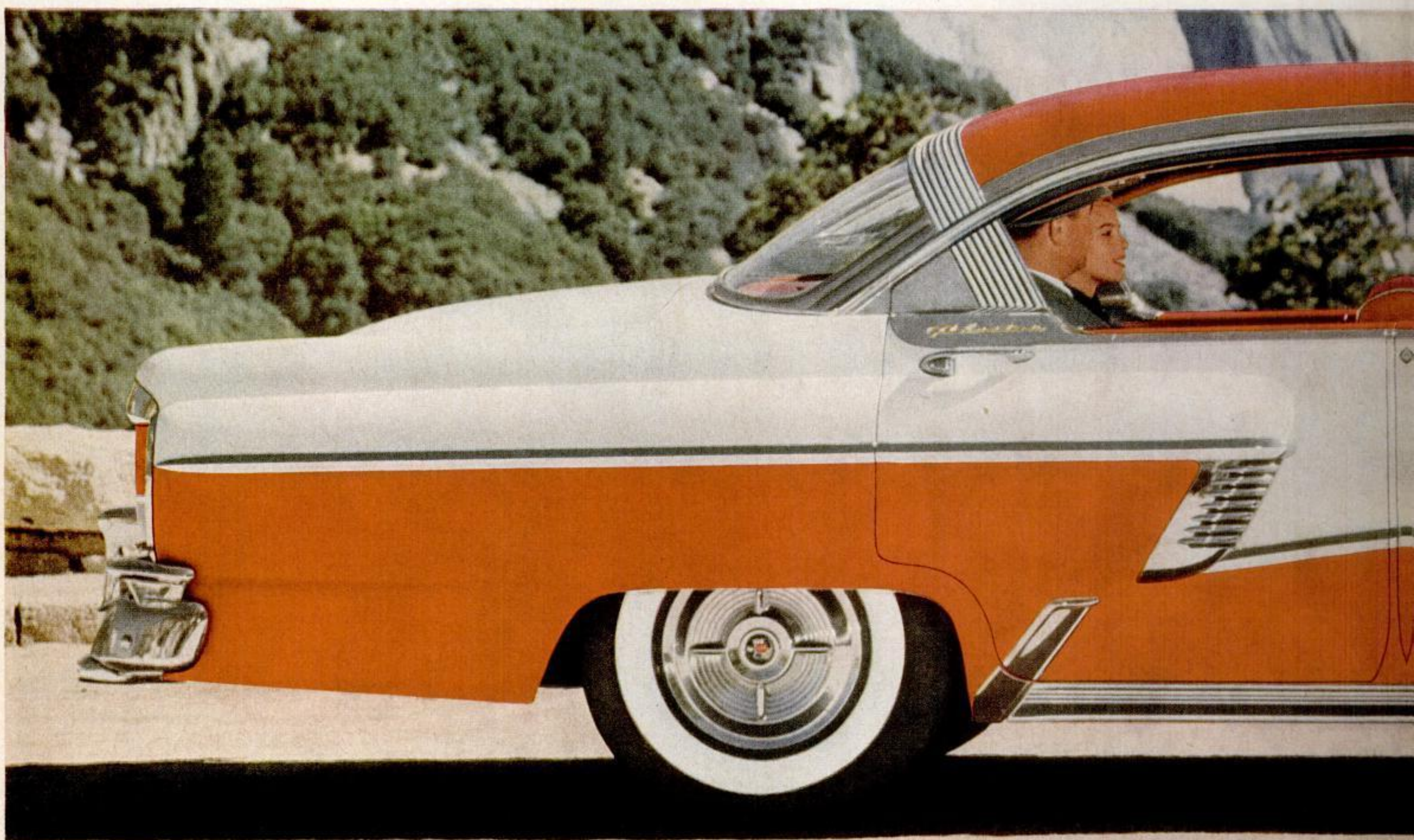
All thanks to freezing! It's wonderful!

Campbell's frozen soups

Oyster Stew
Cream of Potato
Cream of Shrimp
Green Pea with Ham

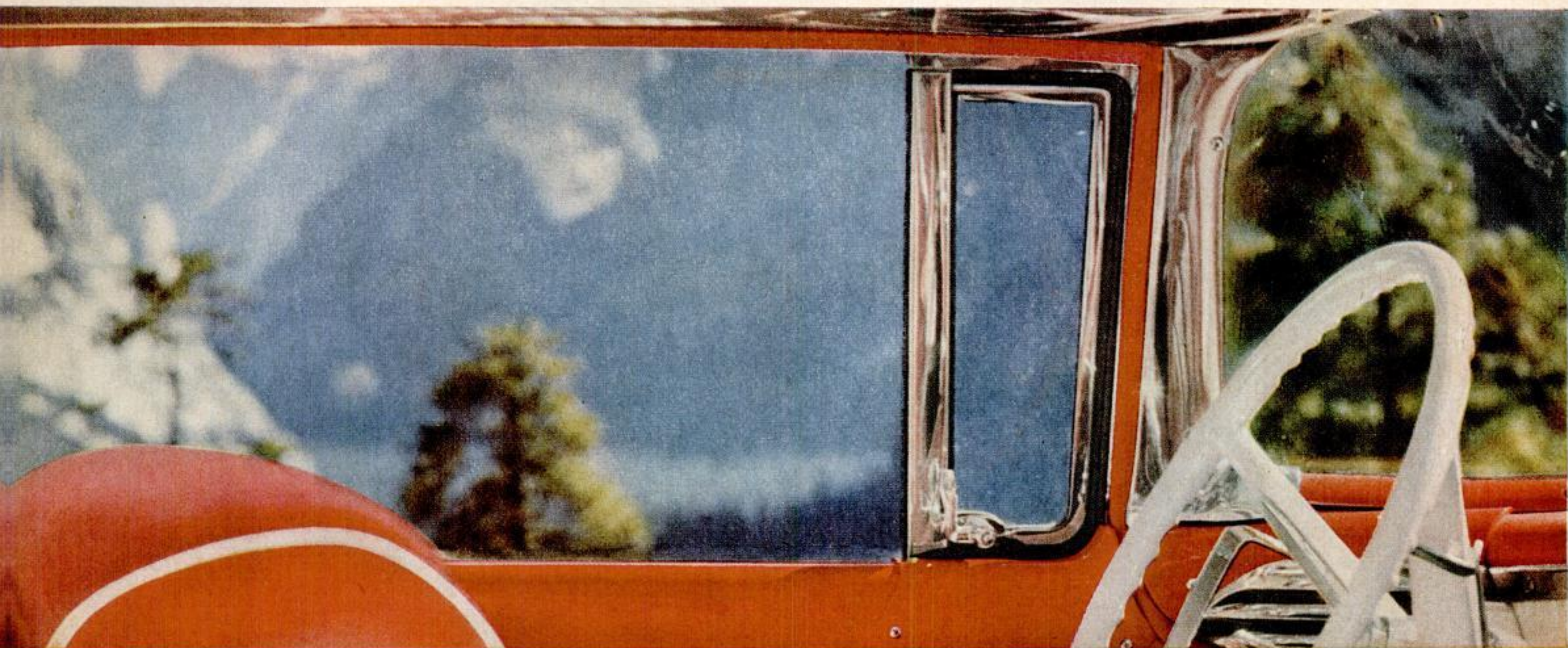


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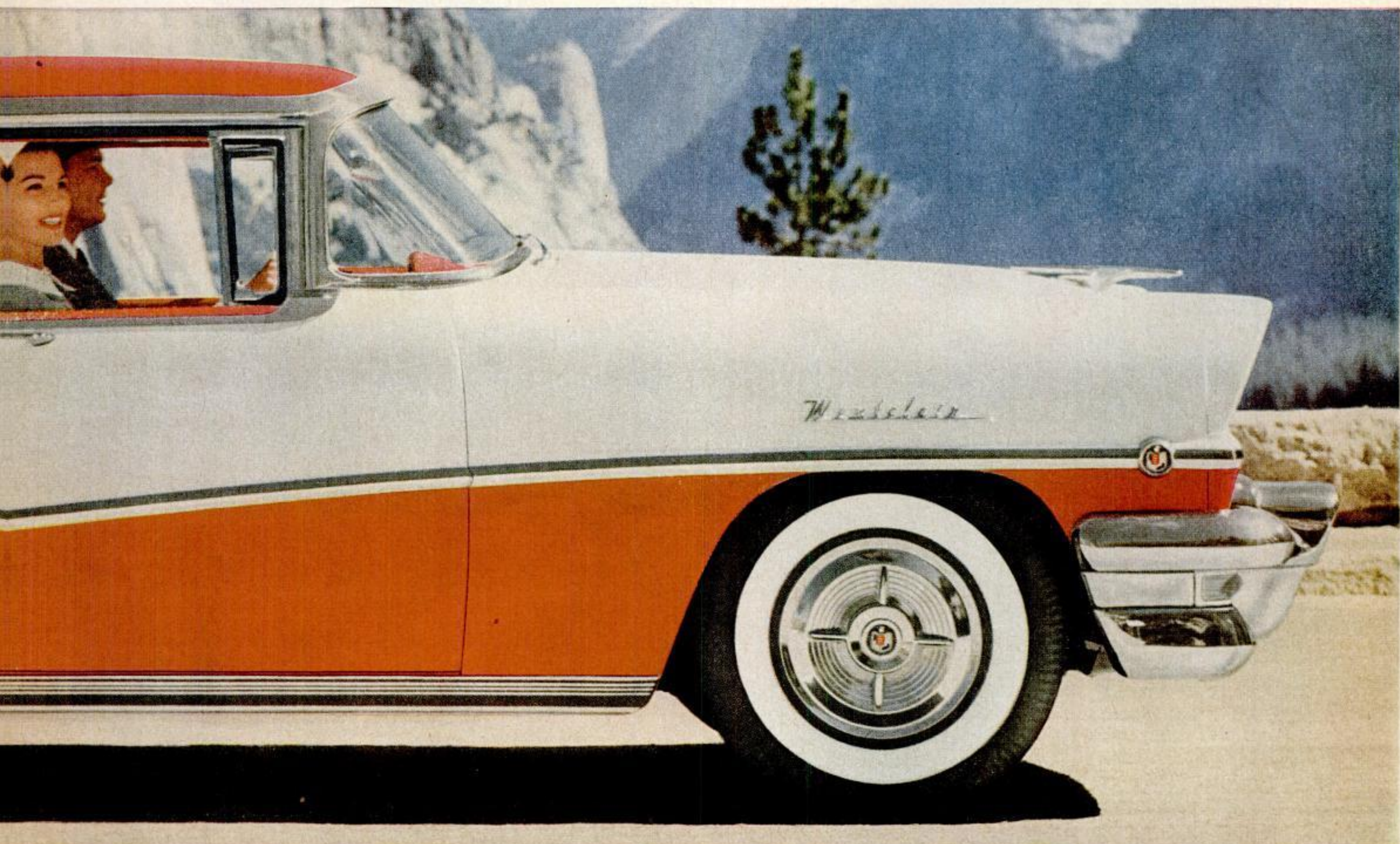


Most beautiful 4-door hardtop of them all! Excitingly different styling. Better visibility — with extra viewing area for rear-seat passengers. Easier entrance and exit. See the Big M Phaeton —

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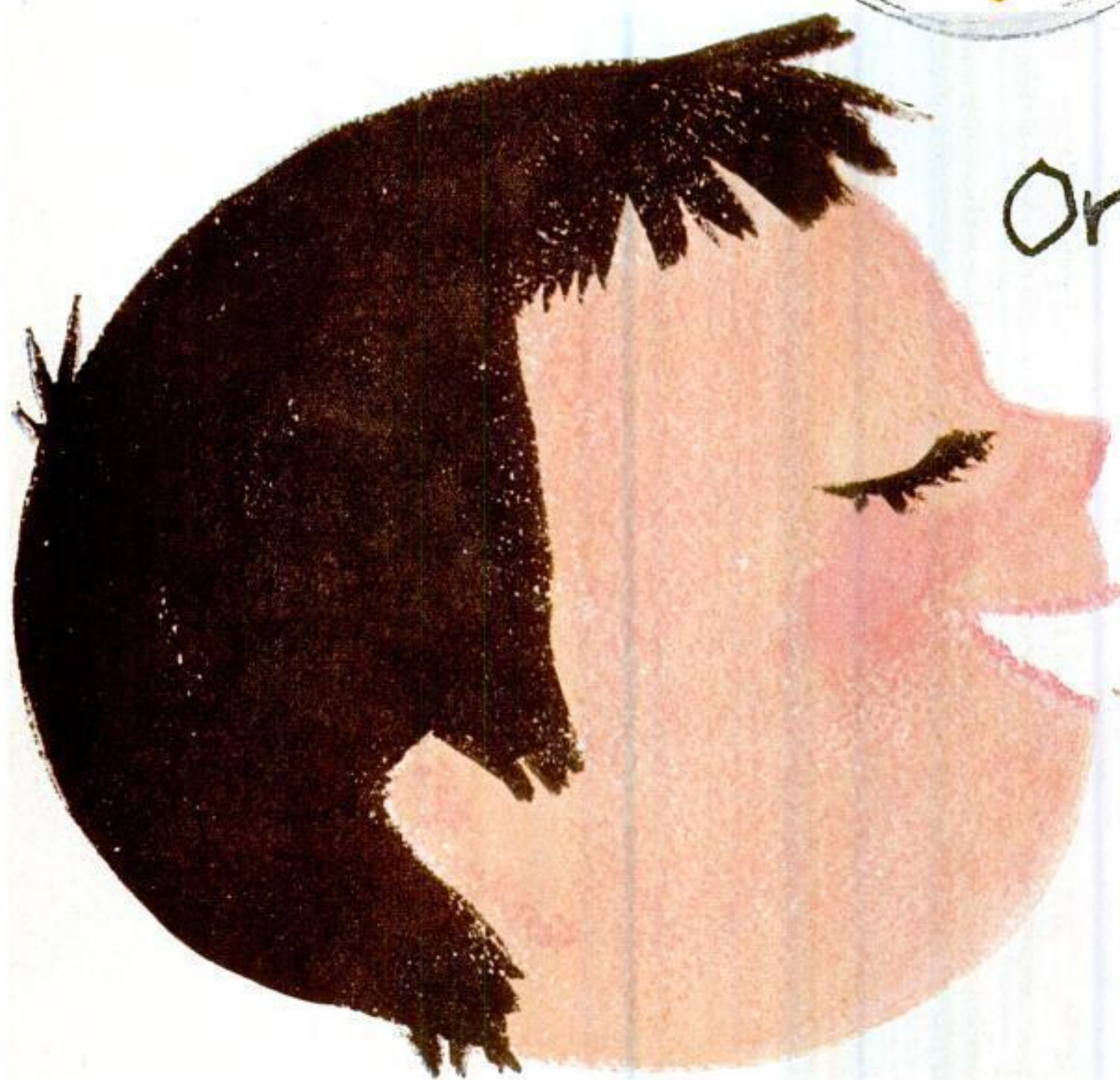
in the low-silhouette Montclair series. Compare the Phaeton for distinctive styling, visibility, comfort with *any* 4-door hardtop on the market. See why the big move is to **THE BIG M MERCURY**

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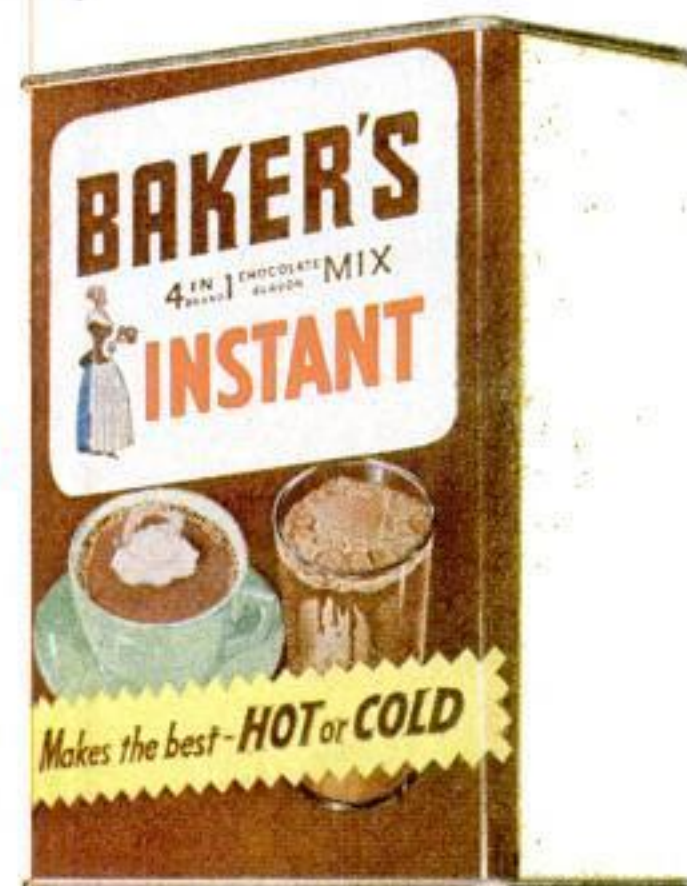


Or chocolate flavored milk



BAKER'S INSTANT →

Only BAKER'S gives milk that favorite "milk shake" flavor... hot or cold!



STATE OF THE UNION: BETTER

WALK, DO NOT RUN

"The Ford [stock] offering," a Wall Street broker predicts, "may ring up the curtain on an era of mass middle-class investing. . . . Common stocks may yet take their place alongside the family car, deep-freeze and Bendix." We hope this prophecy comes true. We have repeatedly argued that the more Americans become partial owners of their industries, the closer our economy will be to an industrial democracy.

If that can be brought about, Ford provides the fitting way to start it. As much as any enterprise, it gave that economy its modern shape—cheap mass transportation, assembly line, mass production, high wages, small profit on big volume. As a \$2.5 billion giant grown out of Henry Ford's shoestring of \$28,000, it is also an ideal symbol of how an investor's dollar can grow.

Undoubtedly thousands of new investors are being created by this, the biggest stock distribution in history. We think these small investors who are placing a flood of orders are wise to get all the Ford stock they can and that if they keep it over the years it will reward them with good returns and growth.

However, a few words of warning are in order. The demand for this stock is so huge that it cannot be met even by the 10.2 million shares being issued. Consequently, once the stock is traded, the rush to buy it in the open market could drive the price sky-high—and if thousands bought it at unsound levels, they could burn their fingers badly. What the public needs to keep in mind is that the stock is being sold at just about what it is worth in relation to its earnings. The estimated price of 70 would be just about nine times the indicated 1955 earnings of \$7.75 a share, or just in between where smaller Chrysler and bigger GM are selling. That is just about the order which probably is justified by past history and future potentials. If the public enthusiasm should drive Ford stock higher than GM's price-earnings ratio, the rules of logic are that sooner or later the price will be driven back down to a realistic range. Our advice, then, is to buy all the Ford stock you can get, and can afford, at the issue price, but if you can't get any, wait until its trading settles down. That way, you can become a capitalist—without regrets.

Nor yet grown stiffer with command
But still in the Republic's hand:
How fit he is to sway
That can so well obey.

MARVELL

President Eisenhower has now delivered his fourth annual message on the State of the Union. If you look back over them, each message since 1954 echoes or even repeats the proposals and policies of its predecessor, but the state of the Union he reports gets better every year.

The real purport of last week's message accordingly lies not just in its bearing on 1956, but in the perspective of three full Eisenhower years.

If "our security posture commands respect . . . at sharply reduced cost," it is because of reforms begun in 1953. The freeing and redirection of the economy similarly began then, as did extensions of social security and civil rights. The President's latest proposals would require at least 46 added pieces of legislation, some new, many left over from previous requests, but none of them unprecedented or unexpected.

At the same time he was able to report more peace (absence of shooting) than the world has known since the mid-1930s, and more prosperity than any nation ever knew in any age. Peace and prosperity: these are powerful claims and slogans for an election year. Accordingly the Democrats, led by Senator Lyndon Johnson, lost no time in denouncing the State of the Union message as political.

Any speech made by an officeholder in 1956 is necessarily somewhat political. The national problem will be to confine partisan statements on both sides to issues of real importance to the nation. Senator Johnson and House Leader McCormack denounced this speech for overoptimism about the foreign situation. This line of partisan attack, first patented by Averell Harriman, is likelier to serve the national interest than any other the Democrats could adopt.

The case against Republican complacency toward the Communist threat is not an open and shut one. As the article on page 70 makes clear, Dulles and Eisenhower have pretty well known what they were doing. If Ike's new message sounds nostalgic for the spirit of Geneva, he refuses to countenance such "vast wrongs" as the division of Germany and "the bondage of millions elsewhere." In any case the Democrats will do us all a service by concentrating their vigilance and their needling on any signs of softness or omission in our foreign policy. For the Communist threat to the free world is certainly greater than many Republicans realize: greater than any announced administration plans to cope with it, and greater than the popular mood, amid all this peace and prosperity, is likely to want to be told. It needs to be told,

by Democratic and Republican leaders alike.

As for the Eisenhower domestic program, one can argue many details, but this last message shows how completely it has managed to bestride the main road. After three years of quiet but steady development, the famed "middle way" or "dynamic conservatism" has left little room for opposition traffic either to right or left. Of all major interest groups only the farmer has a real beef, and he is therefore the darling of both parties. Other Democratic charges, such as Republican favoritism to big business, could be answered if anyone could hear them in the roar of the boom.

This roar not only drowns criticism. It also obscures, by causing to be taken for granted, the full scope of the Republicans' three-year domestic achievement.

Eisenhower and his team have a coherent economic philosophy, and they have been at great pains to put it into effect. Its ingredients are the integrity of the dollar, the efficacy of free markets and private initiative, and the use of indirect rather than direct governmental controls. By quiet but concerted action the Republicans have employed this philosophy to stop a 15-year inflation that had almost become endemic in our system; to regain control of the federal budget and maneuver it toward the balance which Ike can now promise for 1956 and 1957; to spot in advance the recession of 1954 and hold it within tolerable limits; and to lay the base for, without yet losing control of, this unparalleled boom. They have secured for us three major economic blessings which had previously seemed politically incompatible: rising wages, lower taxes and stable prices, all at the same time. Presidential Assistant Gabriel Hauge, one of the architects of this economic philosophy, calls it: "the way to a welfare society without the regimentation of a welfare state."

"Dynamic conservatism" is more than an economic policy. As Hauge put it, it takes the long view; it insists "that change be progress, that there be continuity and steadiness on the course." The prime element of continuity between the Eisenhower administration and the American past—and therefore, we may hope, with the American future—is the principle of limited government, the essence of our constitutional system. As the final draft of his message was heading toward the mimeograph last fortnight, Ike himself wrote in this new sentence: "This record of progress has been accomplished with a self-imposed caution against unnecessary and unwise interference in the private affairs of our people, of their communities and of the several states." To have strengthened this principle of limitation in a time of grave peril, and made it an instrument of domestic prosperity and good feeling, is the heart of the Eisenhower accomplishment.

No more tears

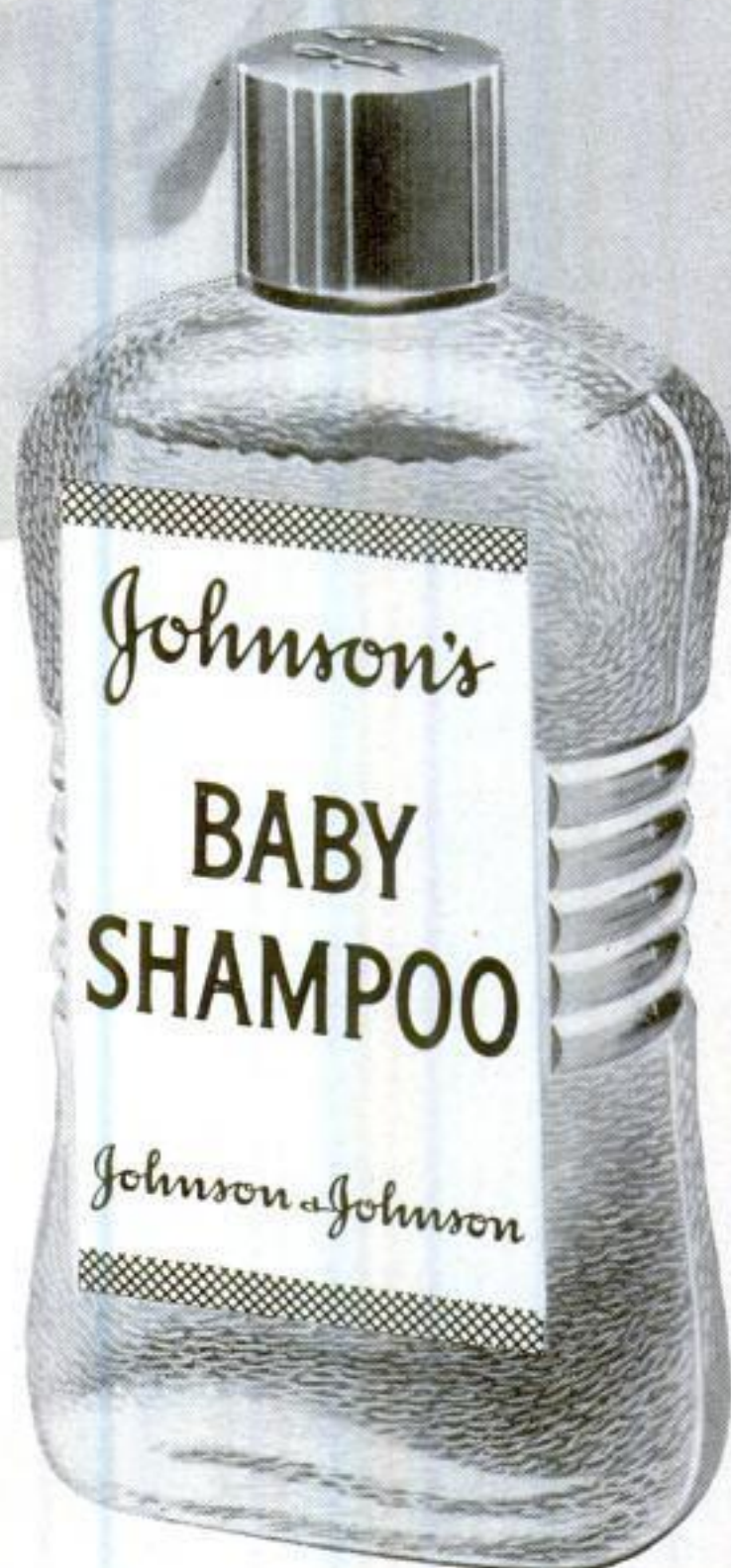
from "soap in the eyes"



WON'T BURN
or **IRRITATE** eyes!

- Lathers quickly even in hard water
- Rinses easily
- Pure, gentle, safe

New formula that
SHEENS as it **CLEANS**



- Leaves hair glossy soft
- Easier to comb and manage
- Wonderful for all the family

59 and **98¢**





KISSING A COLLEAGUE, Johnson greets House Speaker Sam Rayburn on latter's 74th birthday.

NATION'S NO. 2 HEART CASE

Johnson looks fit in his old job

Pronounced fit by his doctors, Senator Lyndon Johnson, who last summer had been brushed by death, was back on the job in Washington. With the reconvening of the 84th Congress in a presidential election year, the Texas senator faced an arduous task in his role of Senate majority leader: to push legislation on such major issues as farm policy, foreign aid, education and highways, and insure that all the achievements have the Democratic stamp.

Six months ago, bone-weary from overwork, Senator Johnson was stricken with a heart attack similar to that suffered last September by President Eisenhower. Now fully rested, Senator Johnson has been cleared to take on his many duties in the Senate but must observe a carefully regulated schedule of work and rest.



GREETING A RIVAL, Johnson talks with Minority Leader Knowland at banquet both addressed.

← **TAKING COMMAND**, Johnson calls fellow senator to a meeting on the day of State of Union message.

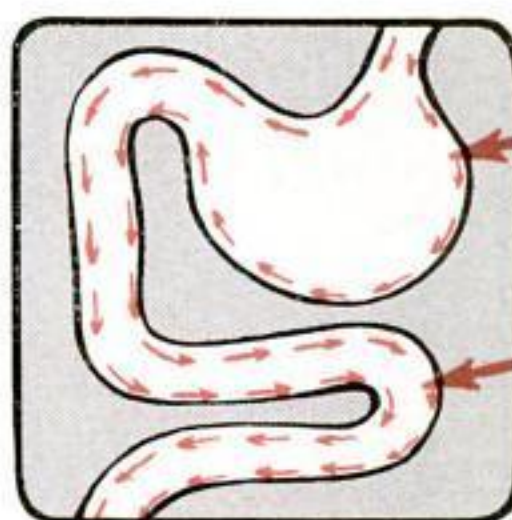
CONTINUED



Stomach **UPSET?**

Indigestion? Nausea? Diarrhea?

**Hospital Tests prove Pepto-Bismol works
where Soda and Alkalizers fail!**



1. Pepto-Bismol helps soothe in the stomach...where overdoses of soda and alkalizers may actually prolong the upset!

2. Pepto-Bismol also helps calm distress in the intestinal tract... where soda and alkalizers never help!

Pepto-Bismol's special medicinal formula soothes both the irritated stomach and intestinal walls with a gentle coating action. It helps retard gas formation; calm heartburn, nausea. Hospital tests also prove it controls simple diarrhea—without constipating. No wonder Pepto-Bismol is America's leading family remedy for upset stomach!

P.S. MOTHERS! Pepto-Bismol is effective, mild, safe for children, too. They love its wonderful flavor!



A NORWICH PRODUCT

Take Hospital Tested

Pepto-Bismol®



...and feel good again!

Ladies
and Gentlemen...
we give you
Stopette!



LADIES! Just try today's Stopette. Now the finest formula ever offered. And a free miniature when you buy large size.



GENTLEMEN! New "Mr. Stopette"! Here's manpower and he-man aroma. Also, free miniature with every large size.

Free 47-Day Miniature with every large size. Both only \$1.25
(plus tax)

Forty-seven days of famous Stopette protection—free! Handy for travel, dresser-top, guest room, and a dozen other uses. Gives you an extra bottle for another member of the family. *Poof! There goes perspiration!*

Enjoy "What's My Line?" on CBS-TV

Stopette

THE LOTION SPRAY DEODORANT

Jules Montenier products are also available in Canada

JULES MONTENIER, INC., CHICAGO, ILLINOIS

No. 2 Heart Case CONTINUED



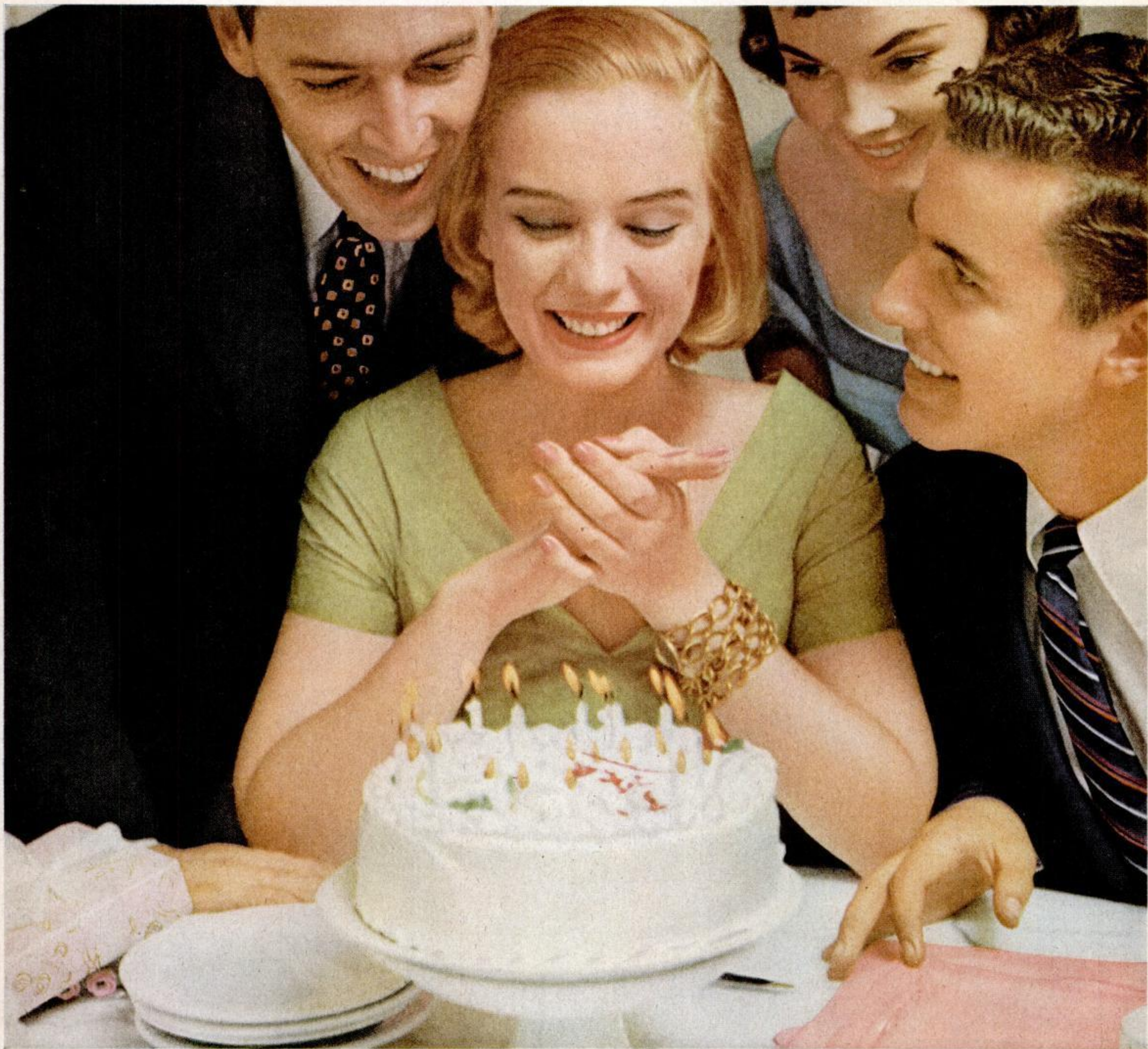
PRESIDING AT POLICY LUNCH. Johnson meets Senate strategists. Others from left are Senate Secretary Felton Johnston, Senators Murray, Green.



ESCORTING LADY BIRD, Johnson's pet name for his wife, the Senator leaves a women's press d'inner. Senator Magnuson (D., Wash.) is at the right.



TAKING HIS REST, prescribed by doctors, Johnson lies down in office after lunch. He also must get eight hours' sleep nightly, and take mild exercise.



ALL FABRICS FROM MEMBER COMPANIES OF BURLINGTON INDUSTRIES

Wonderful day! And there's extra magic in this Birthday because she knows she looks her best

A very special occasion . . . her twenty-first birthday. She'll remember *this Wonderful Day* for a long time to come. The way she's dressed helps, too . . . definitely does something for her.

These days we can all feel really well-dressed on almost any occasion. There are so many new fabrics that make your clothes look better and feel better—

make them easier to take care of and cost less to buy.

Our young lady's dress, for instance, is made of Burlington's "Eclair," a luxurious blend of cotton and nylon. This easy-to-care-for fabric is another new development from Burlington, style leader and consequently, world's largest producer of dress fabrics . . . in fact, largest producer of *all* fabrics—and hosiery.

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QUALITY
Burlington
INDUSTRIES, INC.

1430 Broadway, New York 18, N.Y.

"Woven into the Life of America"

BURLINGTON MILLS • BURLINGTON HOSIERY • PEERLESS WOOLENS • BURLINGTON DECORATIVE FABRICS • GALEY & LORD
PACIFIC • GOODALL • BURLINGTON RIBBONS • MALLINSON • MOORESVILLE • ELY & WALKER • BURLINGTON INTERNATIONAL

Teddy
SnowCrop
Sings—



Which is the top

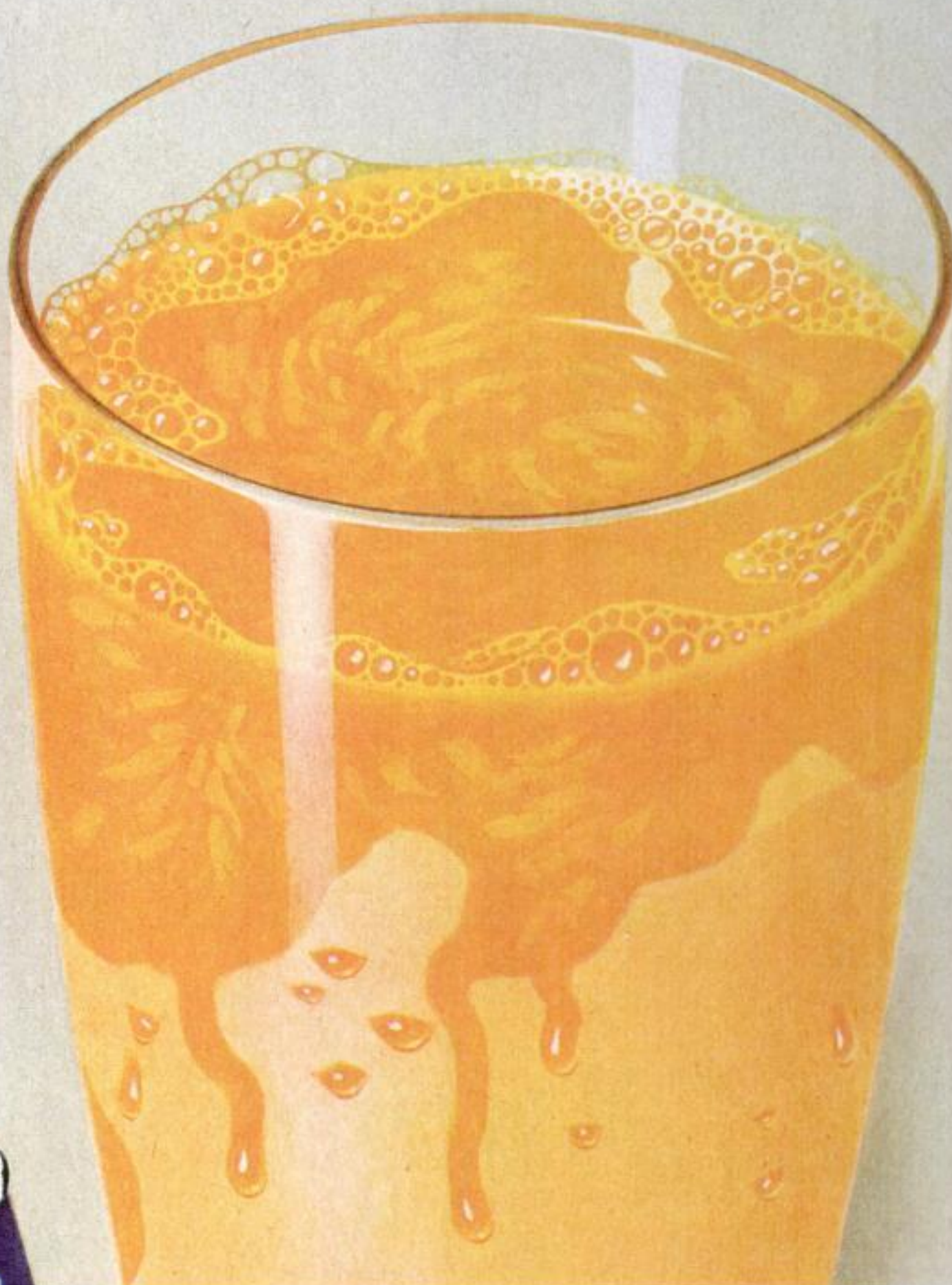
SnowCrop!



COMPARE my Snow Crop Pea (far left) with ordinary peas! Mine is Mountain Grown—the sweetest, tenderest, greenest, plumpest. Never tough, never starchy.



COMPARE my Snow Crop Orange Juice (far left) with ordinary frozen juice! Mine is "Whole Orange" Orange Juice, with the vitamin-rich "meat" of the Whole Orange.



COMPARE my Snow Crop Corn, at left! It's Golden Cross—the sweetest, plumpest, garden-freshest. No pale, starchy kernels like the other.



COMPARE my Snow Crop Spinach, at left. Ordinary spinach is often mushy, discolored. Mine is the greenest, cleanest, with stems removed.

of the Frozen Food Crop?

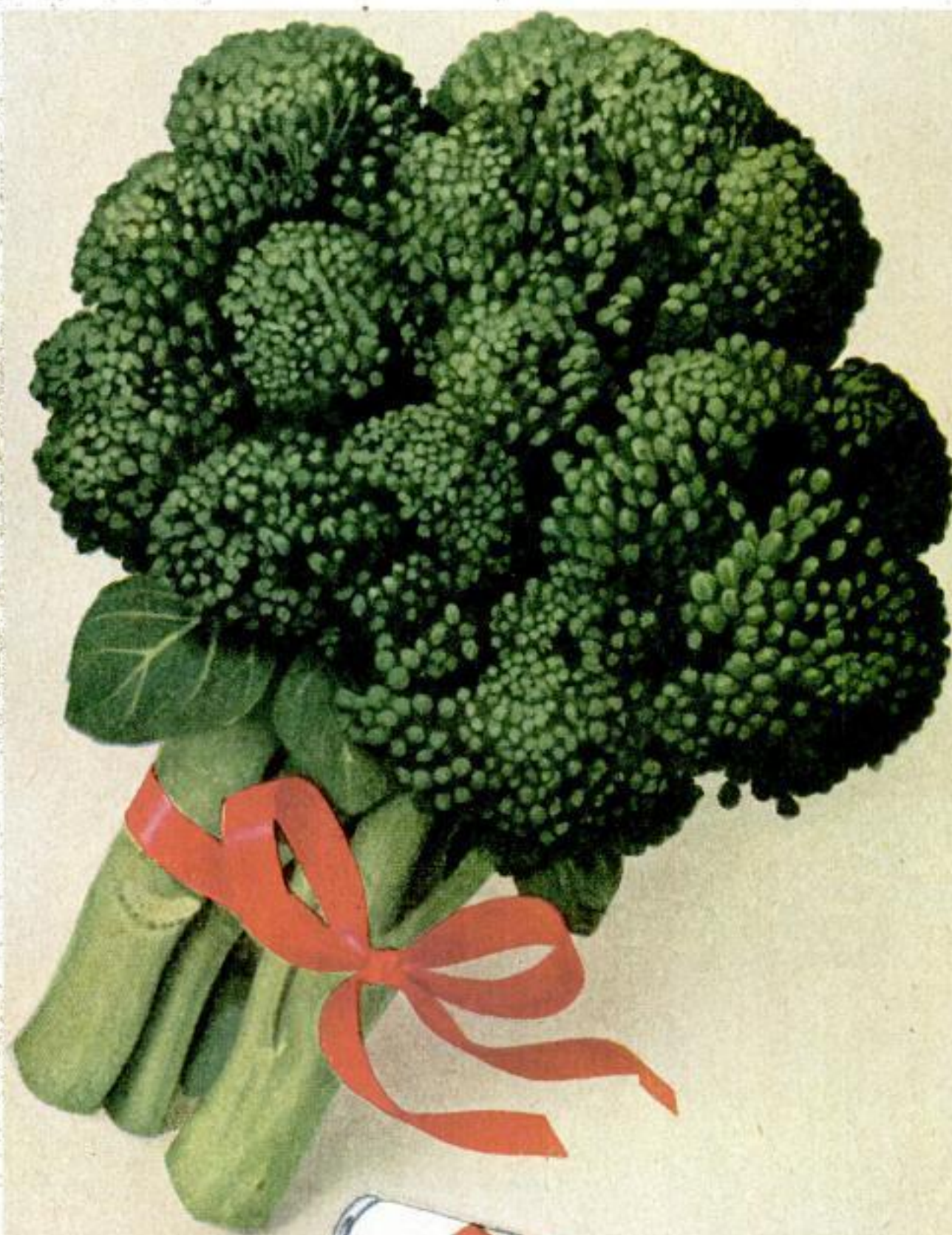
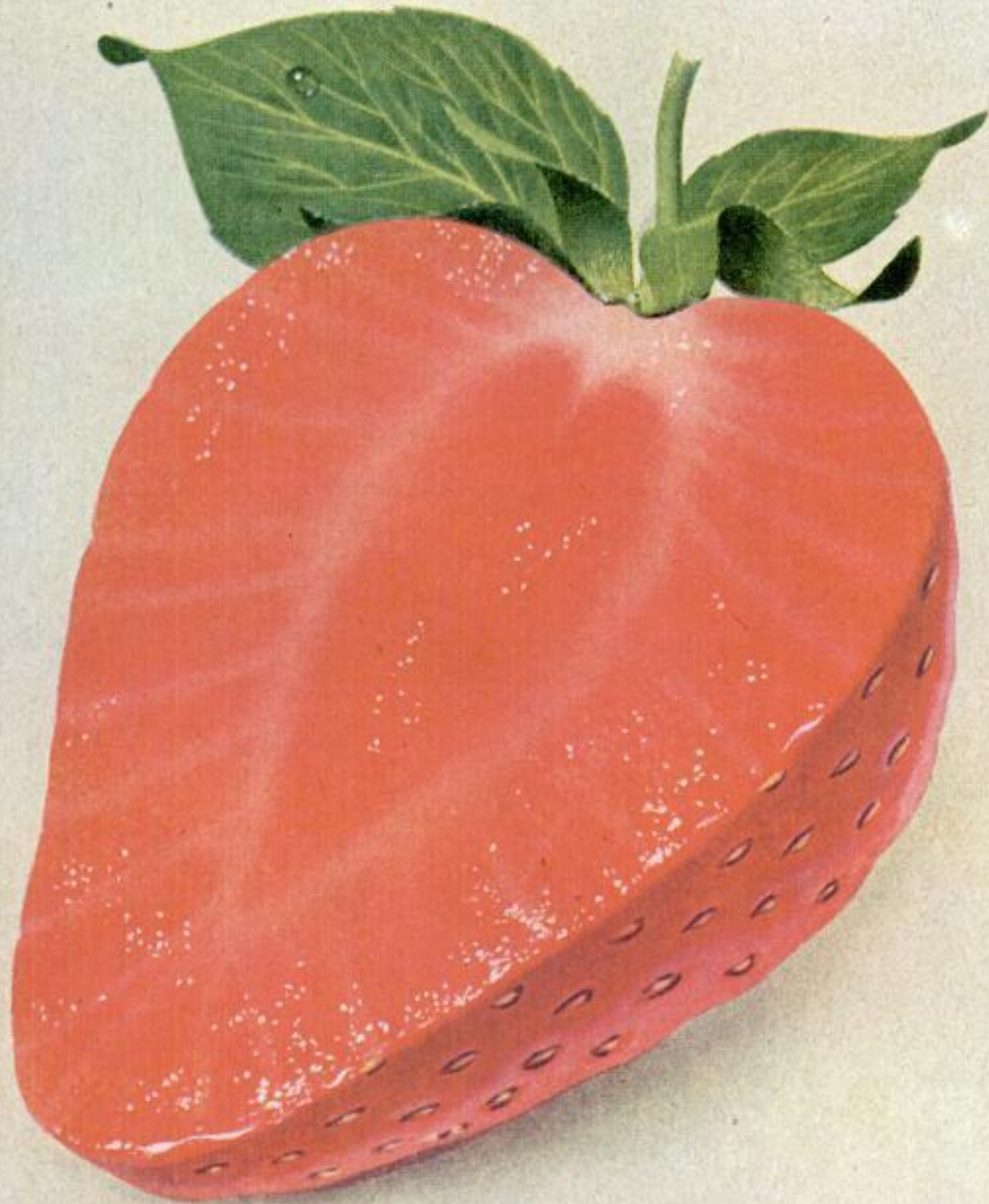
SnowCrop! SnowCrop!



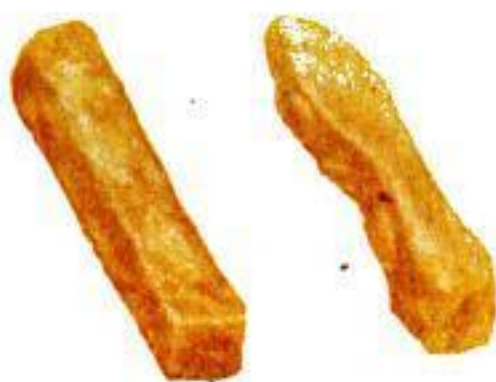
COMPARE my Snow Crop Strawberry (far left) with the ordinary pale, sour berry. Mine are West Coast berries—the sweetest, juiciest, reddest. They're the top of the Crop!



COMPARE my Snow Crop Broccoli (far left) with the ordinary limp, ragged broccoli. Mine is greener, firmer, tenderer, top to bottom. It's the top of the Broccoli Crop!



COMPARE my Snow Crop Lima, on your left! It's plump, deep green, sweet and tender! Never thin, pale or dry. It's the top of the Lima Bean Crop!



COMPARE my Snow Crop French Fries, at left. Made from finest Idaho potatoes... firm, mealy, crisp and golden—never limp, soggy, blemished.



COMPARE my Snow Crop Green Bean, at left. It's top of the crop... young, tender, deep green, flavor-filled... never stringy, discolored, tough.





Everything brightens up with brisk LIPTON TEA

No other drink does what brisk Lipton Tea does for you!

There's nothing better when you need a lift. And *it's the right kind of lift!* For... with the first few sips... you relax. Then—you seem to gather your forces. Every steaming cupful perks you up. Makes it easier to cope with things.

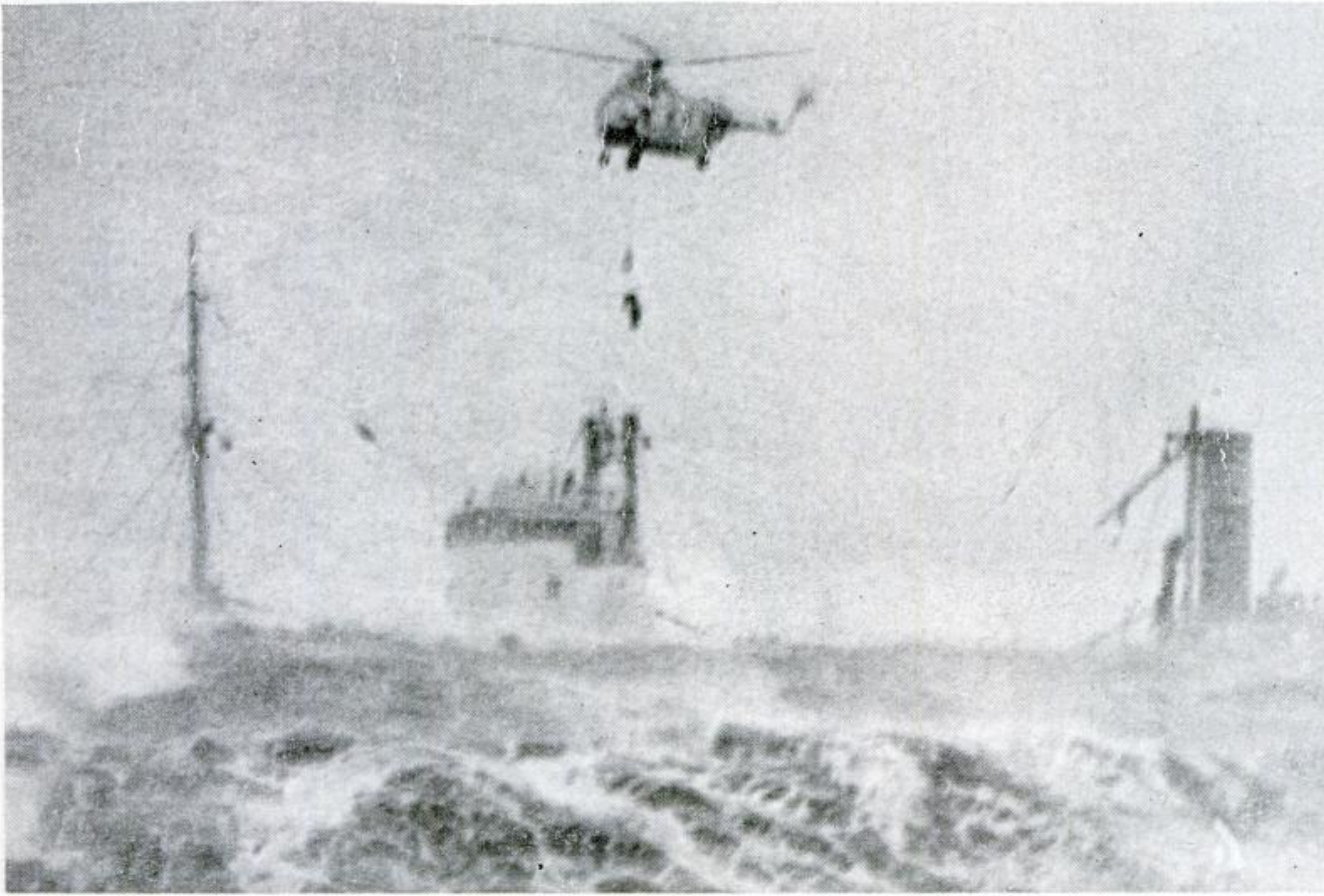
Lipton's famous *brisk* flavor does it! It makes Lipton richer, more satisfying than other teas... livelier, cleaner-tasting than other beverages.

Try brisk Lipton Tea today, and stay with it for a while. You'll feel a big difference! What's more, it's about the thriftiest meal-time drink there is!



GET THE RIGHT KIND OF LIFT—DRINK BRISK LIPTON TEA!

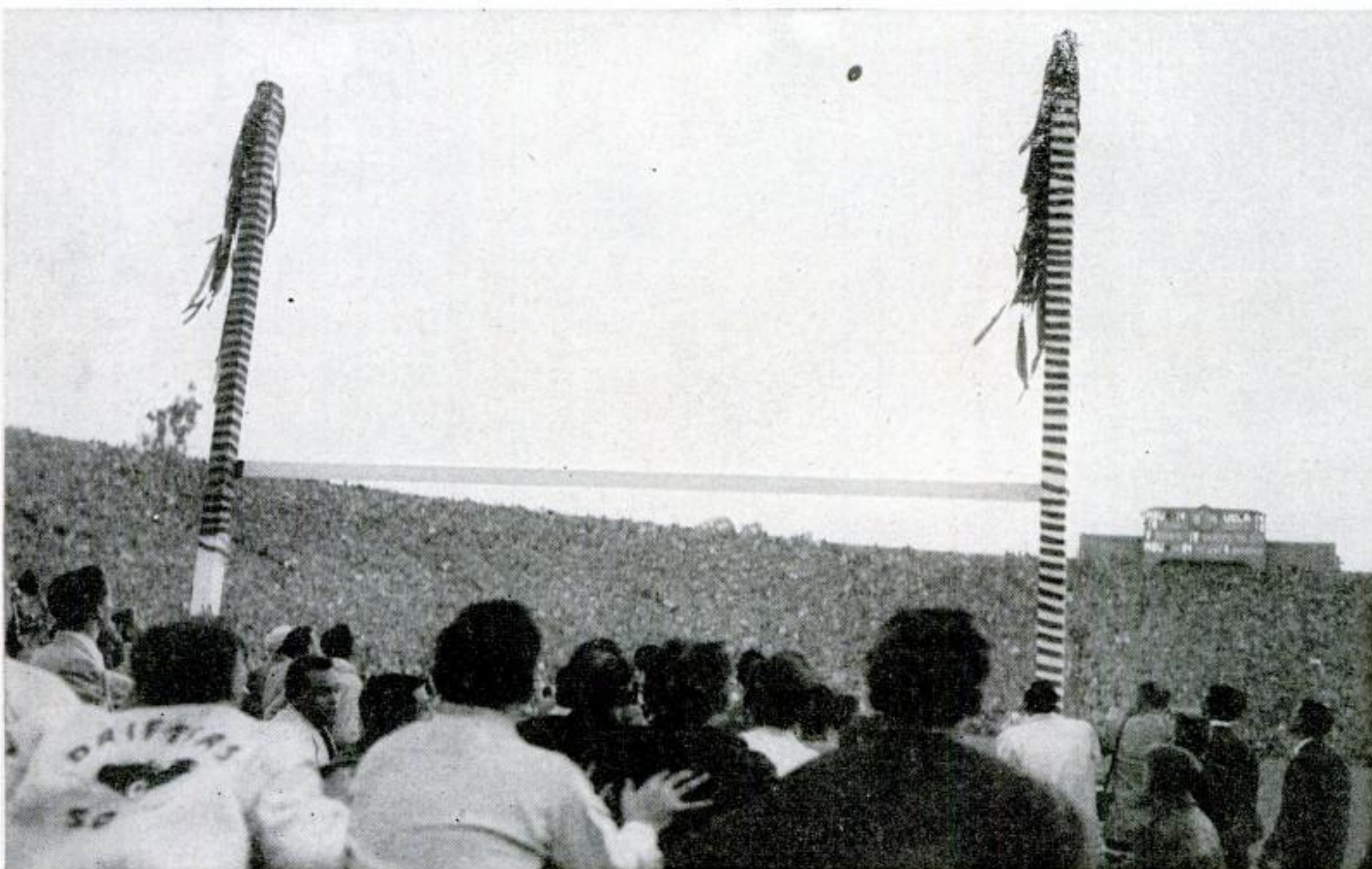
A LOOK AT THE WORLD'S WEEK



LAST LINK TO LIFE FOR JAPANESE SAILOR

The thin line beneath a U.S. Air Force helicopter meant the last link to life for the Japanese freighter *Tanda Maru*. Driven aground off Honshu Island by gales that sank over 50 other ships, the *Tanda Maru*

was crumbling under towering seas when the helicopter circled overhead and lowered a line. Painstakingly the plane ferried the men to shore, saved 14 of the 21-man crew before the ship broke up and sank.



LAST-SECOND KICK FOR ROSE BOWL VICTORY

With seven seconds to go and the score tied, tense Rose Bowl spectators in Pasadena, Calif. held their breaths and watched the ball sail up toward the goal posts. It floated through and the 41-yard field goal

gave Michigan State a 17-14 victory over U.C.L.A. Because of an announcer's error, most of the crowd left not knowing the hero was Dave Kaiser, who had never before made a field goal in college competition.

CONTINUED

vote for your
favorite! ☒



☐ **BIG TOP SODA**—Three big dips of luscious Sealtest Ice Cream—a real old-time delight!



☐ **THICKA SHAKE**—So thick you can use a spoon! Full of rich, creamy goodness.



☐ **BIGGA SHAKE**—Big, smooth, and brimming with flavor! A super shake—with that special touch.

at
Sealtest
TRADE MARK
ICE CREAM
fountains only

Now New, Improved MUSTEROLE works faster to break up chest cold congestion!

Wonderful news for cold sufferers! New, Improved Musterole now has a new special ingredient that gives rapid relief to the discomfort of painful, inflamed tissues of a chest cold!

Just feel the surge of this greater, deeper, speedier relief when you rub on New, Improved Musterole! Now, its exclusive formula gives you even quicker results than before! Its amazing pain-relieving ingredient works faster to help unkink stiff and sore muscles. It helps reduce swelling and inflammation, has deeper action for speedier results.

Its comforting permeating heat helps break up acute upper bronchial congestion. Its vaporized heat—medicated vapors that rise from the chest—helps loosen localized nasal and throat congestion!

New, deeper-acting Musterole feels like a sunny poultice on tight chest, throat and back. Its special kind of relief goes to sore muscles, feels as if it's "baking out" those aching muscles of a cold. Although Musterole now has a new ingredient, it costs you no more!

The only rub in three different strengths: Child's Mild for kiddies, Regular for adults, Extra Strong for severe cases—all new, improved! Musterole has been recommended by many doctors for years! Get New, Improved Musterole today. Stainless!

Acid Indigestion? Heartburn? Gas? Fix it On The Spot with handy TUMS for the tummy 10¢

Now—to make sure you're never caught short—brand-new vacuum pack tin of twelve 10¢ rolls of TUMS... plus handy metal TUMS carrier. All just \$1.00. Get one for your car, office, locker and medicine chest today.



BROTHERS IN ARMS

Hashim Khan, 41, and brother Azam Khan, 29, of Pakistan are, at the moment, the world's two best squash players. Entered in the U.S. Open Squash Racquets Championship in New York, they met in the finals. Hashim, shown reaching around Azam for a shot, won. He has beaten his younger brother 11 times in 11 major matches, lost only one tournament (LIFE, Jan. 25, 1954) in 10 years of bigtime competition.



SPATTERED SHRINERS

A group of Shriners, masters of fun-raising, became the butt of an inadvertent joke in San Francisco. As they stood in full dress at the East-West game, an ambulance speeded by, spattered mud over them, and they were photographed before they realized what had happened.



WINSTON
TASTES
GOOD

LIKE A
CIGARETTE
SHOULD!



EVERYBODY LOOKS...



AT YOUR PROFESSIONALLY CLEANED RUGS

be proud of fresh new-looking CLEAN RUGS and CARPETS

CALL YOUR RUG CLEANER NOW!

NATIONAL INSTITUTE OF RUG CLEANING, INC.



FROM THE MAKERS OF

"The Glenn Miller Story"

The story of
A FABULOUS GUY
A WONDERFUL GIRL
and the
EXCITING MUSIC
they made
together!



*All the Great
Goodman Hits
including:*

"Sing, Sing, Sing"

"Stompin' At
The Savoy"

"Bugle Call Rag"

"One O'Clock Jump"

"Let's Dance"

"Avalon"



The Benny Goodman Story

A Universal-International Picture starring

STEVE ALLEN ★ DONNA REED

COLOR BY
TECHNICOLOR

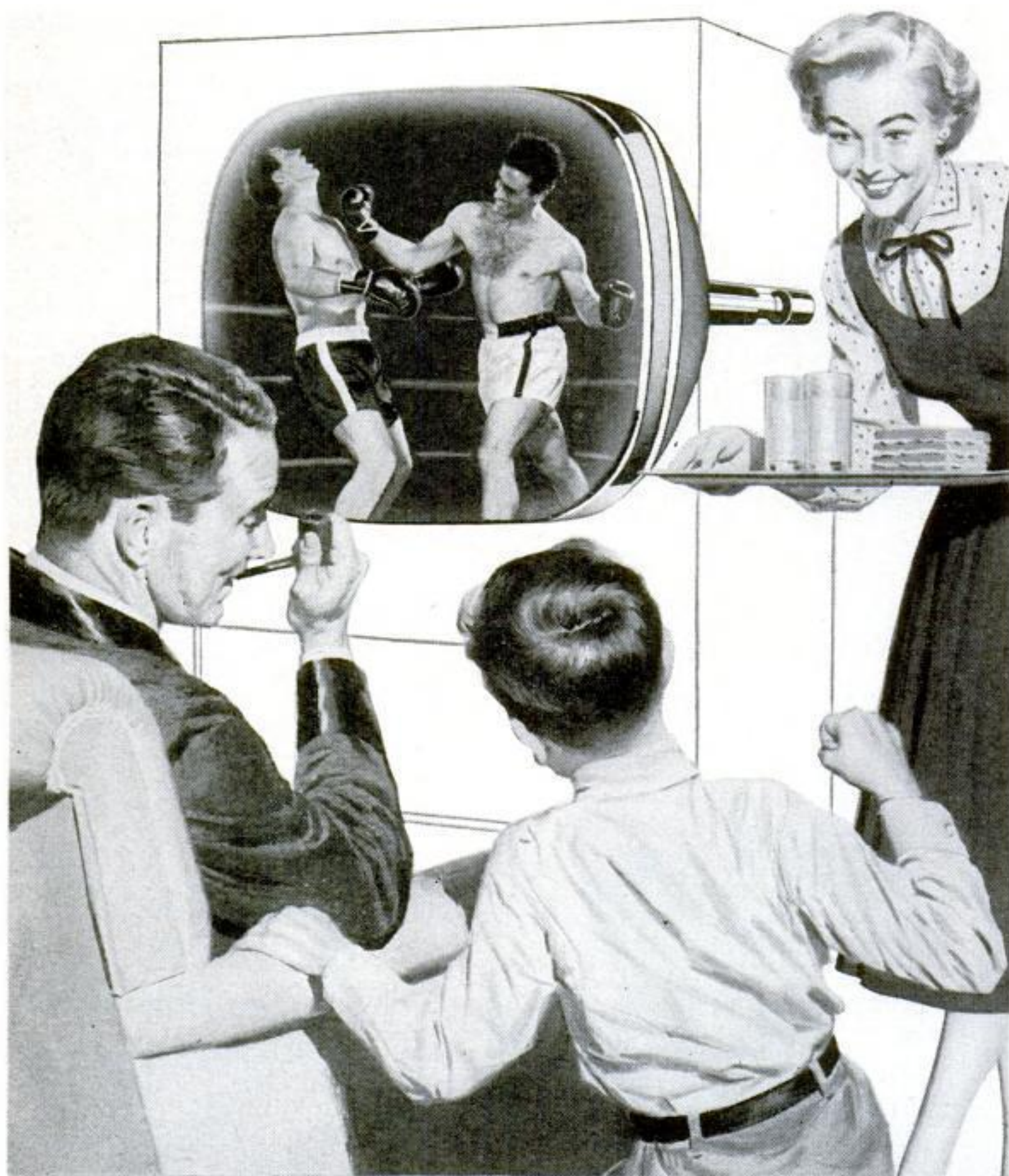
WITH GENE KRUPA • LIONEL HAMPTON • BEN POLLACK • TEDDY WILSON • EDWARD "KID" ORY
and Guest Stars HARRY JAMES • MARTHA TILTON • ZIGGY ELMAN *and the Clarinet of BENNY GOODMAN!*

Written and Directed by VALENTINE DAVIES • Produced by AARON ROSENBERG



COMING SOON TO YOUR FAVORITE THEATRE

Put new punch into your TV picture
with this great aluminized tube



See it best on an **RCA**
Silverama
SUPER-ALUMINIZED PICTURE TUBE

THE FINEST REPLACEMENT TUBE FOR
NEARLY EVERY MAKE OF TV

Don't go on letting your TV enjoyment be blurred by dull, hazy pictures that no amount of dial-fiddling will "unfog". Replace your "tired" picture tube with an RCA SILVERAMA.

What a difference! Your old TV set perks up—gives you wonderfully bright, clearer, more realistic pictures. Thanks to the exclusive RCA advanced super-aluminizing technique you'll see whiter whites—crisper blacker-blacks—and better-defined shades of gray!

Whether your present TV set is big or small there's an RCA SILVERAMA Picture Tube made to fit virtually every make of TV. Each tube is backed by a full year's warranty. So see your neighborhood TV serviceman for the RCA SILVERAMA that's right for your set.



CALL YOUR TV SERVICEMAN
NOW FOR INSTALLATION

Your neighborhood TV technician stands ready to serve you. He knows that RCA replacement tubes are engineered for the finest performance possible from your set.

RCA Picture Tubes
RADIO CORPORATION OF AMERICA, HARRISON, N.J.



See "Music for the Millions" on PRODUCERS' SHOWCASE, Monday, January 30 over NBC-TV

WORLD'S WEEK CONTINUED



A HOT PARIS LANDMARK

At dawn one day last week a fire broke out in the television relay station atop the cherished Eiffel Tower. Arriving on the scene, Parisian firemen found that the elevators were not yet running. Bravely they panted up the 1,700 steps in 15 minutes and quickly put out the blaze.



A COOL HOUSING UNIT

In a model house a group celebrated the biggest single home air-conditioning project. Standing at window is William Levitt, who will put air conditioning into 702 new houses in his Levittown, Pa. development. In window is Cloud Wampler, Carrier Corp. president who will sell Levitt an estimated \$1 million worth of units. Seated is the Bert Edmunds family which will occupy one of the \$19,000 homes.



“So much like the spaghetti you get in Portofino...”

If you've ever eaten spaghetti in Portofino—or in one of the little cafés in Rome or Naples—you know the true Italian dish.

We think you'll be reminded of it—the minute you taste Chef Boy-Ar-Dee Spaghetti and Meat Balls.

For here is the same kind of rich red sauce—excitingly zestful and nippy, without quite burning. And the thin strands of spaghetti, cooked to a perfect point of tenderness—neither hard nor soggy.

Even the meat balls (you can *tell* they're made with pure beef!) are cooked Italian-style, the juices sealed in.

It's a dish only an Italian chef can cook so well. And

only Chef Boy-Ar-Dee of all brands brings it to you this side of the ocean! Get some for your family and friends—and yourself!—to enjoy. It's only about 13¢ a serving, in handy 2-serving and 5-serving cans.

You'll find the same fine Italian flavor in Chef's Spaghetti Dinners, Ravioli and Sauces, too. Try them. Let Chef bring you a taste of real Italian cooking.

real Italian-style

CHEF BOY-AR-DEE®

Spaghetti and Meat Balls





PART VII
AMERICA'S ARTS AND SKILLS

The Timeless Southwest

A BLENDING OF OLD CULTURES HAS SHAPED ITS UNIQUE STYLE

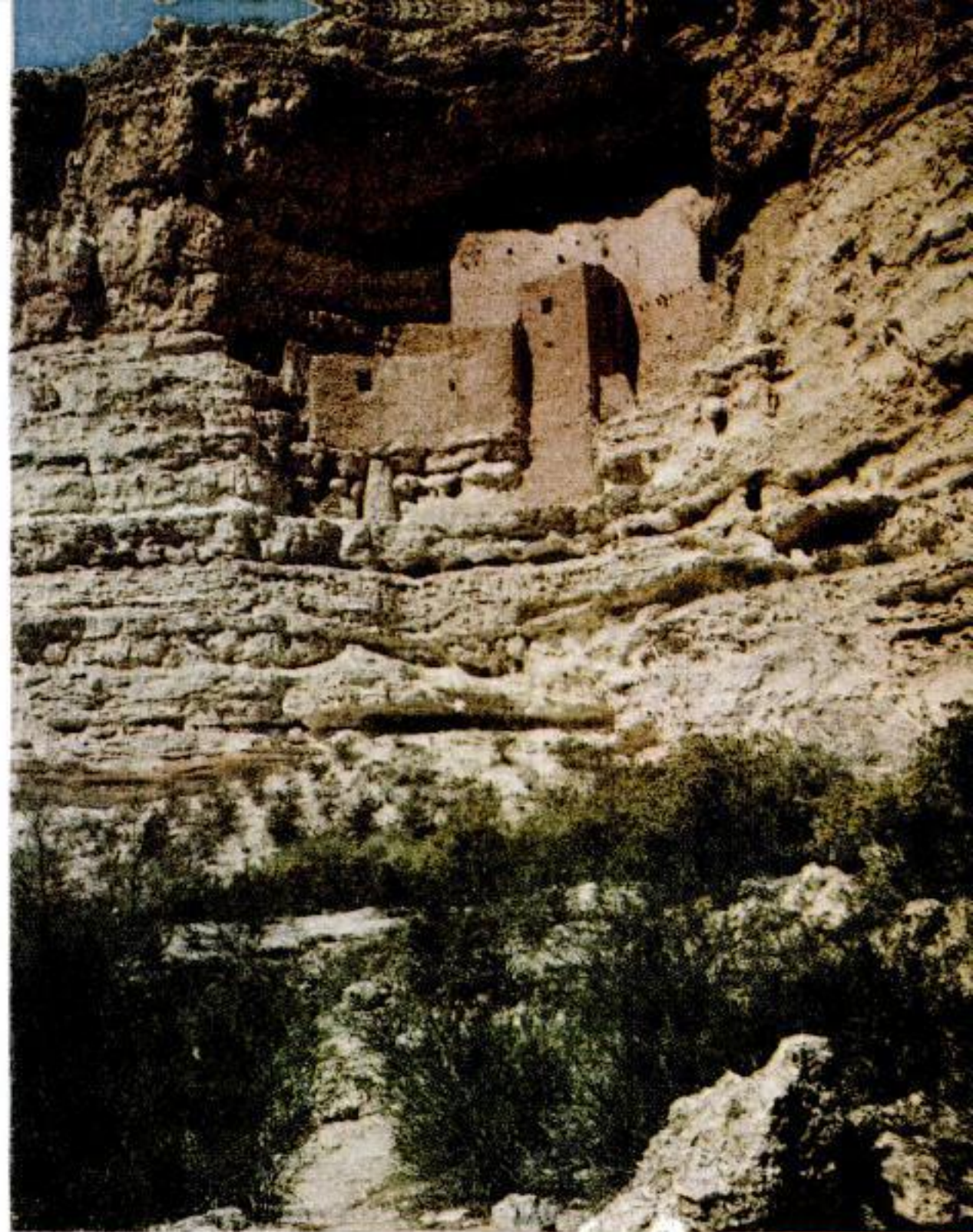
Photographed for LIFE by ELIOT ELISOFFON

The first architects in what is now the U.S. were the pueblo-dwelling Indians of the Southwest. They were building multifamily apartment houses more than 800 years ago, and when the first Spanish colonists arrived in 1598 they found the Indians living in permanent towns and possessed of an advanced culture. Unlike the English then settling the Atlantic Coast—Santa Fe was founded in 1609, two years after Jamestown—the Spaniards did not destroy the Indian way of life. Instead they adopted it, using their own tools and techniques to create a blend of Indian and Spanish that became the unique style of the Southwest.

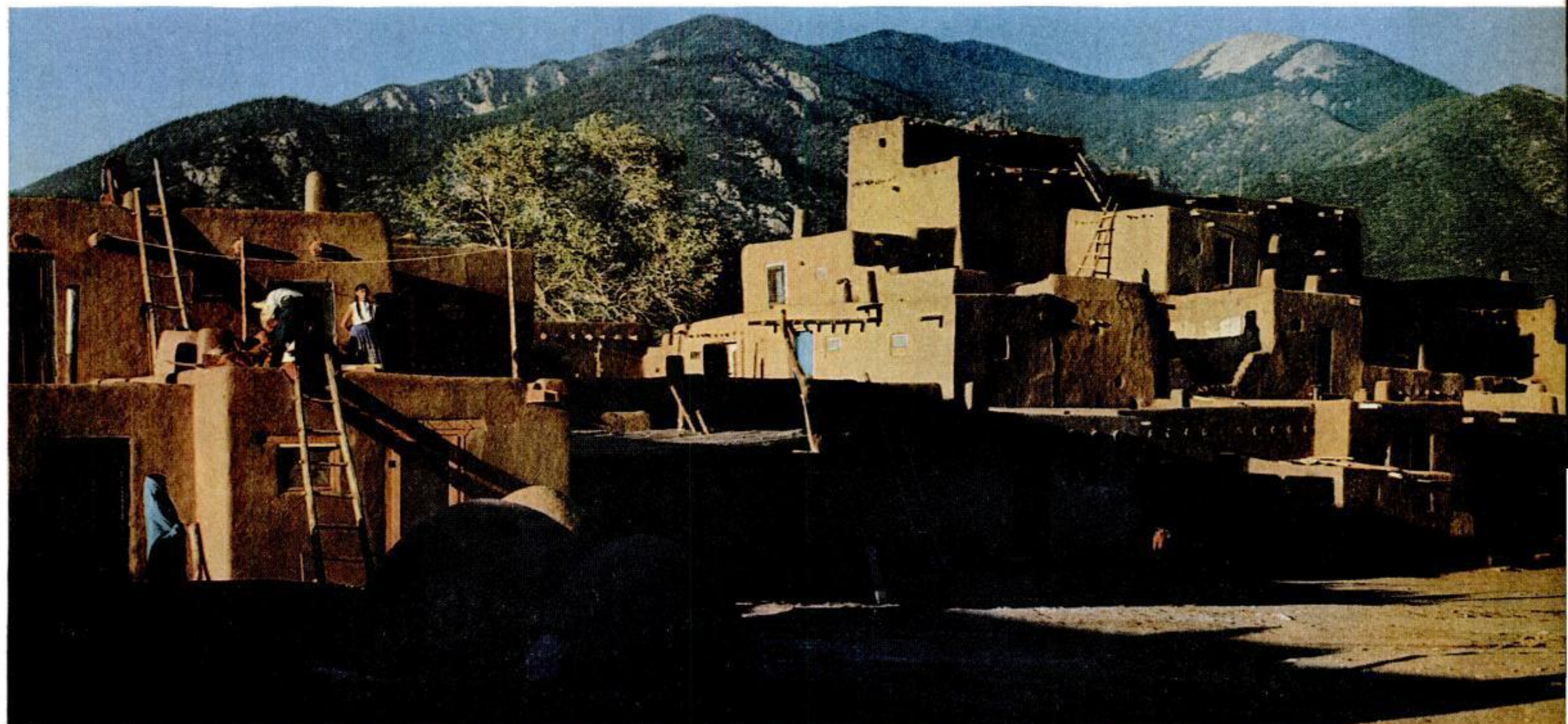
The blend produced a striking and timeless design in architecture, as valid today as it was a millennium ago. The Spaniards took over the Indians' favorite material, adobe, which is mud mixed from the clay-and-gypsum desert soil and hardened by the desert sun. The Indians piled up layers of adobe by hand to make their homes, and then they piled

their homes in layers (*below*) to make a pueblo, or town. The Spaniards improved the method, mixing adobe with straw and baking it in portable bricks. On their cattle ranches they built low, wide, adobe houses which developed into the contemporary U.S. ranch house style.

The old Spanish Southwest was a vast area including present New Mexico and Arizona, plus parts of Utah, Colorado and Texas. California was a separate and later part of the Spanish empire. There the local Indians had no building tradition and the Franciscan padres followed the ornate religious architecture of Spain and Mexico. This style, executed in adobe and other native materials, flowered fully at San Juan Capistrano (*opposite page*), one of the 21 California missions. The open-air patio around which the mission buildings were grouped was adopted in many parts of the U.S. It is especially useful in the arid Southwest, providing airy coolness by day and radiating stored sunlight from its paving at night.



CLIFF HOUSE, ancestor of pueblo, was built of adobe about 1100 A.D. in natural cave near Flagstaff, Ariz. It has five stories, housed 50 Indians.



← MISSION GARDEN of San Juan Capistrano near San Gabriel, Calif., where doves flutter around the pool, is flanked by bell wall. Behind the wall is a 1777 chapel. At upper right are ruins of a large church destroyed by 1812 earthquake.

ADOBE PUEBLO at Taos, N. Mex. is still populated by 500 Indians who use ladders because they have no inside stairs. This five-story "North House" pueblo was built about 1700 to replace a much older structure which burned.

CONTINUED



MISSION CHURCH of San Esteban Rey built in 1640s stands atop a steep mesa at Acoma, a 1,000-year-old New Mexico pueblo. The adobe, the huge timbers, even the soil for the priest's garden were carried up 357 feet by Indian laborers.

Builders of churches, workers in wood

Unarmed and often on foot, across hundreds of miles of dangerous desert, came the hardy Spanish friars who won the Southwest for Christianity. In New Mexico, where Indian architecture was well established, and where a local priest was outnumbered by his congregation by as much as 1,000 to one, the Spanish church builders followed the low and massive pueblo style, enlarging it a little to accommodate square bell towers (*above*).

Inside, the New Mexico churches were often lavishly decorated by Indian artists who combined religious themes of the Renaissance with age-old Indian symbols and exuberant Indian colors which had been developed in their ancient ceremonial paintings. These native American folk artists were known as *santeros*, or makers of saints, and their great masterpiece is the sanctuary of San Jose (*right*). The *santeros* also carved and sold many small images, or *santos*, which are now eagerly sought by collectors. From tin cans discarded by American soldiers in the 1840s and '50s, the ingenious New Mexican craftsmen fashioned dainty wall shrines to hold their family saints, like the one which hangs in the dining room at far right.



WOOD FURNISHINGS of churches are 1640 stairs of San Esteban (*left*), a crude copy of European design, 1760 pulpit of Las Trampas (*right*), with refined carving of a local mountain wildflower. Priest still climbs ladder to enter pulpit.

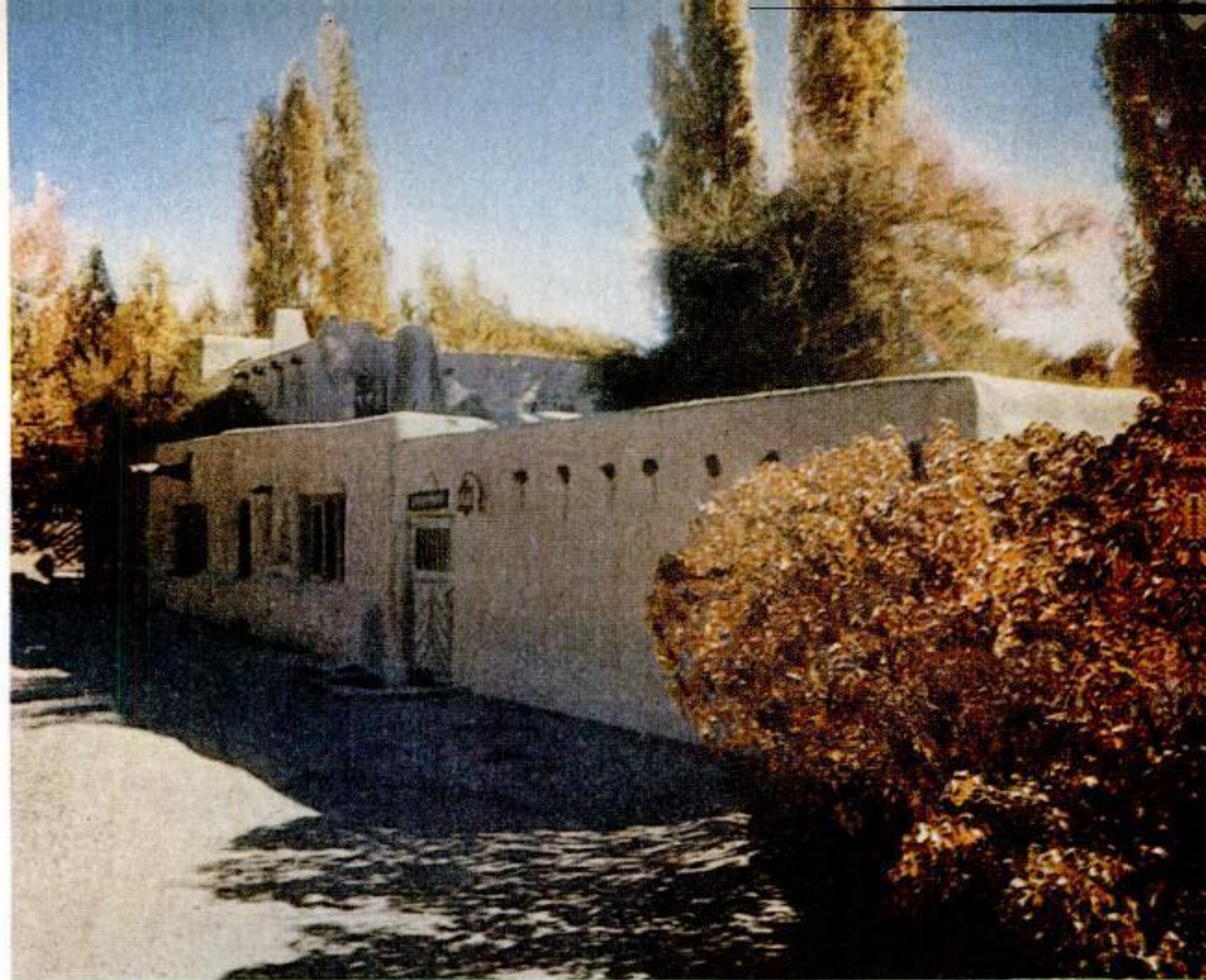
SOUTHWEST CONTINUED



MISSION ALTARPIECE of San Jose at Laguna, N. Mex. is richly adorned with native *santero* paintings of Holy Trinity and three patron saints—San Juan Nepomuceno, San Jose, Santa Barbara. Above hangs a canopy of buffalo or elk



skin painted in tempera with Indian symbols of sun, moon, rainbow and stars bordered by cherubs. Below, center, is a buckskin antependium painted in European floral patterns and flanked by two small panels with vivid Indian designs.

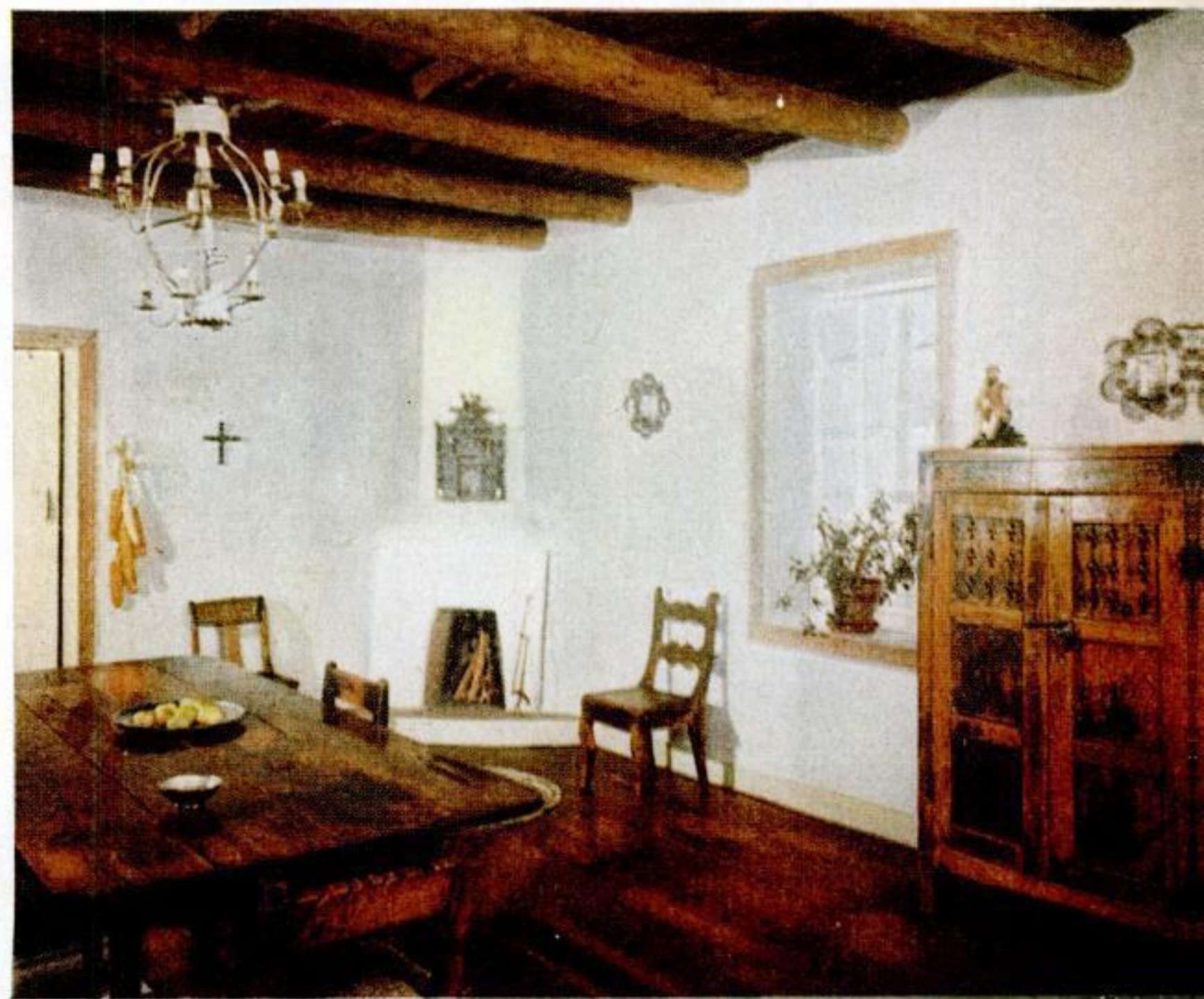


LIVABLE EPITOME of Southwest adobe style is this Spanish Santa Fe home of 1800, with two-story American addition in rear. The Indian vigas, or roof beams, project through the walls, following the design of the early pueblos.



THE NEW YORK PUBLIC LIBRARY

BUSY CAPITAL of Spanish colony, shown in 1849 lithograph, was Santa Fe, with adobe corral (*foreground*), cathedral and Governor's Palace at right rear. Yankee invaders seized Santa Fe in 1846, annexed the whole Southwest in 1848.

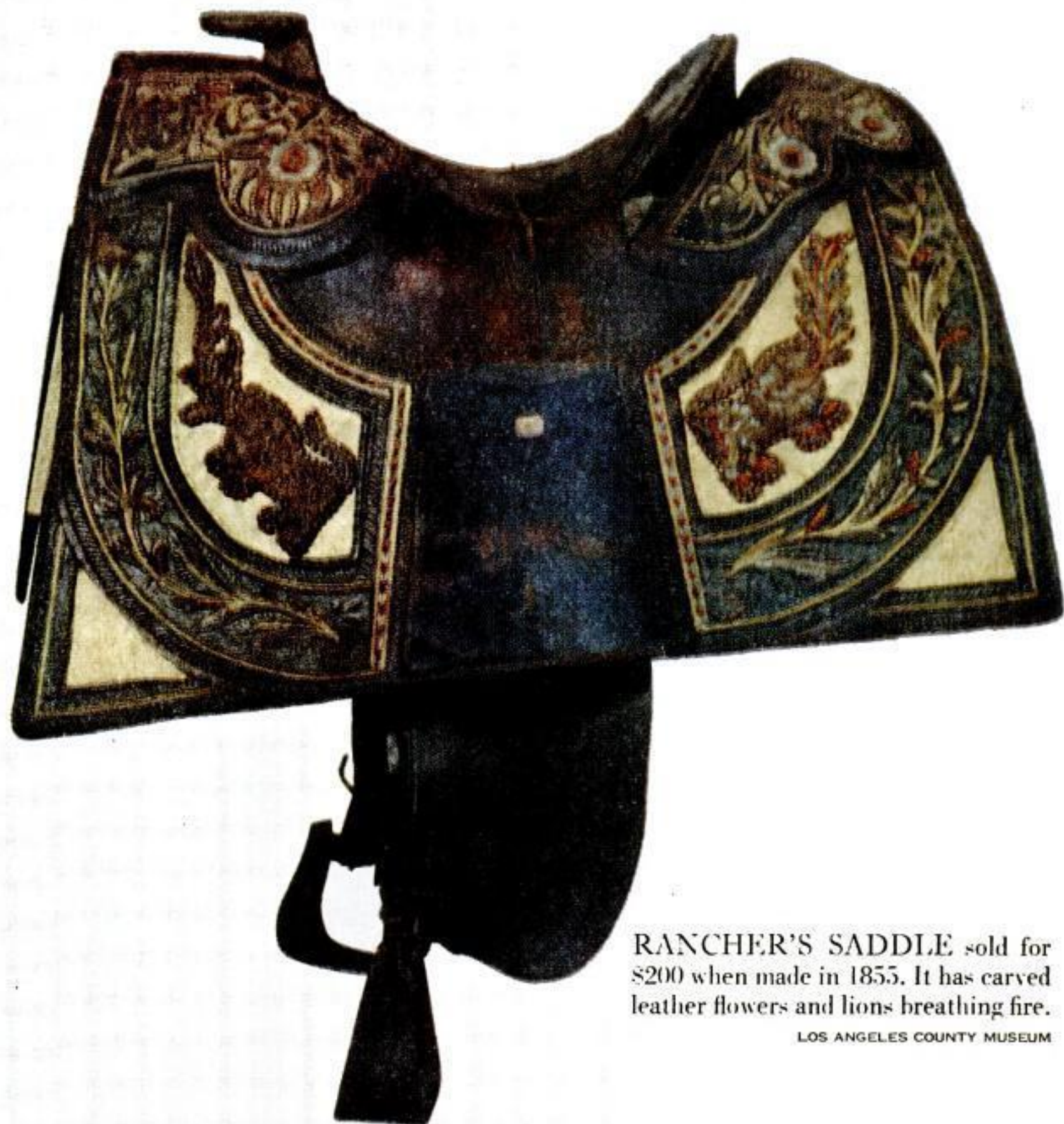


TASTEFUL SIMPLICITY of Spanish colonial interiors is reproduced in modern New Mexico home above. Roof beams are split cedar, graceful chandelier and sconces are made of tin. On *trastero* cupboard (*right*) is small wood *santo*.

CONTINUED



LADY'S SADDLE used in California about 1830 is embroidered with colored hemp, has platform for feet.
LOS ANGELES COUNTY MUSEUM



RANCHER'S SADDLE sold for \$200 when made in 1855. It has carved leather flowers and lions breathing fire.
LOS ANGELES COUNTY MUSEUM



OFFICER'S SADDLE presented to Col. Jesse Leavenworth in 1862 has pistol holsters, picture of Washington.
COLORADO STATE MUSEUM



TEXAS SADDLE of about 1880 has high horn, two cinches, several leather strings to secure ropes and blankets.
PANHANDLE-PLAINS HISTORICAL MUSEUM

Elegant products of the saddler's craft

The Spaniards brought the first horses to America and on their ranches in old Mexico they developed the roomy Western stock saddle. Their saddles were richly decorated with finely tooled leather and embroidery in imported designs like the Mediterranean acanthus leaf (*top far left*). Ornamental silver on saddles was a later Mexican idea which reached its peak after 1900.

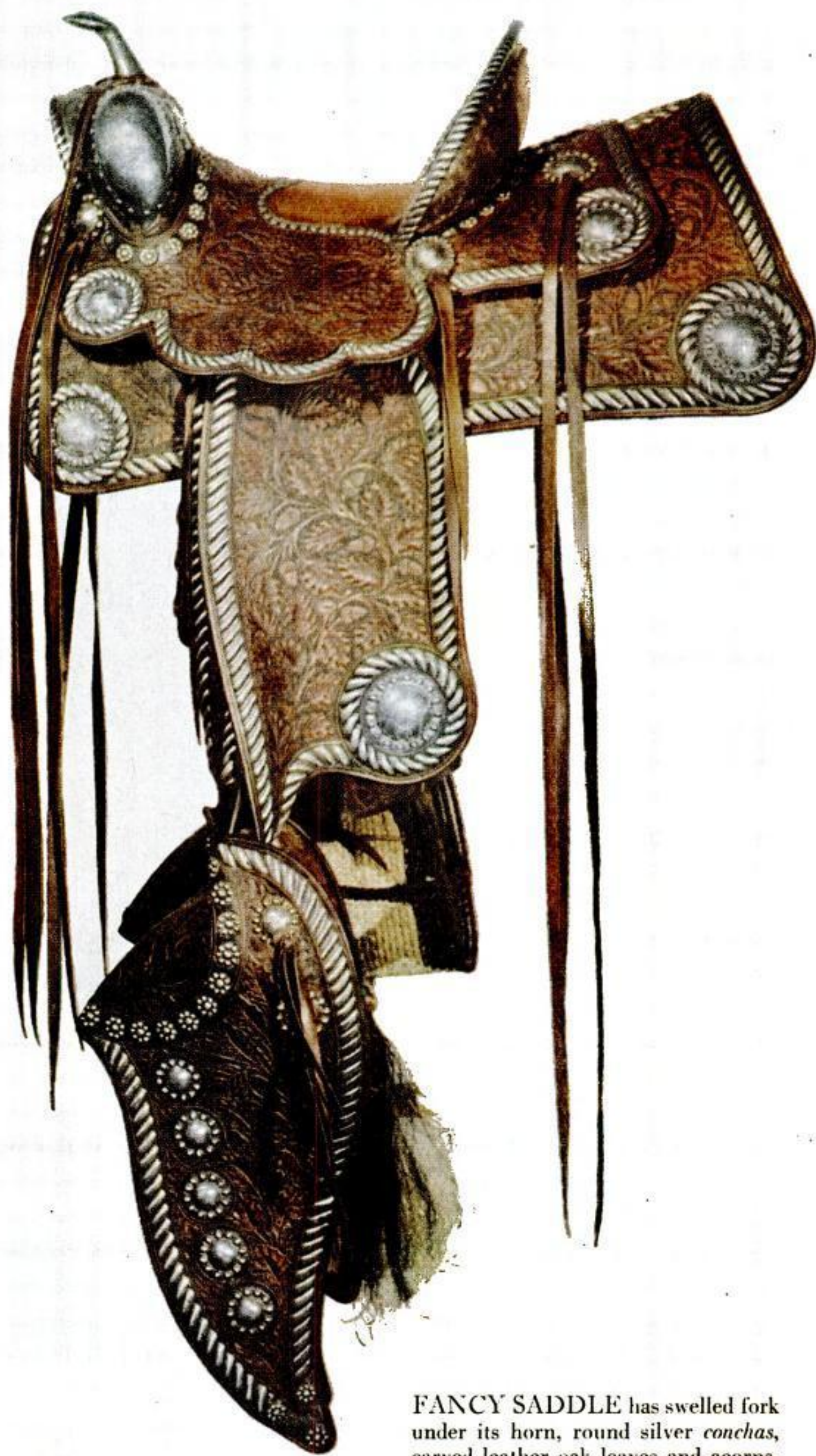
The saddle's basic design changed in many practical ways as it moved north into the U.S. The old California saddle shown second from left, top, for instance, still has the *mochila*, a separate leather cover that fitted over the saddle tree. This Spanish survival was too cumbersome for the U.S. open range, so it was replaced by a short leather skirt sewed under the saddle (*upper right*). A distinct American improvement was the swelled fork saddle shown directly below, which is traditional in its lavish decoration but modern in its workmanlike design. Here the oval swelling just under the horn gives the cowboy extra leg grip when his steed bucks or rears.



PARADE SADDLE owned by Los Angeles' mayor has *tapaderos* (foot coverings), silver horn, goat's hair plumes.
LOS ANGELES COUNTY MUSEUM



DENVER SADDLE of 1875 has a bucking roll lashed behind its horn to help cowboy stay on a bucking pony.
COLORADO STATE MUSEUM



FANCY SADDLE has swelled fork under its horn, round silver *conchas*, carved leather oak leaves and acorns.
MR. & MRS. GODWIN PELISSERO, GOLETA, CALIF.



Handmade tools and trappings of the cattle kingdom

All of the gadgets in the picture above were used by Texas cowboys in their daily work of tending cattle, the great economic product of the American Southwest. Here they are displayed against an expanse of the Texas Panhandle plains, a region so dry and desolate that it was not conquered until the 1880s by the tough Texas longhorn steer.

Many of these objects were made by the cowboy himself to suit his personal needs and ideas of decoration. They are museum pieces today because their functional design illustrates the use they were put to. The silver-mounted bronc-buster's belt which hangs on the fence, at left of the longhorn skull, was made by a cowboy on the Texas Matador Ranch. It supported his back and abdomen while he was breaking a fractious



PANHANDLE-PLAINS HISTORICAL MUSEUM, CANYON, TEXAS

horse. To the right of the skull is more of the cowboy's leather armor—a pair of straight "shotgun" chaps which protected his legs from thorny brush or cactus. Next are some wider and fancier "bat-wing" chaps which appeared in Texas in the 1890s and are still widely used. Cowboys like them because they snap on, and can be removed without pulling off spurs. Next to the chaps is a hand-plaited leather quirt. Attached to the gatepost is a saddle holster with a Winchester Model 73 rifle, used to exterminate coyotes. On the gate are a silver-decorated leather bridle and (right) an older bridle of hand-woven horsehair.

On the ground, at left rear, are a cowboy's Stetson hat with four-inch brim, a pair of leather gauntlets and an array of historic branding irons.

The corkscrew objects at far left and front right are picket pins, which were screwed into the earth to tether a horse. The spurs at front left include handmade and shopmade varieties with round and star-shaped rowels. The rowels with long spikes were called "Chihuahua rowels" in Texas, where the shorter, less punishing spikes were preferred.

In the center are American types of stirrups and bits, grouped around an ivory-handled Colt revolver. The very heavy bit at far front was called a "jawbreaker," and was only used on a dangerous horse. At far right is a wire cutter, and behind it strands of barbed wire, an American invention which was patented in 1874 by Joseph F. Glidden of Illinois. Behind the wire are a bull whip and lariats of plaited rawhide (right) and horsehair.

CONTINUED



NAVAHO BLANKETS USE NATIVE WOOL, RICH COLORS, TRADITIONAL INDIAN PATTERNS. THE OLDEST, DATED 1850, IS AT FAR LEFT

Indian arts which persist



BASKETS FOR NUTS AND CORN

For at least 2,000 years the Southwest has been inhabited by the same Indian peoples who live there now and practice their ancient skills. The earliest tribes wove baskets from fiber and twigs and used them to gather food. Primitive Indian potters perfected a marvelously ornamental art without the aid of the European's potter's wheel. The Spaniards brought in sheep and taught the Indians to use wool in weaving their handsome blankets. About 1860 some captured Navahos learned silversmithing from the Mexicans, and began making fine silver jewelry in a blend of Mexican and Indian designs based on stylized leaves and blossoms.



DESIGNS OF MEN AND ANIMALS



INDIAN JEWELRY array includes (top, left) Navaho necklace of turquoise, a Southwest gem stone which Indians used before they worked in silver. Next to it is prehistoric shell necklace. Below this are a small ring and large ornaments

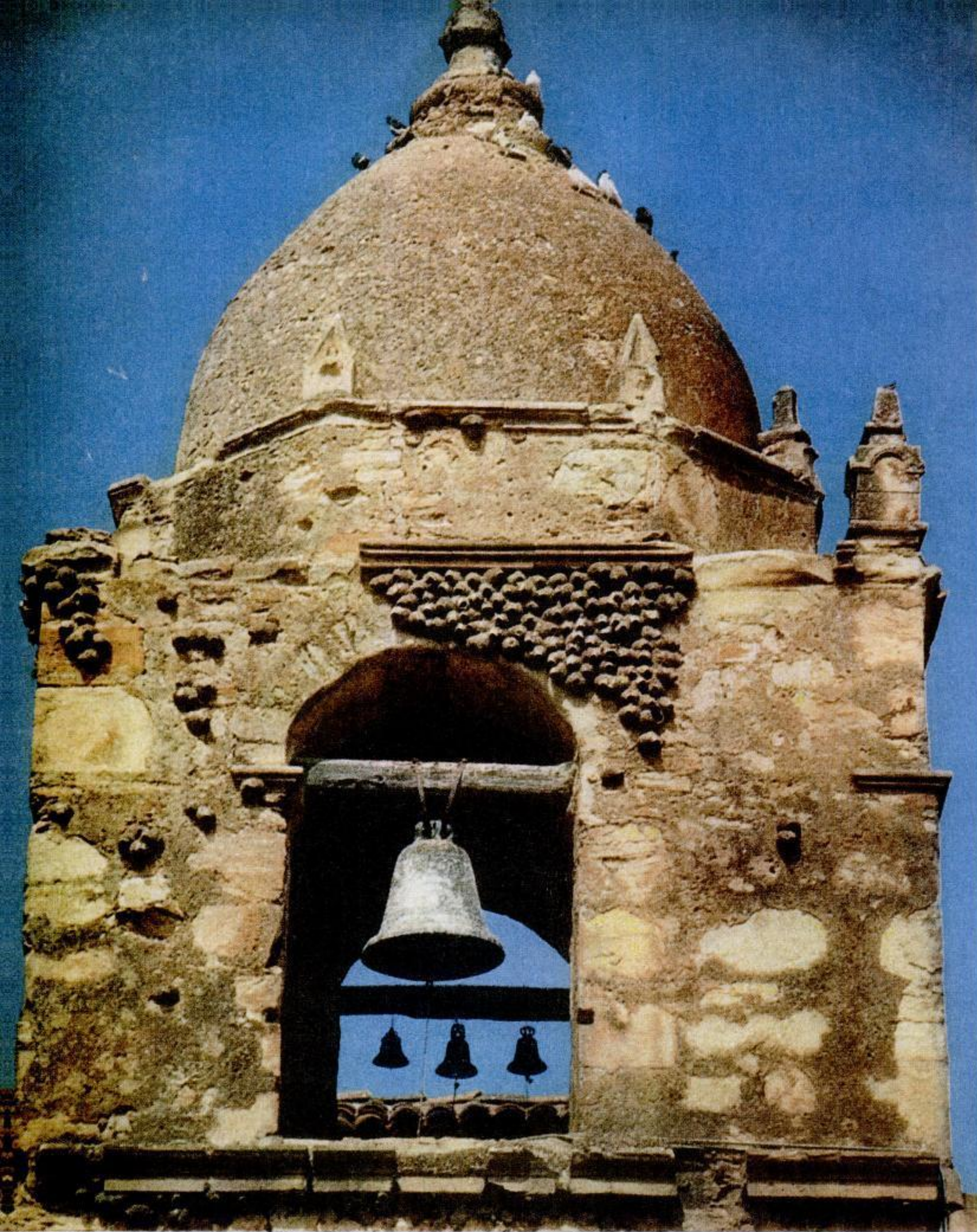
of turquoise and silver. Long belt across center was hammered from silver coins. Under it (right) are bracelet, necklace, pendant with red shell. At bottom is silver necklace in popular squash-blossom design, archer's wrist guard (far right).



INDIAN POTTERY in this display was shaped by hand and fired in primitive kilns. Rare Mimbres bowl (*lower left*) was made about 1100 A.D. and painted with lifelike fish. Others listed clockwise: Tewa polychrome water jar; Acoma

bowl for dough; small black-on-black pot of modern make; flared-rim water jar and large jar from Santa Clara; large pot in Zuni colors (*top*); Zia water jar; Santo Domingo bowl; Zuni jar; ancient Socorro jar; modern Hopi bowl (*front, right*).

CONTINUED



CARVED DOORS at San Juan Capistrano are made of native woods. "River of life" pattern at left with wavy lines symbolizing the four Gospels

Phases of the

In colonial California, Spanish ideas, Mexican additions, Indians' work combined to produce the "California Mission" style. The origins of this style are traced on these pages in details from the original missions, all of which were built between 1769 and 1823.

The rounded arch, used for mission windows and doorways and repeated in the long arcades, was inherited by the Spaniards from the Romans. From the Moors of North Africa came the decorative and cooling patio and

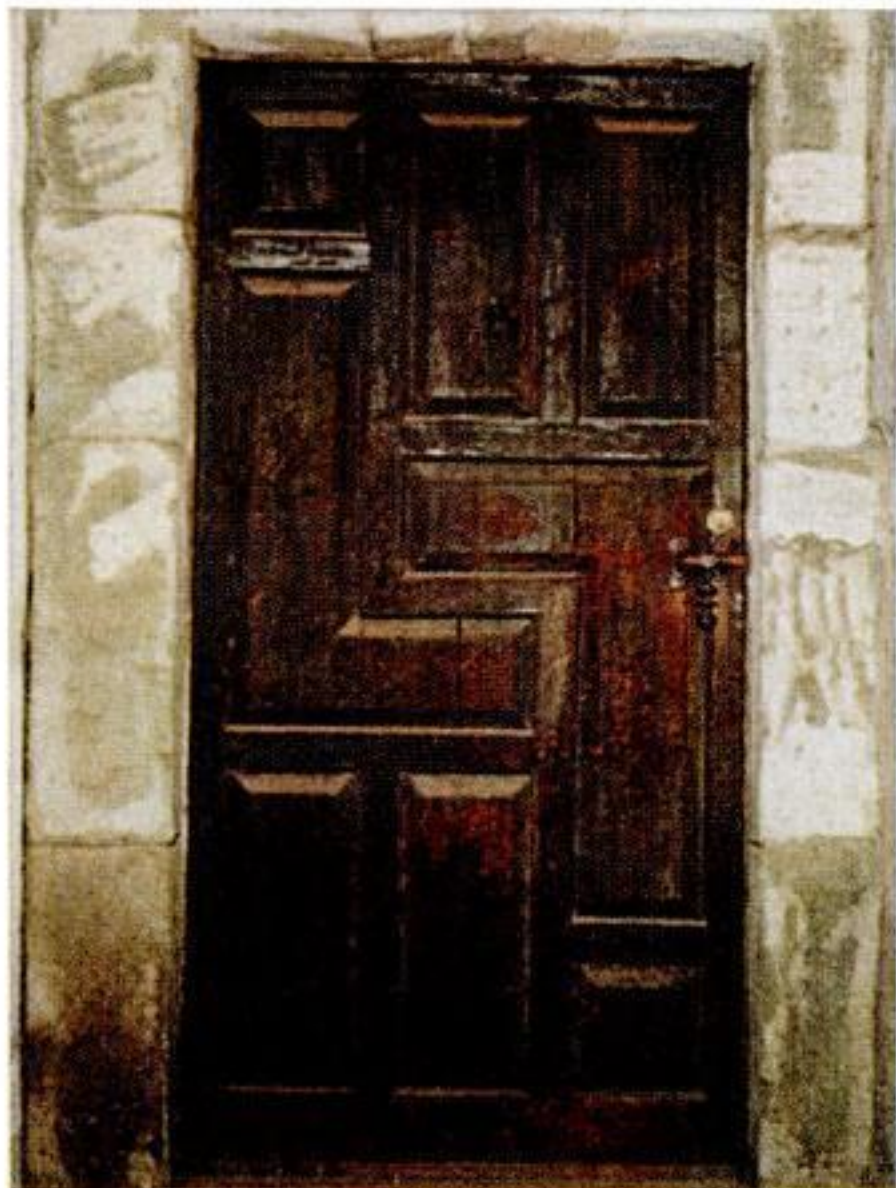


BELL TOWER of San Carlos Borromeo at Carmel shows original Moorish influence on Spanish design. This famous church was the headquarters of Father Serra, who built nine of the missions. Small round objects on facade are mud swallows' nests.

WOOD SCULPTURE of Saint Benedict was carved by an Indian neophyte and stood in an outdoor niche at San Carlos Borromeo. Its basic design is European but the boldly cut cowl, symbolized by curved loop over head, is a primitive touch.



FRESCOED WALLS of the governor's room at San Fernando mission were discovered under a coat of whitewash in 1935. These Indian paintings were

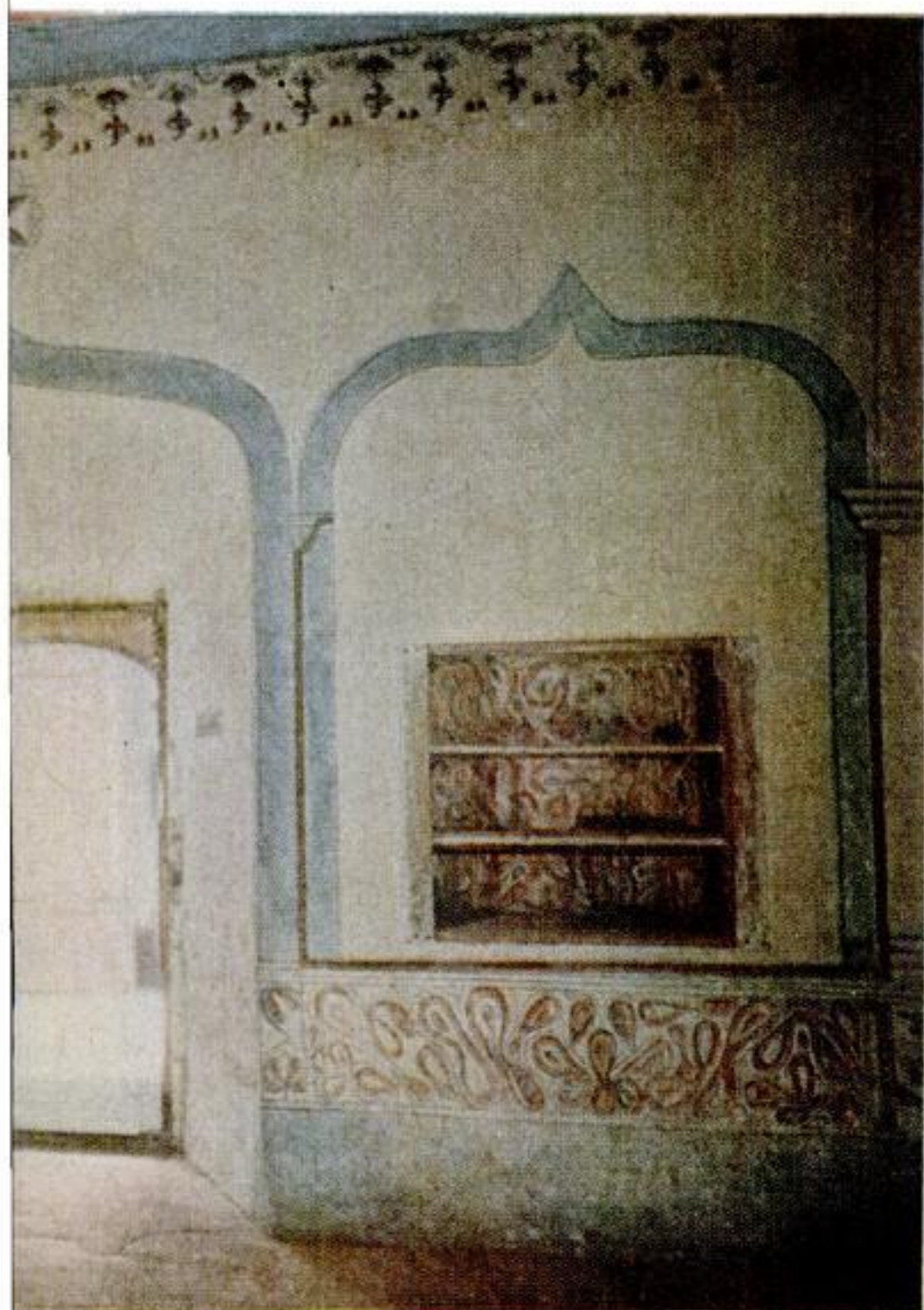


is still used on many California doors. Abstract geometric design at right has no religious meaning, resembles the pattern on old Spanish doors.

mission style

the Oriental shapes of the prominent bell towers. The principal building material of the missions was native adobe brick, usually covered with stucco, and this accounts for the missions' thick walls.

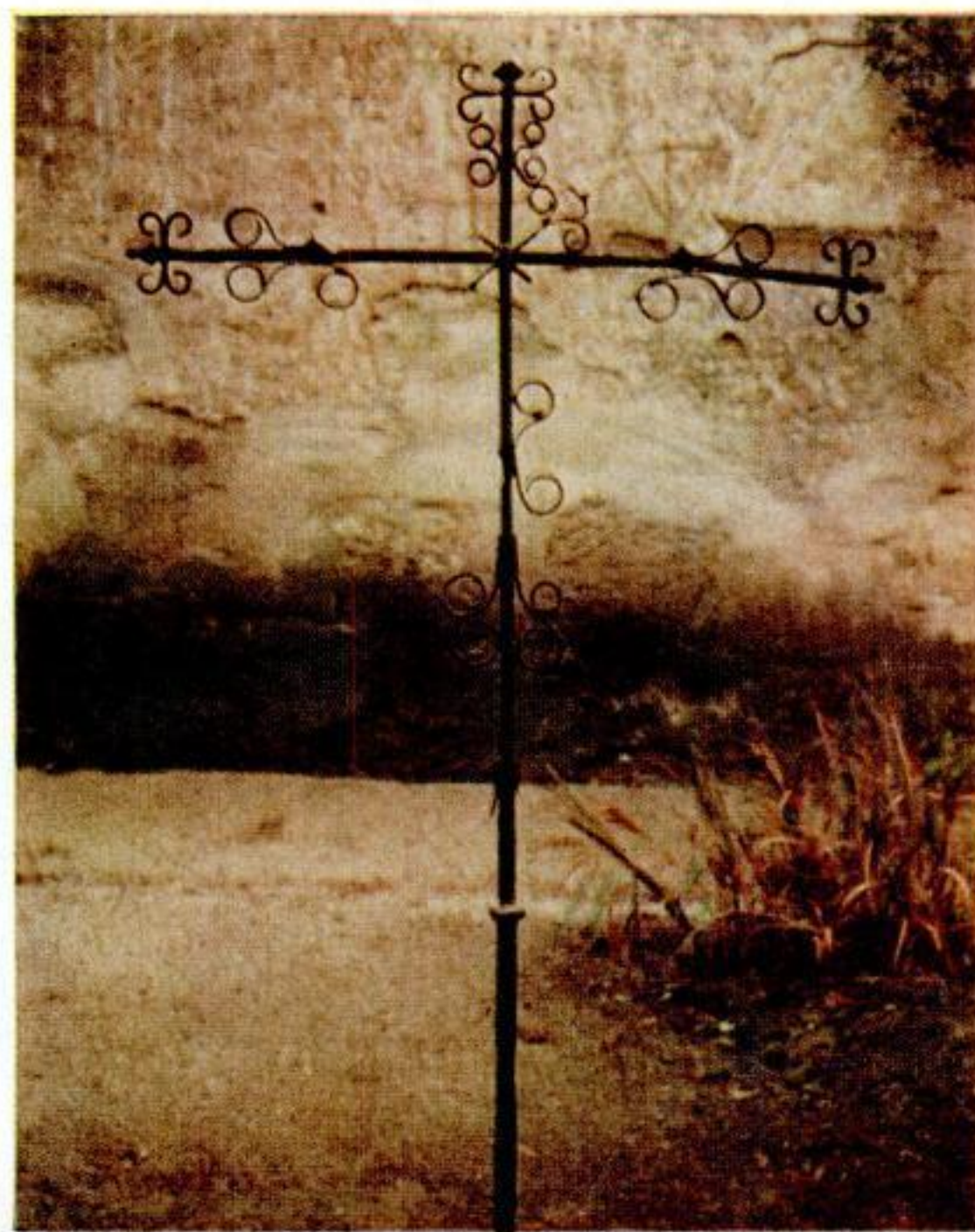
The early missions were roofed with tule thatch. But after many fires the first fireproof roof tiles were made at San Luis Obispo in 1786. These bright red overlapping roof coverings became standard at all the missions and they are still used on many California houses.



copied from designs imported by the Franciscan friars. Though less imaginative than the altar work of New Mexico, they have a fresh charm of their own.



OPEN "CORREDOR" at San Fernando mission is 243 feet long with 19 arches. This long arcade followed the design of old Spanish convents and provided a shady place to walk and meditate. The stuccoed pillars are built of kiln-fired brick.



IRON CROSS used to stand atop the bell tower at San Carlos Borromeo (upper left). It was made by Indians trained by artisans from Mexico. The decorative scroll design is Christian and Spanish in origin and was often seen in mission grillwork.

CONTINUED



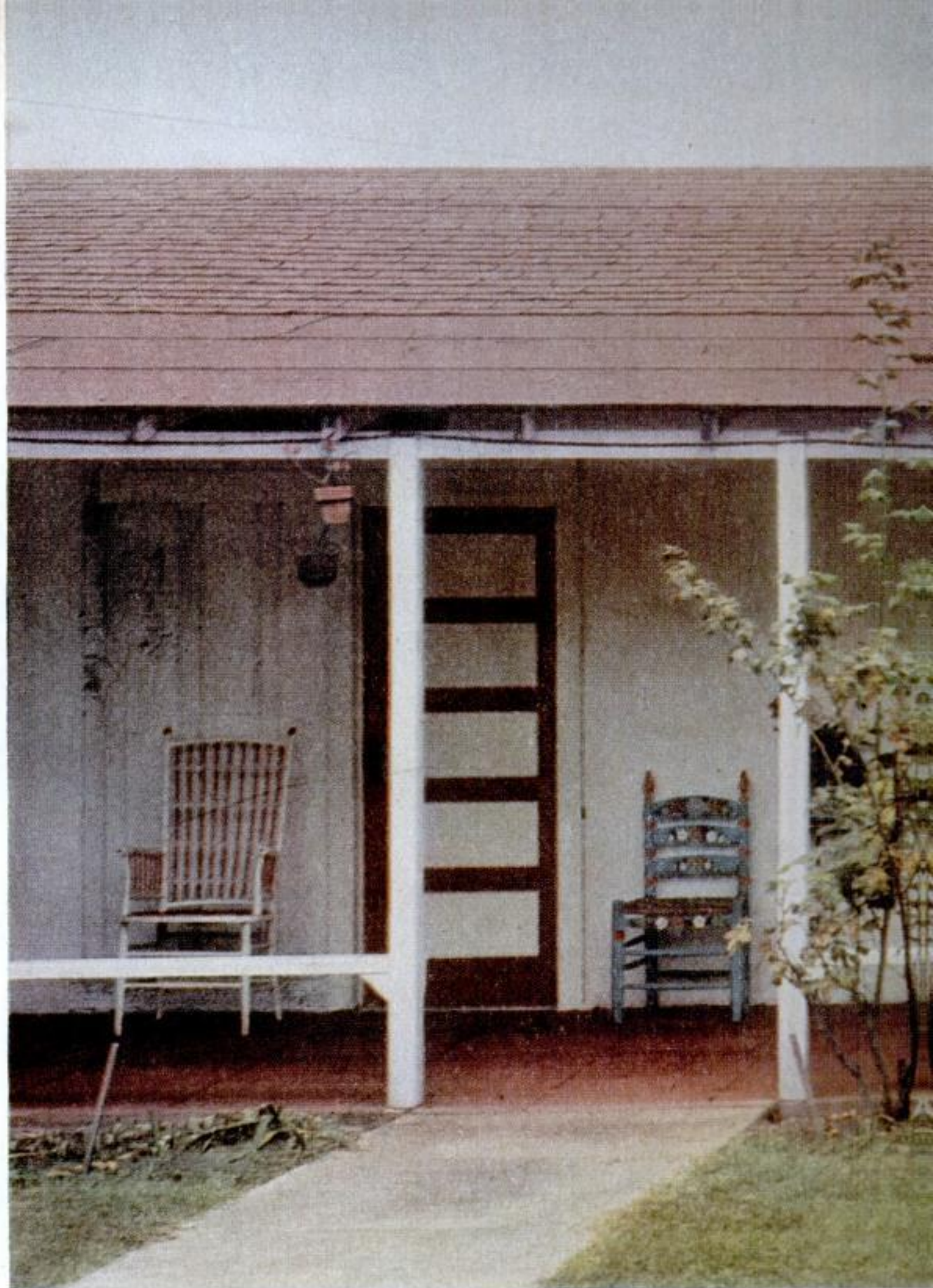
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FORTIFIED OUTPOST of Spanish power in California was San Francisco, shown above in an 1816 lithograph. The presidio at upper left was built in 1776 around a large square patio. The Indians in loincloths are bringing in firewood.

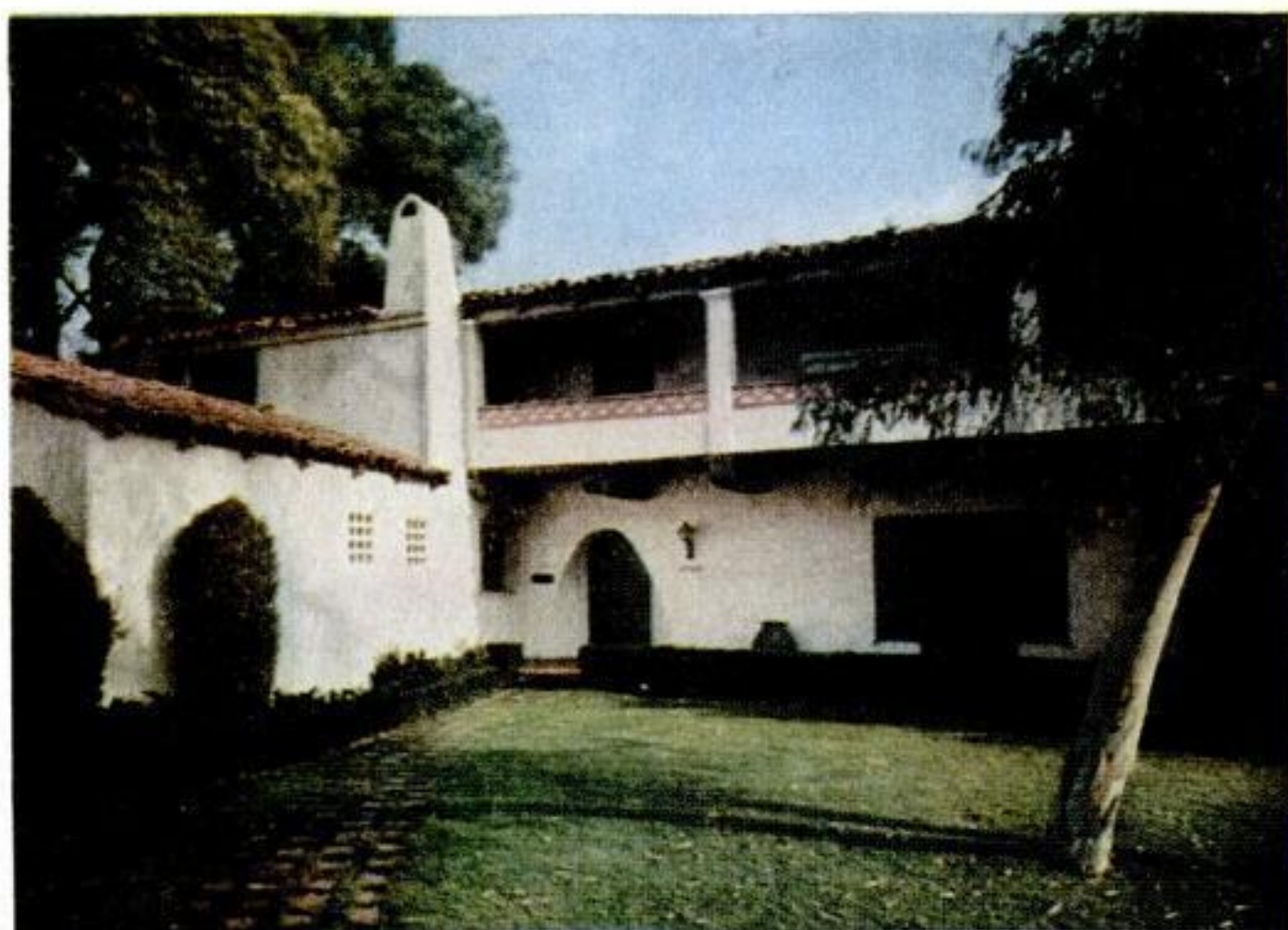
From the rancho, a contemporary style

After the Mexican revolution of 1821 the great land and cattle holdings of the California missions were broken up by the government, and private ranchers moved in. The houses which they built retained the mission patio and *corredor* as basic features. But because the ranchers lived outdoor lives and felt no need for complicated architecture, their houses took on the low, horizontal shape that was typical of the New Mexican adobe. The ranch house patio became a garden and courtyard, around which the wings of the house were grouped. The *corredor* became a long veranda, with graceful wood posts and railings instead of thick pillars and arches. Chairs and benches were set along it to make a shady resting place for the ranch owner and the *vaqueros*—his cowboys.

Because of its great versatility, the California ranch house style has lately become a universal favorite with U.S. home designers. Its clean, functional lines can be expanded almost indefinitely without damaging its proportions, and this is especially true in the wide-open Southwest. No one knows who cut the first "picture window" in a ranch house. But the use of large glass areas was a natural development where sunlight is often the main source of heat, and where beautiful gardens and patios deserve to be seen. In the modern ranch house at right below, wide windows and a magnificent mountain setting have been combined with traditional design to make an inviting sample of Southwest living today.

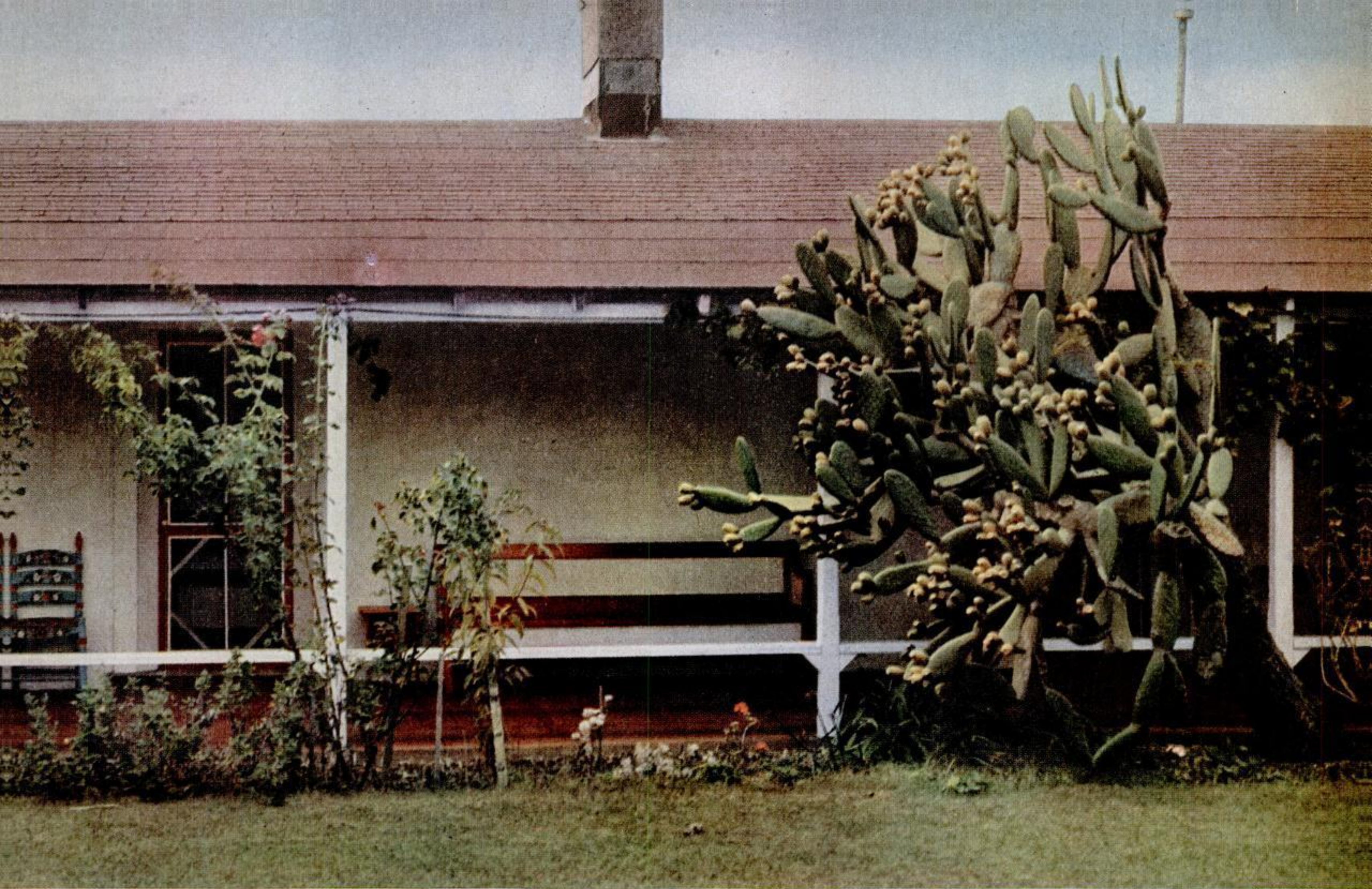


RANCH HOUSE development is illustrated by these two examples, built 88 years apart. The 1865 Las Flores ranch house above, near Oceanside, Calif., is made of adobe with a covered veranda along its whole length. The veranda was



MISSION STYLE was adopted in many California houses before the ranch house became more popular. In this San Marino home the missions' red tile roofs, thick stuccoed walls and small windows have been duplicated almost exactly.





also a hallway to the rooms, which had no inside doors. Below is a 1953 ranch house at Montecito, Calif. designed by Cliff May, considered the dean of modern ranch house architects. Its Y-shaped wings enclose an open patio, and in the rear,

facing the mountain, are three more patios with walls. The veranda itself has become an outdoor room, with furniture groupings and plants moved against the walls. Large glass windows give a feeling of extra space to the one-story interior.





The Ford Parklane Station Wagon is brand-new! Carpeted throughout, this 2-door, 6-passenger dandy has limousine comfort and doesn't mind rolling up its sleeves.

Why Ford tops the "tote-'em" Poll!

Thunderbird styling...Thunderbird "GO"...and Lifeguard safety are just a few of the reasons why more people buy Ford station wagons than the next two makes combined!

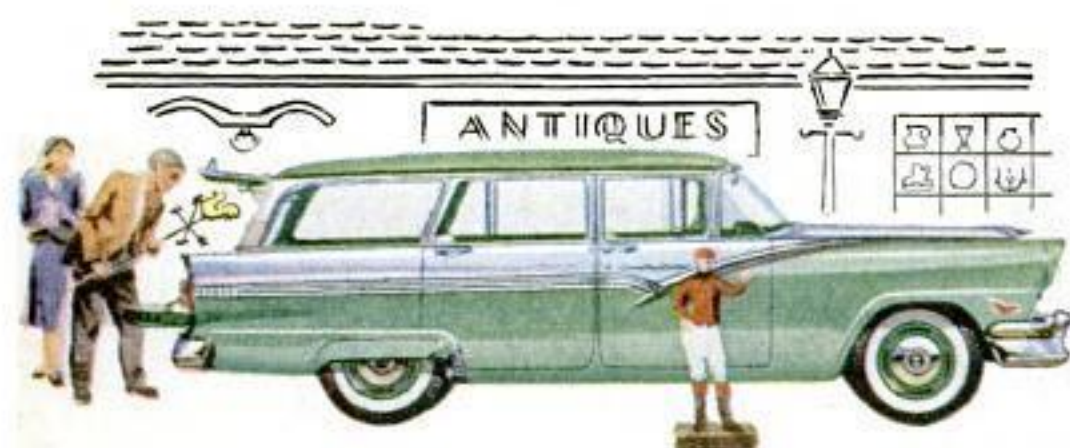
Yes! There are more reasons than ever why Fords are favorites among the station wagon

set! These stunning do-it-alls with Thunderbird-inspired styling are head-turners wherever you go. And whether you choose a 2-door, 4-door, six- or eight-passenger wagon, Ford's Stowaway seat lets you convert it from luxury liner to cargo carrier in a split jiffy.

But Thunderbird looks and a "double life" aren't the only reasons for the popularity of Ford station wagons. You can have the

Thunderbird's "GO," too, at no extra cost for the new Thunderbird Y-8 engine is the *standard* eight in all Ford station wagon models.

To top it all off, Fords are the only wagons with Lifeguard Design... a new family of safety features which help protect you and yours from the major causes of injuries in the event of accidents. Come in soon! Choose *the* Ford station wagon to fit *your* living scheme.



8-passenger Country Sedan—This 4-door beauty gives easy access to both front and rear seats.



Ranch Wagon—This all-around favorite for work or play has two big doors, easily holds 6 big people.



Custom Ranch Wagon—It's a 2-door, 6-passenger fashion plate. Easy-to-clean interior can take it.



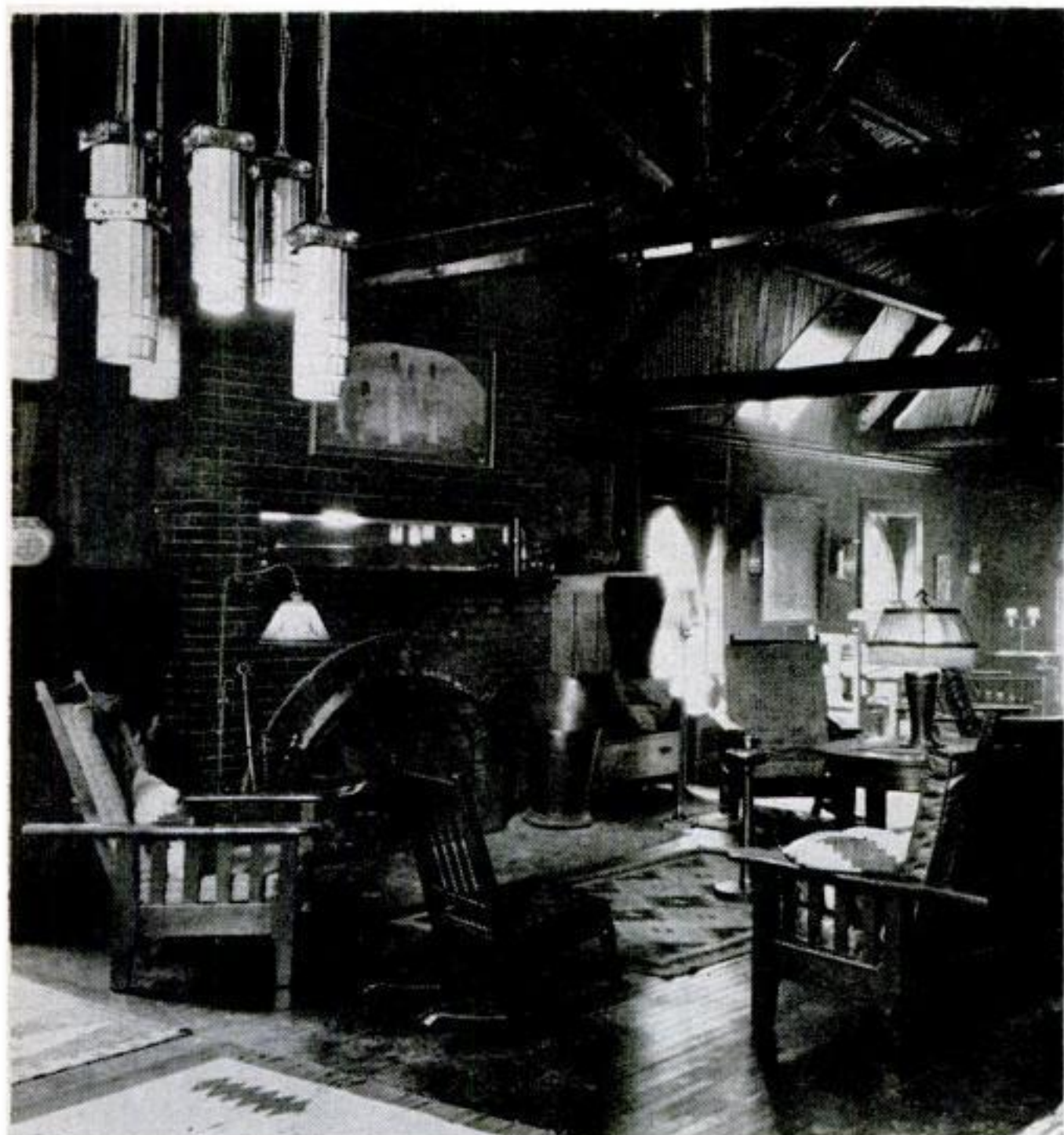
Country Squire—Mahogany-finished steel panels give woodlike beauty. 4 doors, 8 passengers big.



6-passenger Country Sedan—It has 4-door convenience and, like all '56 Fords, has Lifeguard Design.

They sell more because they're worth more!

'56 FORD
STATION WAGONS



MISSION STYLE at its peak is seen in 1900 photograph of Roycroft Inn at East Aurora, N.Y. Morris chairs (left and right foreground), tables and sofas were handmade by craftsmen in shops adjoining inn. Here they are shown with Southwest Indian rugs, beamed ceiling, "art glass" hanging lamps.

Mission in the home

The sturdy "mission" furniture which stocked thousands of U.S. parlors at the turn of the century was inspired in part by the design and materials—usually fumed or natural oak—of Spanish mission furniture in the Southwest. The mission style as it appeared in eastern homes was developed by Gustave Stickley, a Syracuse, N.Y. craftsman and editor who believed that U.S. family life should be simple, durable and devoid of needless luxury. He tried to make his furniture patterns reflect those wholesome virtues. Stickley's designs became a national craze under the sponsorship of Elbert Hubbard, a supersalesman of culture and soap—he invented the coupon system. At the famous Roycrofters shops in East Aurora, N.Y., Hubbard's employees turned out handmade mission tables, sofas and benches which still give solid service after many decades of wear.

An especially popular mission piece was the Morris chair named after the English poet and handicraft teacher, William Morris. Morris chairs had adjustable backs, upholstery pads which were easy to remove and clean, and thick, four-square arms and legs (above). Mission parlor tables often had built-in bookshelves at each end and mission sofas were sometimes made with magazine racks attached. In such designs and in their clean rectangular lines mission pieces clearly foreshadowed the functional "modern" furniture of the present day.

ACKNOWLEDGMENTS

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Even if you've never sewed before you can be a winner in this exciting SINGER \$125,000 SEWING CONTEST!

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Enroll in the Home Dressmaking Course at your SINGER SEWING CENTER between January 2 and March 31, 1956. (Complete course of 8 two-hour lessons costs only \$15—you get personal instruction in the basic steps of dressmaking.)

Note: Contest is open to every woman 18 or over in U. S. and Canada except professionals in dressmaking or women's fashions; sewing teachers; persons (or their families) engaged in manufacture, advertising, sales, or service of sewing machines.

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Follow these EASY RULES for DRESSMAKING PRIZES!

1. Enter the dress you make as you learn to sew, in the contest at your Sewing Center by April 27, 1956. Each Sewing Center winner will receive a prize.
2. Winning dress from each Center will then be judged in Regional Contest. Prizes for first and second place.
3. First-prize winner in each Regional Contest will be given a 5-day, all-expense trip to New York.
4. In New York these 33 winners will participate in a Grand-Prize "Sew-Off" June 10-14, at which time each woman will make a dress for a professional model—from a selection of simple, basic patterns and attractive fabrics provided by SINGER.
5. Final judging will select Grand Prize Winners on the basis of 50 points for the dress made during the "Sew-Off"—50 points for the original dress.
6. Only dresses and sportswear can be entered—no tailored suits or coats. Any fabrics may be used except tulle, net, chiffon, satin, velvet, silk or synthetic laces.
7. Judging will be based (1) on appearance and style rightness in selection of design, color

and fabric and (2) on basic construction, cut, sewing and finish. Cost to make will not be a deciding factor.

8. All dresses except those made at the "Sew-Off" will be returned to contestants.

9. In case of tie, duplicate prizes will be awarded. Decision of judges is final.

Follow these EASY RULES for ESSAY PRIZES!

1. On the official entry blank, write an essay of not more than 50 words beginning with the phrase "I enjoyed making a dress at my Singer Sewing Center because..."
2. After you have completed your dress in the SINGER SEWING CENTER, have your entry blank countersigned by your SINGER teacher.
3. Mail to Singer Contest, P.O. Box 83-A, Mount Vernon 10, New York. Entries must be postmarked not later than May 1, 1956.
4. Each contestant may submit only one essay. Essays cannot be returned. All entries become the property of SINGER SEWING MACHINE COMPANY.
5. Essays will be judged by the Reuben H. Donnelley Corporation. Decisions final. Duplicate prizes in case of ties. Winners notified by mail.



WAS WILL WILL?



PORTRAIT, IT IS CLAIMED, PROVES MARLOWE WAS

The picture at top right was found in 1953 at Cambridge, England. The one at top left appears in the first (1623) folio of Shakespeare's plays and is identified as the author of the plays. Because an American critic thinks they show the same man—but not Shakespeare—the tomb of an English noble will soon be disturbed.

Calvin Hoffman, who is raising the fuss, thinks both portraits show Christopher Marlowe, Elizabethan poet. On the recently found picture were two

numbers, 1585 and 21. In 1585 Marlowe was 21 and at Cambridge. Therefore, says Hoffman, this is Marlowe. Details of the two faces in enlargements above are to him identical. So, he says, both are Marlowe.

Shakespeare scholars place no more credence in this theory than in the far-fetched theories that Bacon or Raleigh wrote Shakespeare's plays. Shakespeare was also 21 in 1585 and the folio portrait was ordered by some of Shakespeare's acting troupe. But Hoffman thinks he has other evidence (*next page*).

CONTINUED

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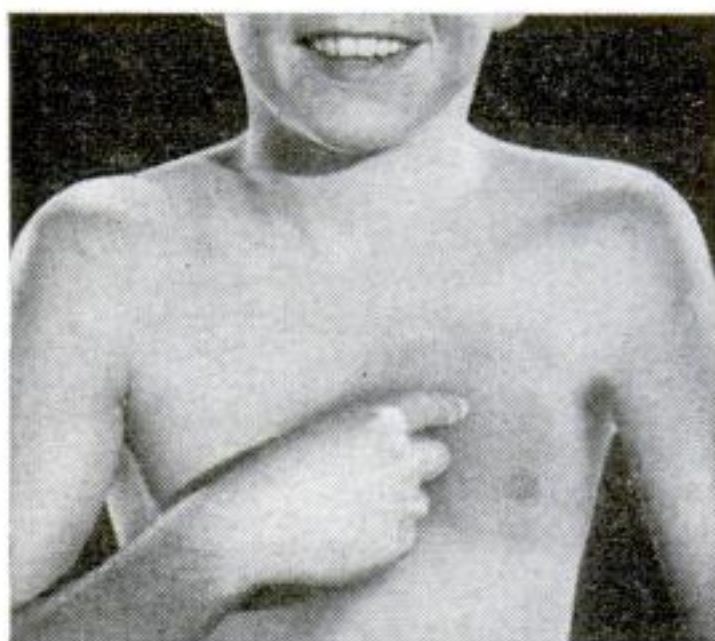


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Loosen Phlegm . . . Break Up Bronchial
Congestion of Colds!

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Get new Super Anahist Deep-Penetrating Rub . . . today!

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PARALLELISMS IN POETS' WORKS

SHAKESPEARE *Merchant of Venice*

My daughter! O my ducats! My daughter!

MARLOWE *Jew of Malta*

O my girl, my fortune, my felicity.

SHAKESPEARE *Richard II*

My legs can keep no measure with delight.

MARLOWE *Dido, Queen of Carthage*

To move unto the measures of delight.

SHAKESPEARE *Henry VIII*

I arrest thee of high treason.

MARLOWE *Edward II*

I arrest you of high treason.

HOFFMAN'S "EVIDENCE" is lines by the two poets similar in thought or phrasing. Actually they are easily explained by Shakespeare's output, his knowledge of Marlowe, a common environment.

CLUES IN POEMS, A TOMB



CALVIN HOFFMAN

Hoffman, a former drama critic for Long Island newspapers, has gone to great lengths trying to prove Shakespeare was really Marlowe. Comparing passages written by both men (*above*), he has found many parallel lines he considers striking—and scholars consider sheer coincidence or silly pettifoggery.

But the great new hope for Hoffman lies in the tomb of Sir Thomas Walsingham, Marlowe's friend. Though scholars believe Marlowe died in a tavern brawl at the age of 29, Hoffman says Walsingham had a substitute killed instead. Why? Because Marlowe's opinions were considered atheistic and he was in danger of execution. To save him Walsingham hid Marlowe, who spent the rest of his life writing Shakespeare's plays. In the tomb where Walsingham was buried 325 years ago Hoffman hopes to find manuscripts in Marlowe's hand. If he doesn't it will not change his mind.



ANCIENT TOMB of Walsingham will be opened under the watchful eye of an architect to prevent damage. Two front panels will probably be removed. Hoffman can search the tomb but probably cannot open the coffin inside.



1. This is the stuff that's on TV..



2. They call it "busy-day" dessert, and ..



3. Mom's sure busy, so why shouldn't we do it?



4. Boy, that was fast! Looks swell, doesn't it?



5. Bet Mom will think we're *great*!



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SANDWICH COOKIES

Crisp outside, creamy inside

25c lb. 4 lbs. **97c**



Regularly 79c ea. Big 33" squares in gay designs . . . flowers, butterflies, ballerinas, others. Get a good supply, at this value!

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Import blends 6 1/4 Momme

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Advertised in LIFE

SAVE 53c

Occasional GLASSWARE

Beautiful new designs

12 for **97c**



Regularly 2 for 25c. Trays, dishes, bowls in clear crystal or forest green. Make your own assortments for nuts, candy, relish, other uses.



Regularly 69c ea. Who ever had enough nice aprons? Bib and half styles, in fancy printed designs . . . in sturdy washable cotton, all with roomy pockets.

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Charming APRONS

So many pretty styles!

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Beauty for every room

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Gay apple motif

3 pieces **97c**

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Save 21c! **DOUBLE-DIP CHOCOLATE PEANUTS**. Crunchy, tasty! Reg. 59c lb. 2 lbs. **97c**



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Regularly 35c ea. Lovely and long-wearing . . . embroidery and nylon trim. Dainty pastel shades. Sizes 5-6-7. Buy a bountiful supply, at this price!

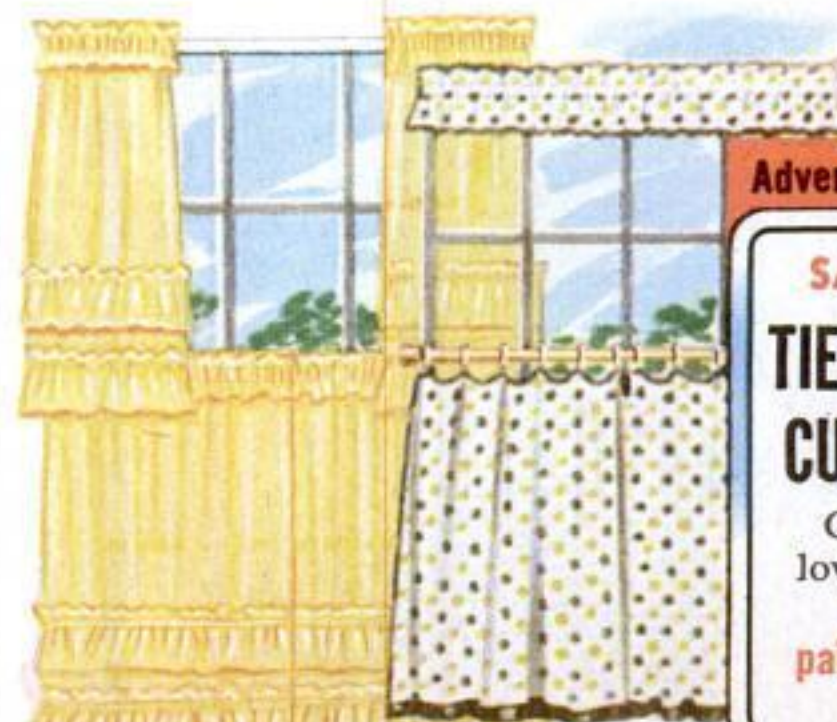
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Luxury Look PANTIES

In sleek acetate tricot

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Regularly 1.49 pr. Tiers of double-ruffle nylon marquisette 60"x36". Polka dotted cotton cafe curtains 50"x36", complete with valance 70"x8". Tremendous value!

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SAVE 52c

TIER & CAFE CURTAINS

Choice of lovely colors

pair **97c**



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**CANNON
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2 towels
12 cloths **97c**

Regularly 59c ea. for towels, 10c ea. for cloths. Luxurious Cannon towels, 22" x 44"; matching cloths, 12" x 12". Rose, blue, yellow, green, white, other colors.



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SAVE 32c
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pile, plush
effect

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the future . . . while these outstanding bargains last!



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This "Advertised in LIFE" sign marks every Woolworth counter where you'll find sensational 97c values during this great sale . . . many more than those on these pages! Look for it . . . and save!



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F. W. WOOLWORTH CO.



Hash filet mignon!

New, elegant eating, this hash made from oven-roasted beef

Here's a hash that's "Sunday dinner good". Because Mary Kitchen makes it the way **you** would fix a company dish. Choice fresh beef is oven-roasted to a crusty brown. This beef, with its savory pan juices, is blended with firm white potatoes, subtle seasonings.

Suggestion: slice chilled hash, circle with partially cooked Hormel Bacon strips. Bake until bacon is crisp (about 20 min., at 375°).

Mary Kitchen Roast Beef Hash



Geo. A. Hormel & Co., Austin, Minn.



Former President Harry S. Truman

Former President Harry S. Truman is not a man who invites apathy or indifference. This fact was made doubly clear to LIFE's editors last fall when they serialized Volume I of the *Truman Memoirs*. Your response to those five instalments was resounding—and about as dispassionate as the bleacher comments at a Giant-Dodger double-header. Some subscribers scolded LIFE for printing what they considered a partisan view of history. Others praised the editors for presenting “a document, rich in material for historians and for all who lived through the crises and trials Mr. Truman describes.”

Press reaction to the former President's personal story in LIFE was instant and widespread. In more than 3,000 news stories the wire services, radio, television and political reporters across the nation seized upon each Truman instalment in LIFE as an opportunity to applaud, contest or condemn the man who had borne the burden of the presidency for nearly eight of the most crucial years of our country's history.

Amid the bouquets and brickbats there was unanimity on one score: the undisputed importance of the *Memoirs*. For as Mr. Truman puts it himself, “No one who has not had the responsibility can really understand what it is like to be President, not even his closest aides or members of his immediate family.” Reading Mr. Truman's *Memoirs* in LIFE you come as close to

understanding the presidency as you ever will . . . barring, of course, your own election to that office.

Next week LIFE resumes publication of these important and revealing writings. In five weekly instalments LIFE will present Volume II of the *Memoirs*. Here Mr. Truman will recount the torrential events of his administration from 1945 to 1952, the tempo of which moved Mr. Truman to remark, “I discovered that being a President is like riding a tiger. A man has to keep on riding or be swallowed.”

In next week's chapter the former President will describe General George C. Marshall's celebrated mission to China out of which grew the Truman administration's controversial China policy. Mr. Truman's own story of Marshall's fateful attempt to promote order in chaotic China sheds new light on the formative stage of a policy which is still hotly debated today.

In succeeding instalments Mr. Truman tells his story of the 1948 campaign, the Korean war, the recall of General MacArthur, the 1952 campaign and his relations with President Eisenhower.

As with LIFE's previous publication of the *Memoirs*, this second volume will be specially illustrated with brilliant color photographs to add understanding and dimension to the events and circumstances of history Mr. Truman will discuss.

Andrew Heiskell, Publisher

THE FAR PLACES AND MANY FACES



SYNGMAN RHEE
KOREA



NORODOM SIHANOUK
CAMBODIA



JAWAHARLAL NEHRU
INDIA



MOHAMMED ALI
PAKISTAN



ADNAN MENDERES
TURKEY



PAUL-HENRI SPAAK
BELGIUM



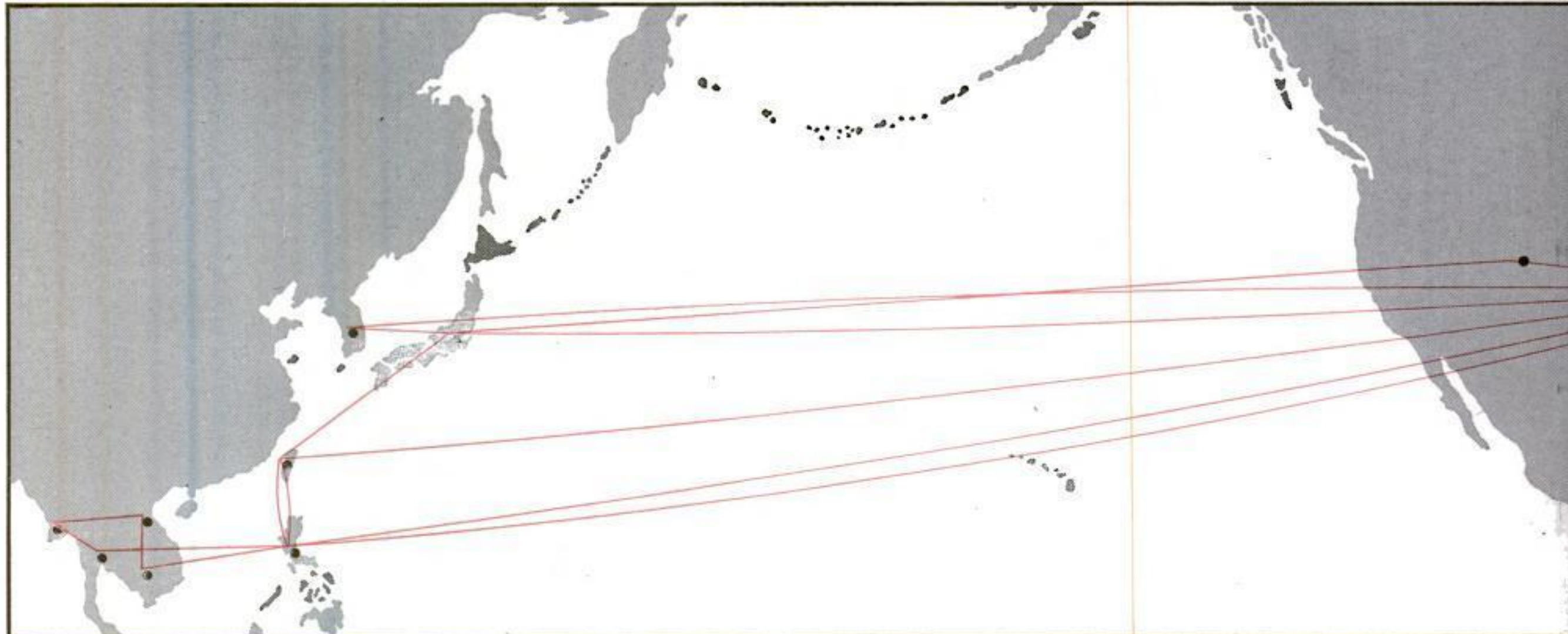
MENDES-FRANCE
FRANCE



CHIANG KAI-SHEK
CHINA



SHIGERU YOSHIDA
JAPAN



IN HIS THREE YEARS AS SECRETARY OF STATE, DULLES HAS TRAVELED A QUARTER OF A MILLION MILES. EACH LINE ON MAP REPRESENTS



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BURMA



PHUMIPHON
THAILAND



NGO DINH DIEM
VIETNAM



SAVANG
LAOS



RAMON MAGSAYSAY
PHILIPPINES



SAUD
SAUDI ARABIA



TAWFIK AL-SUWAIDI
IRAQ

HOW DULLES AVERTED

AT 2 a.m. on June 18, 1953, Secretary of State John Foster Dulles was awakened by the ringing of the telephone in the bedroom of his home in Washington. It was the officer of the dog watch at the State Department with an urgent radio message from Korea. President Syngman Rhee had ordered his troops guarding the prisoners of war compounds to release all captured North Koreans and Red Chinese. The handful of American officers and noncoms at the camps were powerless to prevent the action and the prisoners were streaming away from the compounds by the thousands.

Dulles listened quietly, grunting an occasional "Yow" to acknowledge. Then he reached over to switch on the light. And at that moment, as his fully aroused mind shook off the fog of sleep, Dulles saw himself and the nation standing on the brink of a new war. It was the first of three times during the Eisenhower administration when the U.S. was brought perilously close to war—and when the new policy of deterrence instituted by Dulles preserved peace.

Why Rhee's highhanded action threatened war will be explained below. This, plus the full story of our other close brushes with war in the past three years, is revealed here for the first time with new information provided by the Secretary and by the State Department. In the conduct of his office, Dulles not only radically revised the "containment" policy of the Truman administration but also altered drastically the basic concept of the job of Secretary of State.

Dulles' direction of U.S. foreign affairs is under attack these days as the presidential election year gets under way. The new information made available to this writer, however, bulwarks the substantial case to be made for Dulles, a case that until now has not been made as strongly as it could because important sections of the record could not be made public.

Here is that record.

The Eisenhower administration's foreign policy began to take shape aboard the cruiser *Helena* as the President-elect returned to the U.S. after having made his promised

visit to Korea. With those cabinet officers whom he had already selected, Eisenhower held daily conferences to consider what should be done about the stalemated war. Dulles led most of these discussions. In the singular lifelong preparation for the job he was about to undertake, he had probably devoted more thought to the subject of war and peace than any other man alive. He believed that he had isolated one of the major underlying causes of war: in a word, miscalculation.

All the great wars of modern history, Dulles is convinced, were started by national leaders who thought they could get away with it. When they found out that they could not, it was too late. The Korean war, Dulles argued, had been caused by Moscow's mistaken belief that the U.S. would be unwilling to fight to stop armed aggression against South Korea. As much as Dulles admired his predecessor Dean Acheson's courageous reaction to the aggression, he felt that Acheson had made a tragic mistake in suggesting, just six months before the

DULLES HAS SEEN IN THREE YEARS



MARIO SCELBA
ITALY



KONRAD ADENAUER
GERMANY



ANTHONY EDEN
GREAT BRITAIN



LESTER B. PEARSON
CANADA



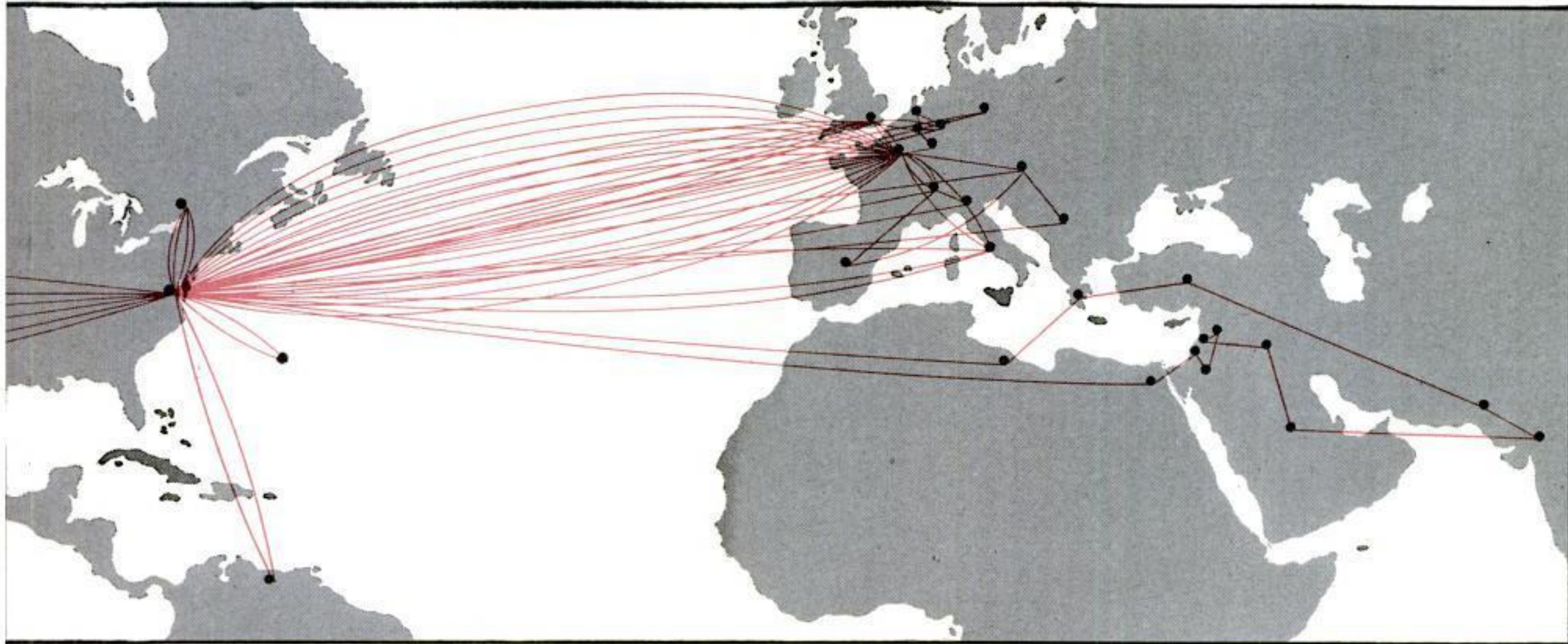
JOSEPH BECH
LUXEMBOURG



JULIANA
THE NETHERLANDS



JULIUS RAAB
AUSTRIA



A TRIP. ON HIS TRIPS HE HAS PERSONALLY CALLED ON THE 32 FOREIGN MINISTERS AND CHIEFS OF STATE SHOWN IN THESE PICTURES



FRANCO
SPAIN



TITO
YUGOSLAVIA



HUSSEIN
JORDAN



MOHAMMED NAGUIB
EGYPT



MOSHE SHARETT
ISRAEL



ADIB SHISHEKLY
SYRIA



ALEXANDER PAPAGOS
GREECE



MAHMUD MUNTASSER
LIBYA



SAEB SALAM
LEBANON

WAR

Three times, new disclosures show,
he brought U.S. back from the brink

by JAMES SHEPLEY
Chief, TIME-LIFE Washington Bureau

Communists attacked, that South Korea was outside the U.S.'s "vital perimeter" area.

As Dulles presented these conclusions in the meetings aboard the *Helena*, Eisenhower listened thoughtfully. (At times he listened a little impatiently too. More accustomed to the quick, crisp manner of a military briefing officer than to the thoughtful pauses of Dulles, Eisenhower was once heard to exclaim, "Why doesn't he speak up faster and say what he has on his mind?") When Dulles had finished, the newly elected President made his first vital decision. He would make every effort to bring an honorable truce out of the negotiations then in progress. But if the Communists tried to continue keeping the U.N. command and the U.S. bogged down in stalemate, the U.S. would this time fight to win.

This would mean carrying the air attack into Manchuria, where the Chinese army and air force bases had been protected by the Truman administration's decision not to cross the Yalu River, even by air. Furthermore, in order to save lives in the U.N. command,

Eisenhower decided on the tactical use of atomic arms should hostilities be renewed.

Our allies in the U.N. command would be informed of these decisions when and if the time came to implement them, but meanwhile it was urgent to make sure that the Reds would not again act out of miscalculation. Characteristically, Dulles undertook personally to see that this was done. Setting out to make his first goodwill visits as the new U.S. Secretary of State, he called upon India's neutralist prime minister, Jawaharlal Nehru. Dulles had confidence in Nehru's genuine interest in peace and, more important, in his ability to communicate speedily with Peking.

Dulles told Nehru that the U.S. desired to end the fighting in Korea honorably. He also said that if the war continued, the U.S. would lift the self-imposed restrictions on its actions and hold back no effort or weapon to win.

Within two weeks after his trip to New Delhi, Dulles received word from Korea that the Reds appeared to have begun to negotiate

seriously. The negotiations were not proceeding smoothly, but they were proceeding. The major disagreement concerned the prisoners of war.

More than 22,000 North Korean and Chinese prisoners of the U.N. command had said they would refuse to go back home. The Reds insisted they must be returned. It was an unprecedented wartime situation but one in which it was never in doubt where justice stood. Dulles had made it clear that the U.S. was standing firm on a principle of justice and that no prisoner would be returned against his will.

So it was necessary for the Communists to retreat on this issue if a resumption of war was to be avoided and it was necessary to allow the Communists to retreat without losing face, if possible. It was while the negotiators were searching for a back way out of this dangerous impasse that Syngman Rhee slammed the door in their faces by releasing the prisoners. Far from wanting to end the war, Rhee wanted to renew it. His goal was to reunify all Korea. The release

THESE ALMOST BECAME NEW WAR FRONTS FOR U.S.



IN KOREA Dulles confers with Owen A. Chambers after truce, which followed his warning to Peking.



AT DIENBIENPHU air drop is in vain. But Dulles' threat of allied intervention saved part of Indochina.



ON QUEMOY defenders await Red attack. But the U.S. promised retaliation and attack did not come.

DULLES CONTINUED

of the prisoners, he hoped, would force the Communists to break off negotiations and the war would be resumed.

This was the situation in which Dulles found himself when the State Department watch officer telephoned the news.

Dulles picked up the direct phone to the White House and asked the switchboard operator to awaken the President. He told Eisenhower of Rhee's action and briefly stated the implications. Dulles found the President calm and ready. The *Helena* decision was reaffirmed. The Manchurian targets had already been carefully selected so as to limit them to areas of clear military importance.

But the North Koreans and the Red Chinese did *not* walk out of the conference. They continued to negotiate, thus accepting a propaganda defeat by acknowledging that almost half of their captured soldiers did not want to return. They did so, Dulles believes, because they had had unmistakable warning that further delays would no longer be met with U.S. indecisiveness.

Thirty-nine days later the truce was signed.

The second time that the U.S. was brought to the brink of war came in April of 1954. The French situation in Indochina had become desperate. The French pleaded for American intervention in the form of a carrier strike against the Vietminh forces besieging the fort of Dienbienphu. After careful reflection and several National Security Council meetings on the subject, Dulles concluded that a carrier strike against Dienbienphu's attackers was a poor way for the U.S. to get involved. Yet it was urgent that the situation be salvaged. Otherwise, in a kind of "domino effect," all southeast Asia might get knocked over.

On April 4, Dulles went to the White House with Admiral Arthur Radford, chairman of the Joint Chiefs of Staff, to present Eisenhower with a proposal for action. If Britain would join the U.S., and France would agree to stand firm, Dulles pointed out, the three Western states could combine

with friendly Asian nations to oppose the Communist forces on the ground in Indochina just as the U.N. stepped in against the North Korean aggression in 1950. There was, of course, the clear risk that Peking would send its armies openly into Indochina as it had done in Korea, staging them out of bases in south China.

Dulles recommended that the dangers be faced, and that if the Chinese Communists intervened openly, their staging bases in south China be destroyed by U.S. airpower. President Eisenhower concurred. He cabled Prime Minister Churchill and Foreign Secretary Eden, asking them to discuss united action in Indochina.

The British reply came and Dulles took off for London on April 10. At the same time two U.S. aircraft carriers, the *Boxer* and the *Philippine Sea*, steamed toward the South China Sea from the Philippines. On board were their tactical air groups armed with atomic weapons. It was a modern version of the classic show of force, designed both to deter any Red Chinese attack on Vietnam and to provide weapons for instant retaliation if it should prove necessary.

From London, Dulles went on to Paris, and by the time he returned to Washington, five days later, the preliminaries had been completed for a formal meeting of Britain, France and those Asian states which would jointly take up the battle in Indochina. The meeting was scheduled for the Tuesday after Easter. Dulles thought he had a specific agreement to this effect from Churchill and Eden, as well as a reluctant agreement from Bidault, who still clung to the hope that the U.S. would intervene in Indochina alone, which he preferred to the cumbersomeness of combined international forces.

But all plans were suddenly arrested on the afternoon of Easter Sunday, when it became apparent that the British had had a change of heart (*LIFE*, May 31, 1954). The British ambassador, Sir Roger Makins, called the State Department to report that he had new instructions from London directing him not to attend the Tuesday meeting.

It was the first major frustration Dulles

had encountered as Secretary and for several days he was at a loss to invent a substitute for his plan. The situation became more and more dangerous. (Friends who were close to Dulles at the time observed that the nervous blinking, which is the only outward evidence of the severe strain under which he operates, was noticeably intense.)

Meanwhile the Western powers faced a conference with Russia and Red China on Asian problems to be held at Geneva. Dulles regarded this conference with extreme misgivings. Mendès-France evidently wanted to dump the load of the Indochina war at any cost. The threat of a Communist takeover throughout southeast Asia was grave.

But again the policy of boldness impressed the Communists. Dulles had seen to it that the Chinese and the Soviets knew that the U.S. was prepared to act decisively to prevent the fall of all of southeast Asia. It was also clear to the Communists that the French and British, if they were pushed too far, would accept Dulles' suggestion for united action. Thus, instead of negotiating from the extreme and undisguised weakness of the French position, Mendès-France and Eden found themselves able to bargain from Dulles' strength. It can be argued the Geneva conference on Indochina represented no victory for the West, but Dulles is convinced that the solution finally agreed to was acceptable because it eliminated the possibility of a "domino effect" in southeast Asia. Half of Vietnam was lost to the Communists but southern Vietnam, Laos and Cambodia were saved.

The third time Dulles faced war came in those weeks in late 1954 and early 1955, when menacing Communist maneuvers were made against Quemoy and the Matsus—the time now identified as the Formosan crisis. Here war was avoided mainly by a resolution drafted by Dulles and passed by an overwhelming bipartisan vote in Congress which authorized the President to use U.S. military forces should the Chinese Communists attack Formosa. Thus the Chinese were publicly put on notice that Eisenhower was ready and authorized to retaliate

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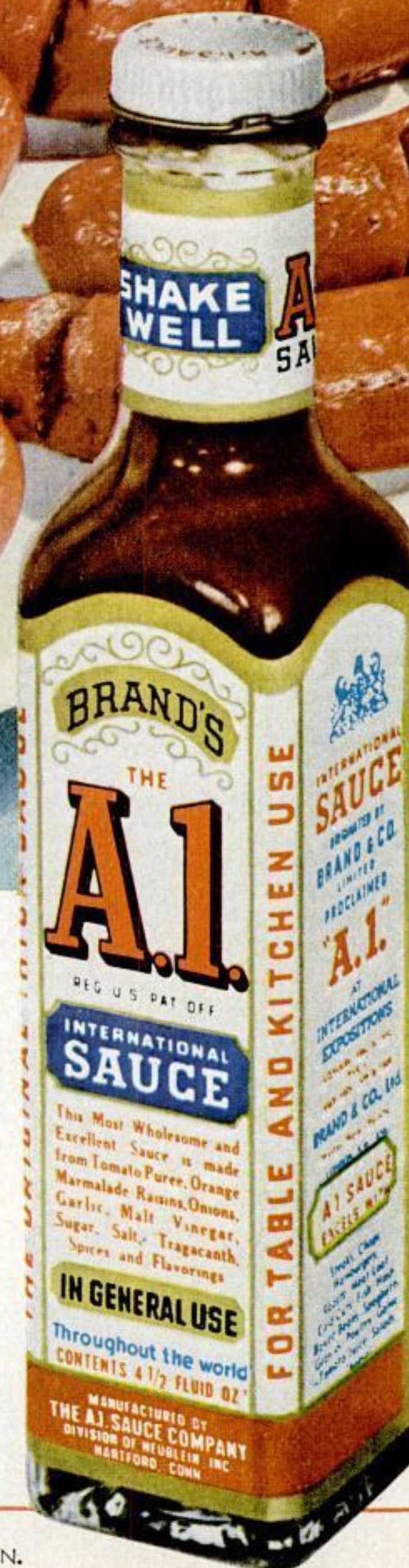
New swank for the frank—

Done up brown, with extra flavor sizzled deep into each juicy bite—here's a simple dish to do you proud on *any* occasion. A.1. Sauce is the secret of the distinctive flavor, and here's how you get it:

*Recipe from
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Make deep diagonal cuts part way through skinless frankfurters. Brush each frankfurter liberally with thick, tangy A.1. Sauce before grilling. Let the herb-and-spice-richness of A.1. cook in while the franks turn brown and tenderly crisp.

Serve with baked beans to which you've also added a tablespoonful of this flavor brightener. And give 'em more A.1. to pour on the franks when they're served. You just can't get too much of a sauce as good as A.1.!



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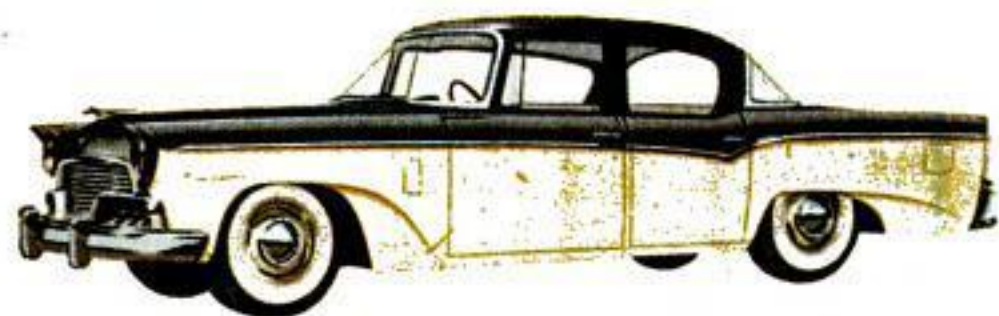


The PRESIDENT 4-DOOR SEDAN . . . with Take-off Torque in the big new Sweepstakes 289 V8 engine, Safety-action brakes—big in every way but price.

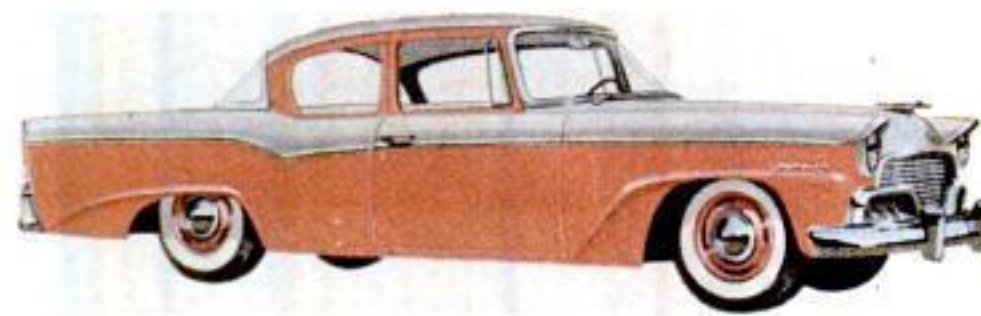


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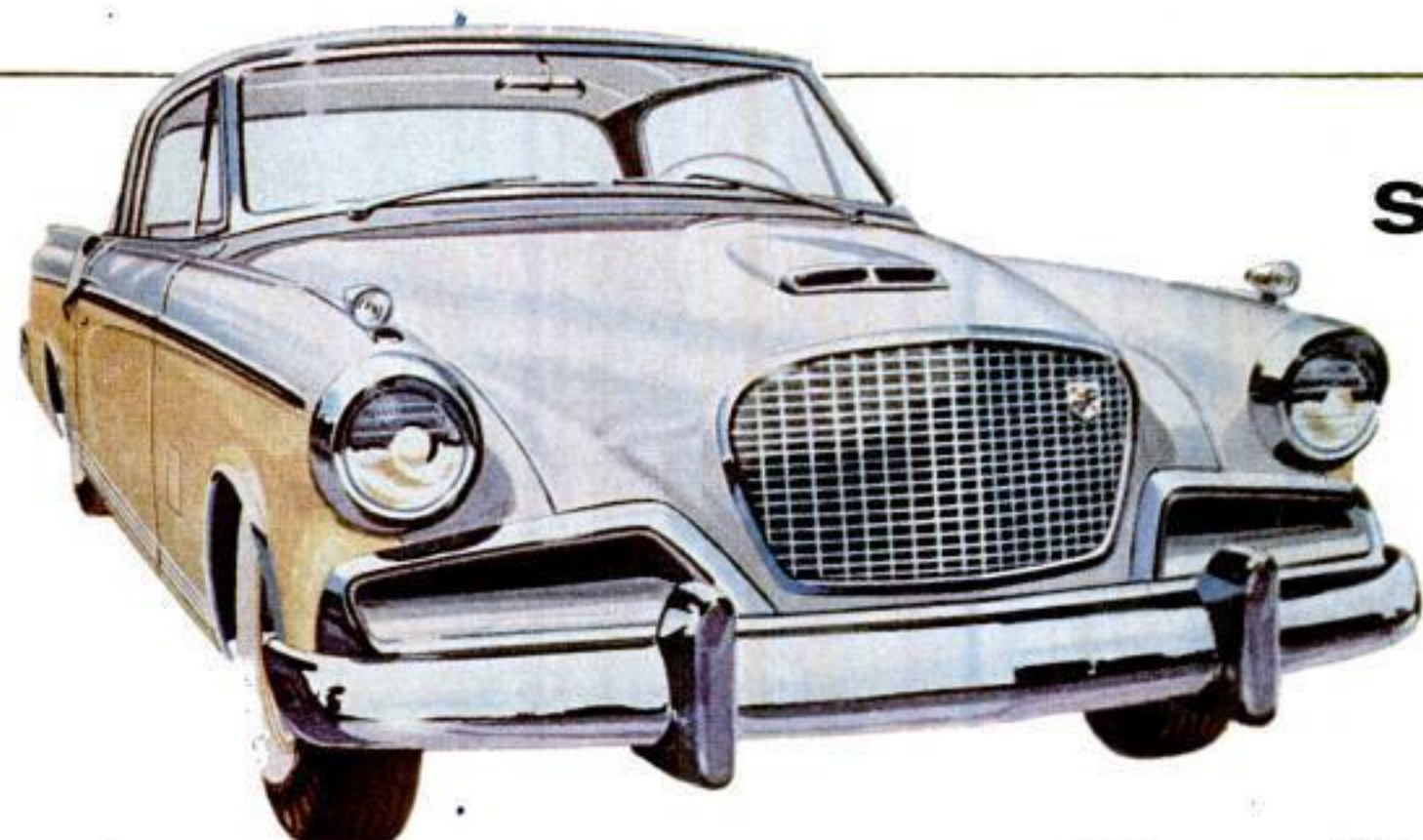
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The CHAMPION 2-DOOR SEDAN . . . a smart choice in a big new beauty that rides like a dream. Smooth, gliding stability, exclusive Pyramid Design.



The CHAMPION SEDANET . . . easy on the eyes, and the pocketbook. Luxurious comfort in the handsomest, thriftiest, most practical car on the road.



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*your choice of
sports car fun
for the
whole family*



The GOLDEN HAWK 352 . . . long and sleek, with thrilling 275-hp. *Skypower* engine, Ultramatic drive! A true sports car that seats 5 in comfort.

Craftsmanship with a flair . . .

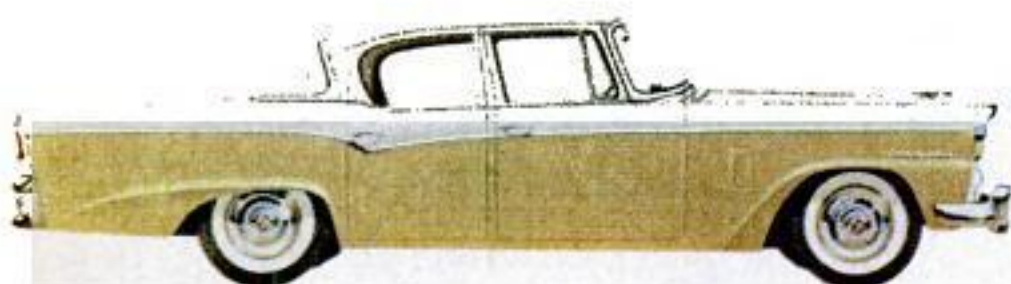
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Five big new series! Sixteen standout Studebakers! *Really new*—longer, wider, bigger—with the styling you want, the colors, the power, the features you want. Three great new Sweepstakes engines . . . with your choice of drives—standard, overdrive, or amazing new Flightomatic. And from sculptured-steel exterior to rich color-keyed interior you find *craftsmanship with a flair*—the superb quality that makes Studebaker the big new choice in the low price field.



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The COMMANDER 2-DOOR SEDAN . . . roominess to amaze you, style to delight you. New two-tone vinyl and fabric upholstery—practical, beautiful.



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The SKY HAWK 289 . . . new sculptured beauty, distinctive grill, luxury interior, 5-place sports performance you can share with family and friends.



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WHEN THE DAY'S BATTLES ARE OVER ...HOME TO EARLY TIMES

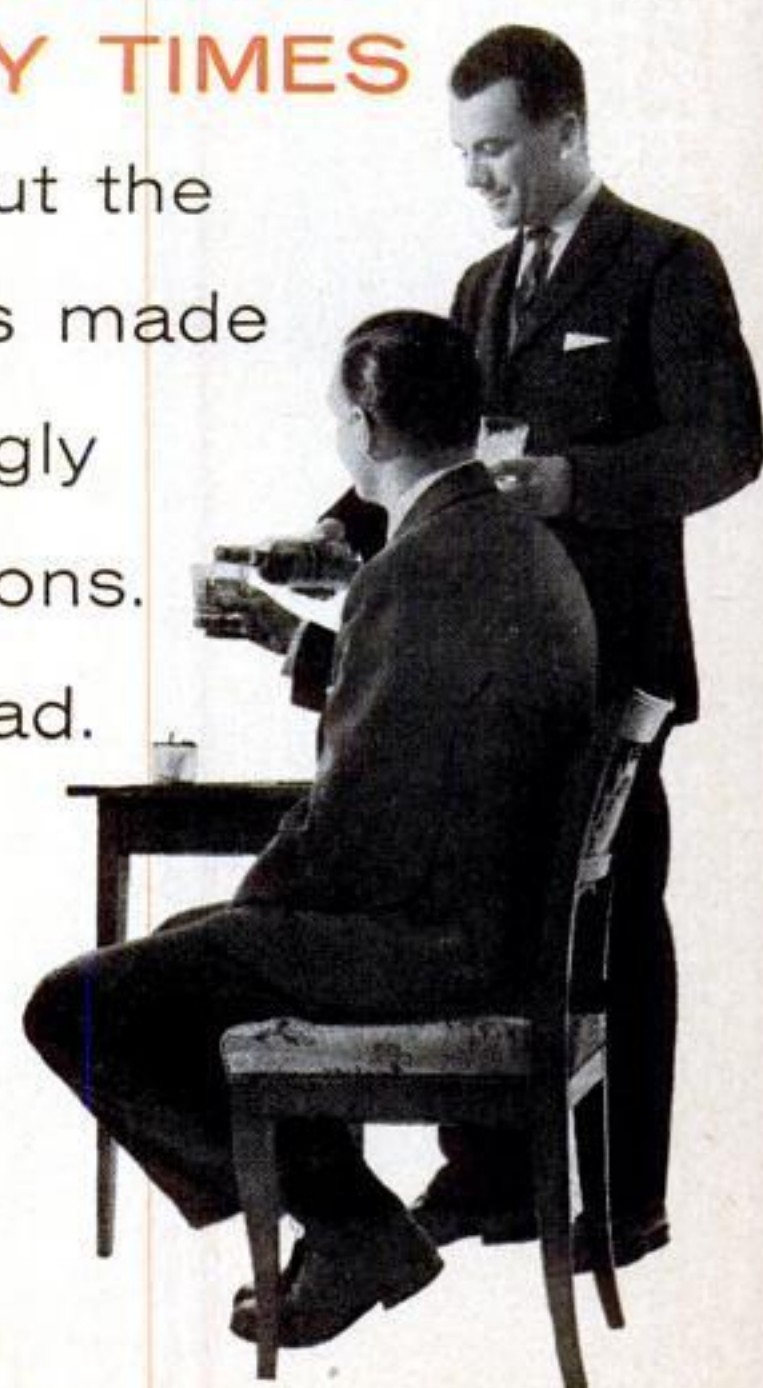
Ah-h-h this is a great whisky. Not just on our word, but the word of Kentucky. Of all the hundreds of fine whiskies made in Kentucky, Kentuckians themselves overwhelmingly choose Early Times over all other straight bourbons. That's the best recommendation a whisky ever had.

It's every ounce a man's whisky.



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EARLY TIMES



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at once. (Dulles has never doubted, incidentally, that Eisenhower would have regarded an attack on Quemoy and the Matsus as an attack on Formosa.)

Later, during a visit Dulles made to Burma, that country's neutralist Prime Minister U Nu worriedly told him that the Chinese Communists meant business. Dulles replied that the U.S. meant business too. His answer almost certainly was passed on to Peking, thus warning the Chinese a second time.

Dulles is the first to admit that wars which do not happen must remain speculative wars until, at least, someone privy to the decisions of the other side writes his memoirs. "Nobody," he concedes, "is able to prove mathematically that it was the policy of deterrence which brought the Korean war to an end and which kept the Chinese from sending their Red armies into Indochina, or that it has finally stopped them in Formosa. I think it is a pretty fair inference that it has."

Whether or not these incidents constitute proof of the prevention of war, they do provide dramatic illustrations of the new approach to foreign policy instituted by Dulles three years ago this month.

When John Foster Dulles walked into the office of the Secretary of State freshly vacated by Dean Acheson in 1953 he made no change in the physical arrangements except to hang the pictures of two former Secretaries of direct interest to him. These were Grandfather John W. Dulles, who served under President Harrison, and Uncle Robert Lansing, who held office under Wilson. What Dulles did change was the basic concept of the office.

President Truman's Secretaries of State worked essentially in the pattern of the administrative executive. They counted time away from Washington as serious neglect of the Department. Dulles took the opposite view. He regarded too much time spent in Washington as neglect of the U.S. task of free world leadership.

Reverting to an older tradition, he undertook personal direction of the country's foreign affairs, assigning himself the role of No. 1 diplomat of the U.S. The day-to-day routine of departmental administration he has delegated to his undersecretaries, having been careful to select the best men he could get for the job: first, Eisenhower's former Chief of Staff, General Walter Bedell Smith, who was succeeded by the present undersecretary, Herbert Hoover Jr.

All of the major questions since Dulles took office have either been handled personally by him or decided on the basis of knowledge he had acquired on his worldwide trips. In three years these trips have taken him a total of 226,645 miles to 34 countries (*map, pp. 70, 71*); to some of them, like France and England, he has traveled time and time again. He has spent so much time in the air that he was not surprised to hear about the observation of the 3-year-old son of one of his traveling security officers. Pointing a stubby finger at the picture of a Constellation in a magazine advertisement, the child told his father, whom he had seen in and out of Washington

National Airport on the Secretary's trips, "This is where Mr. Dulles lives."

The business of the Secretary of State cannot, of course, be confined to traveling abroad on personal diplomatic missions. But Dulles has found that his extensive traveling has helped rather than hindered him in the performance of his other duties. He has found that he can work more efficiently and can concentrate for longer periods in the undisturbed atmosphere of a long plane flight than he can in Washington.

His trips are customarily arranged to begin at the end of a day's business in the State Department so that the night can be utilized for traveling. Once in the air, Dulles relaxes completely. Frequently he changes into a pair of slacks and sport shirt and indulges in his hobby of poring over the aerial charts on which the course has been marked by his pilot. (Dulles is an excellent sailor and navigator.) He then calls on his traveling staff to



AIRBORNE CONFERENCE is held as Dulles flies to SEATO meeting. Staff members are (clockwise) Douglas MacArthur II, Far Eastern Expert Kenneth T. Young, Ambassador to Cambodia Robert McClintock, Dulles' secretary, Phyllis Bernau.

give him a full briefing on the problems likely to be encountered at the destination. If he is going to a NATO meeting he takes along the Assistant Secretary for European Affairs, Livingston Merchant. If he is going to Japan or Indochina, he is accompanied by Assistant Secretary for Far Eastern Affairs Walter Robertson. State Department Counselor Douglas MacArthur II, Legal Adviser Herman Phleger, Assistant Secretary for Public Affairs Carl McCardle and his private secretary, Phyllis Bernau, make up the permanent traveling staff.

When the briefing is out of the way Dulles will linger over one, sometimes two, highballs of Pennsylvania rye. After a substantial in-flight meal, Dulles kibitzes briefly at the bridge game which is usually underway by this time, then retires to his berth with his ever-present legal-size yellow writing pad in hand. Before he goes to sleep he puts down the thoughts generated by the briefing. At the morning conference, just before landing, his staff will often be surprised to hear him outline an entirely new approach to a problem on which they had briefed him the night before.

The cause for most of Dulles' flights during the first few months of his secretaryship was the desperately urgent need to plug the

many holes in the free world's line of defense against Communism.

When Dulles took office Iran was in the hands of a sobbing madman named Mossadegh who seemed determined to destroy his own nation and the delicate balance of world power rather than yield an inch to the British on the question of oil ownership. Italy and Yugoslavia threatened war over title to the Adriatic port of Trieste. Britain was evacuating its women and children from the Suez Canal Zone in preparation for war in Egypt. The Korean war was in a hopeless stalemate and the French were being driven inexorably out of Indochina. France was dragging its feet on its own proposal to integrate the military forces of Western Europe. Germany, unarmed and restless, had no treaty alliances with the West. The Austrians had almost given up hope of a treaty of liberation from World War II occupation. The so-called line of containment which the Truman administration had started to build in Greece and Turkey was no line in theory or in fact from Turkey all the way to the Philippines. And the Communists even had a foothold in the Western Hemisphere, in Guatemala.

So effectively has Dulles now plugged the holes that freedom's defense line has now been linked up from Italy to Japan. Except for Egypt, India, Afghanistan, Burma, Switzerland, Sweden and Finland, which prefer varying forms of neutrality in the struggle between freedom and Soviet tyranny, all of the major segments of the non-Communist world are linked in mutually supporting alliances. The problems of Iran, the Suez, Trieste and Austria are behind us. Guatemala has a non-Communist government. And, most important, West Germany is rearming as a member of NATO.

It was to achieve the indispensable goal of rearming Germany that Dulles made one of his most criticized statements: his blunt warning that the U.S. would be forced to make an "agonizing reappraisal" of its foreign policy if France continued to block the establishment of the European Defense Community (EDC) which was to include Germany. Although the French rejected EDC, they shortly thereafter, with Dulles' warning in mind, signed the London-Paris Accords which opened the way for Germany to join NATO.

The two cardinal principles which Dulles substituted for the containment doctrine of his predecessor are the "long haul concept" and "deterrence." Dulles explained the long haul concept on his first appearance before the NATO foreign ministers on April 23, 1953. He said, "... The Soviet menace ... is [one] which ... may persist for a long time, through periods of retreat as well as of advance. ... We must be prepared to be strong ... for an entire historical era."

The policy of deterrence is based on Dulles' belief that wars are caused by miscalculation. His first public declaration on deterrence came in his speech to the Council on Foreign Relations on Jan. 12, 1954: "Local defense," he said, "must be reinforced by the further deterrent of massive retaliatory power. A potential aggressor must know that

he cannot always prescribe battle conditions that suit him. . . . The way to deter aggression is for the free community to be willing and able to respond vigorously at places and with means of its own choosing."

Dulles' ever-alert critics jumped on the phrase "massive retaliation" as 1) too tough, and 2) ineffectual. It implied, they argued, that every time a squad of infantry crossed a frontier somewhere, Dulles would drop atomic bombs on Moscow. It was argued that we would never do it, and because the Communists knew we would not, it was nothing more than a dangerous bluff.

Actually Dulles did not mean what some critics have put in his mouth. In an article written for the April 1954 issue of *Foreign Affairs* he explained that by "massive retaliation" he was thinking not of an attack on Moscow but of such retaliation as would make a Communist military adventure of any size unprofitable. He said in effect that it was his intention to make the punishment fit the crime.

The best example of what he meant is the retaliation planned, if necessary, against the Chinese Communists, either in connection with Korea or Indochina. "They were specific targets reasonably related to the area," he recalls. "They did not involve massive destruction of great population centers like Shanghai, Peking or Canton. Retaliation must be on a selective basis. The important thing is that the aggressor know in advance that he is going to lose more than he can win. He doesn't have to lose *much* more. It just has to be *something* more. If the equation is such that the outcome is clearly going to be against him, he won't go in."

In those situations, all of them peripheral, where the Communists have tried force—Korea, Indochina, Formosa—the policy of deterrence has worked. Deterrence, as practiced by Dulles, has not only prevented the "big" hydrogen war but the littler wars as well.

Always, of course, there has been and continues to be risk. Says Dulles, "You have to take chances for peace, just as you must take chances in war. Some say that we were brought to the verge of war. Of course we were brought to the verge of war. The ability to get to the verge without getting into the war is the necessary art. If you cannot master it, you inevitably get into war. If you try to run away from it, if you are scared to go to the brink, you are lost. We've had to look it square in the face—on the question of enlarging the Korean war, on the question of getting into the Indochina war, on the question of Formosa. We walked to the brink and we looked it in the face. We took strong action."

"It took a lot more courage for the President than for me," Dulles adds. "His was the ultimate decision. I did not have to make the decision myself, only to recommend it. The President never flinched for a minute on any of these situations. He came up taut."

Dulles was not even momentarily deceived by the phony "New Look" unveiled by the Soviets at the summit conference in Geneva last summer. Before the conference he wrote a memorandum on July 6, pointing

out that the Kremlin could hope for diplomatic gains at Geneva, including "an appearance that the West concedes the Soviet a moral and social equality. The Soviet will probably make considerable gains in this respect." But the President and Dulles agreed that the importance of proving that the U.S. would negotiate sincerely outweighed the inherent risks.

Shortly after he returned from Geneva, Dulles wrote a memorandum proposing a postconference course for U.S. policy. "We must assume," Dulles wrote, "that the Soviet leaders consider their recent change of policy to be an application of the classic Communist maneuver known as 'zigzag,' i.e., resort to 'tactics of retreat to buy off a powerful enemy and gain a respite' (Stalin). We must not be caught by such a maneuver."

"On the other hand, it is possible that what the Soviet rulers design as a maneuver may in fact assume the force of an irreversible

Asia, for example, the U.S. has driven rice-producing neutrals like Burma and friends like Thailand closer to the Communist orbit.

There is little question that the Eisenhower administration would strengthen the free world position if it could come up with some further imaginative approach to the general objective of raising the living standards of mankind. It has not yet produced as good a contribution as the Point Four program of the Truman administration which it has continued. The one Eisenhower proposal which could have been, and could still be, as worthwhile as Point Four—the atomic energy proposals—has been allowed to lag.

A promising new approach to foreign aid was referred to in the President's State of the Union speech last week. This would set up a \$1 billion program to help underwrite great engineering projects like Egypt's Aswan Dam over the next 10 years. Spending will be limited to \$100 million a year, the plan

being to use this money to underwrite the loan of much larger sums from the World Bank.

There are political problems of the cold war which transcend the economic problems. At the head of the list Dulles would place Germany. But on this subject he does not share the gloom of those who argue that all Germans long so desperately for restoration of their national integrity that they will ultimately trade away their freedom and their alliance with the West in order to achieve a made-in-Moscow brand of reunification. To this Dulles answers that no nation on earth has yet gone willingly behind the Iron Curtain. He does not fear the free exercise of choice between East and West for any people on earth—and especially in Germany where, as nowhere on earth, the relative merits of the free and

Soviet socialist systems are in clear focus.

From the outset Dulles has steadfastly insisted that the principle of justice is the heart of U.S. policy. Not only must Soviet Communism be prevented from enslaving the remaining two thirds of mankind; it eventually must relinquish its hold on the satellite states it holds in tyranny.

Perhaps no position of Dulles' has been more misrepresented than this one. It has been charged that his "liberation" program required military actions he knew to be impossible. But Dulles explained his intent clearly in an article written for *LIFE* in May 1952: "We do not want a series of bloody uprisings and reprisals. There can be peaceful separation from Moscow as Tito showed, and enslavement can be made so unprofitable that the master will let go his grip. . . ." The important thing, he argued, was that the U.S., the defender of freedom on earth, "makes it publicly known that it wants and expects liberation to occur."

Furthermore Dulles believes that the evolutionary process he hopes for has already begun. During a weekend off from the foreign ministers meeting last fall in Geneva, he paid a visit to Yugoslavia's Marshal Tito. He made the trip primarily to hear this one-time satellite's analysis of conditions in Eastern Europe. The interesting facts Tito confided to him at this meeting cannot at



VISITING YUGOSLAVIA during respite from Geneva conference last fall, Secretary of State and Mrs. Dulles talk with Tito's wife (left) while Marshal Tito stands by. Dulles went to see Tito to get his views on conditions in the satellites.

trend. Our own conduct should be to encourage that to happen, without at the same time setting up, on our side, an irreversible trend toward accommodation which would expose us to grave danger if the Soviets pursue covertly, or later resume overtly, their aggressive design."

The correctness of this estimate—as well as the foresight in accepting the Soviets' glad-handing warily—was of course finally confirmed two weeks ago when Khrushchev, at a meeting of the Supreme Soviet, buried the last remains of the "Geneva Spirit" in a violent attack on the West, the U.S. and Eisenhower personally.

Plenty of serious foreign policy problems still lie ahead. The U.S., as Dulles readily admits, has yet to find a solution to the fundamental and complex problem of reorienting the economic patterns of the free world, which have been so seriously disrupted by the Iron Curtain.

There is a second basic foreign economic problem in the expanded plans to dispose of U.S. agricultural surpluses abroad. Privately the entire State Department chafes at the efforts of another branch of the government, Ezra Benson's Agriculture Department, to alleviate its surplus problems by dumping abroad. By its cheap sales of rice to Japan and other traditional markets of the rice-producing countries of southeast

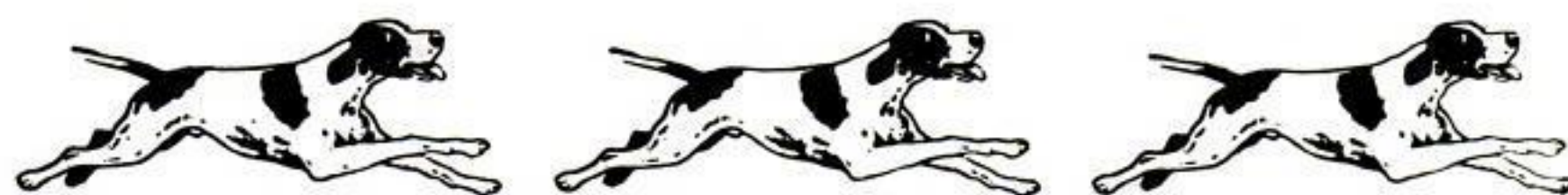
The first canned dog food good enough to be labeled "Gaines" is **HERE**



NEW GAINES OFFERS A COMBINATION OF NOURISHMENT AND FLAVOR UNMATCHED BY ANY OTHER CANNED DOG FOOD!

Now from Gaines—world leader in dog nutrition—comes a totally *new* concept in the science of dog feeding! It's the first canned food to take advantage of the amazing nutritional discovery, *dl*-Methionine, to make *more of the vital protein* available to your dog . . . protein that would normally be wasted. It's a fact: no other canned dog food on the market—no other food you can buy—offers your dog the same nourishment as new Gaines—with its precise combination of rich meat nutrients, vitamins, minerals and *dl*-Methionine! And for tail-wagging taste appeal, dogs prefer Gaines *by instinct!*

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NOURISHES EVERY INCH OF YOUR DOG!



It's sunny like Italy! The salads it makes, they're wonderful!

Pier Angeli and Vic Damone

—who are one of Hollywood's
happiest married couples—both
enjoy Kraft's new Italian Dressing



VIC DAMONE co-stars in MGM's
CinemaScope Musical in Color
"KISMET"

And watch for the surprise appearance of
PIER ANGELI in MGM's
"MEET ME IN LAS VEGAS"
in CinemaScope and Color

A GOLDEN, oil-and-vinegar dressing, seasoned with rare herbs, fresh spices, and a bright touch of garlic—that's new *Kraft Italian!* Fabulously good, and a wonderful mixer. Notice how it clings to the salad makings so every morsel is deliciously coated. Get a bottle of Kraft's new Italian Dressing right away quick. If you aren't already famous for your salads you will be soon!



Kraft ITALIAN DRESSING

DULLES CONTINUED

present be divulged. But Dulles came away convinced that the yeast of freedom is working vigorously in the satellite countries.

"I don't mean to suggest," he says, "that there will be an early breakaway of the satellites from Moscow. But I think there will soon be visible signs of an evolution toward governments which command more popular support than those which now exist, and which are markedly less the paid hirelings of Moscow."

How deeply the Kremlin fears defection of its East European satellites was made clear by the Soviet leaders in private conferences at the Geneva summit conference. Coexistence, they hinted, could be worked out if the U.S. would acquiesce to continued Soviet domination of its satellites. The President's reply came in a speech on Aug. 24. Eagerness to avoid war, the President said, could lead to acceptance by one nation of injustices perpetrated by another. The U.S. would never do this, he said. He added, "If we accept destruction of the principles of justice for all, we cannot longer claim justice for ourselves. . . ."

The Kremlin's reaction was indicated by Khrushchev's blustering complaint in his Supreme Soviet speech two weeks ago against what he called the "crude interference" of Eisenhower in sending Christmas greetings to the satellite peoples.

In Asia, Dulles has to worry about the continuing warlike preparations of the Communists opposite the Formosa Strait and the renewed shelling of Quemoy. He is deeply concerned but he has long since learned not to panic easily. "When I think of the problems behind us," he explains, "I am not too worried about those ahead of us. New problems are one mark of progress. If you are not progressing you have the same problems."

Dulles has scheduled a call at Manila for a SEATO conference, after which he will go on to Formosa. He plans other calls on the leaders of free Asia. And on the way home, westward around the world, he will meet with other premiers and foreign ministers, thus continuing the personal diplomacy which he has made so effective in the past three years and which has brought the U.S. a long way from the negative theory of containment.

Today the world, free and slave, knows not only where the U.S. stands on the question of Communism but what the U.S. intends to do about it. And they know because the U.S. Secretary of State himself has told them, in the greatest display of personal diplomacy since the great days of the Franklin-Adams-Jefferson triumvirate in the Europe of the 1780s.

Dulles himself best described his kind of diplomacy when he said to me, "What we need to do is recapture the kind of crusading spirit of the early days of the Republic when we were certain that we had something better than anyone else and we knew the rest of the world needed it and wanted it and that we were going to carry it around the world. The missionaries, the doctors, the educators and the merchants carried the knowledge of the great American experiment to all four corners of the globe."



AT HIS CHURCH, Brick Presbyterian in New York, of which he is an elder, Dulles is greeted by the Rev. Dr. Paul A. Wolfe after New Year's services.



Mrs. C. H. Holtermann of Staten Island, N. Y.

"It's nice to be a grandmother—even 3000 miles away"

Here is what Mrs. C. H. Holtermann of Staten Island, New York, says:

"Not long ago I received a telephone call from San Marino, Cal. It was my son and daughter-in-law and my five grandchildren. They all sent their greetings.

"The youngest, a baby girl, laughed and I could hear her as distinctly as if she were at my side.

"When a tiny voice can travel 3000 miles and be heard so plainly, it is next to a miracle.

"You know, it's nice to be a grandmother—even 3000 miles away."

The family need never be far apart when there's a telephone nearby. It's the quick and easy way to keep in touch. Why not call them tonight?

BELL TELEPHONE SYSTEM

LONG DISTANCE RATES ARE LOW

Here are some examples:

Pittsburgh to Cleveland	45¢
Boston to Philadelphia	70¢
Atlanta to Cincinnati	85¢
Dallas to Denver	\$1.10
San Marino, Cal., to New York . .	\$2.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

Call by Number. It's Twice as Fast.



Her son



His wife



Gail



Henry



Dianne



Sheri



Heidi

THE TRAVELERS AND ITS AGENTS AND BROKERS PRESENT...

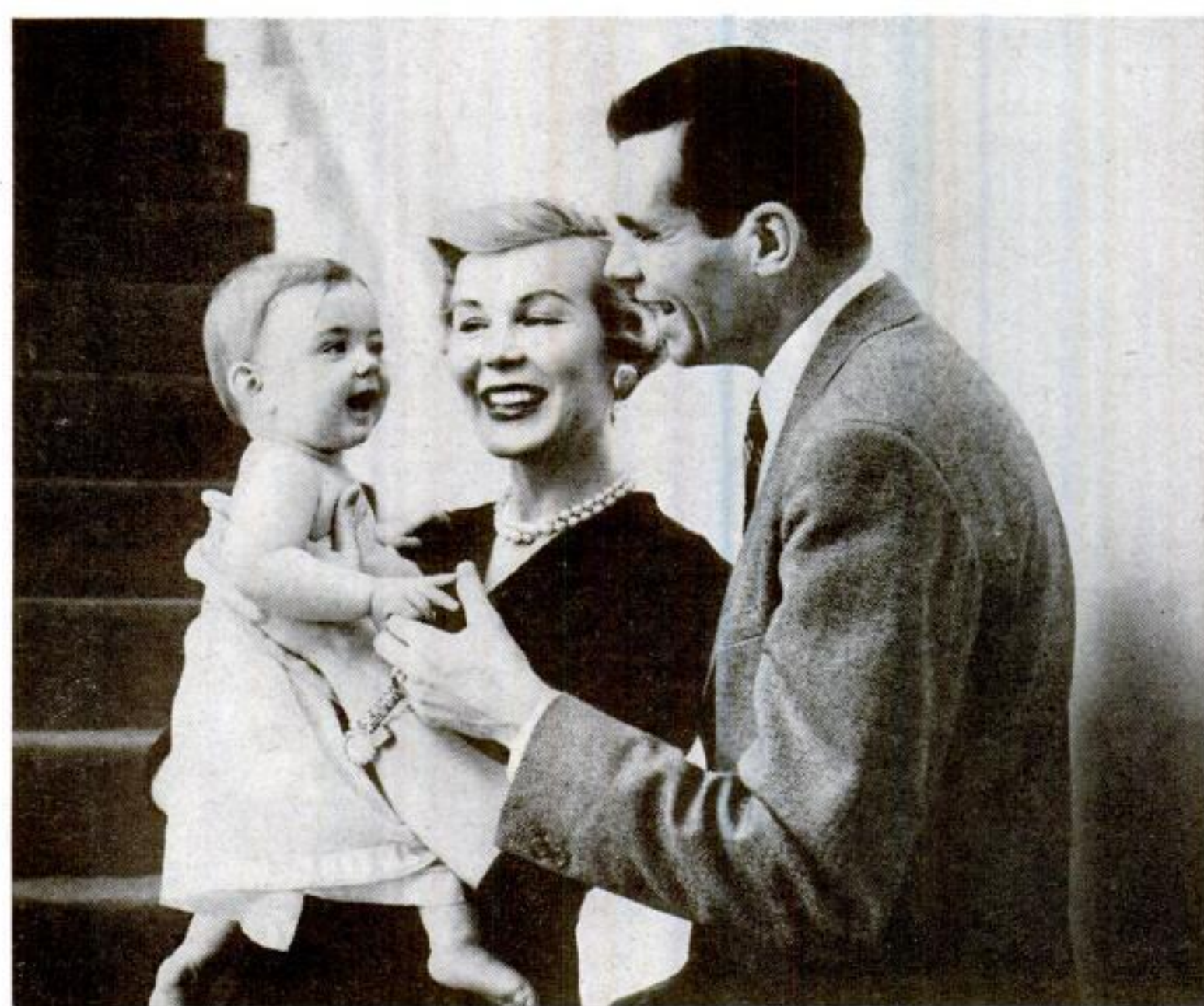
a plan to help the average man AMERICAN FAMILY



Of all the values of American Family Life, none is more deep-rooted than these: a home in which love dwells, and joy of living... with inner peace and a serene outlook toward the future.

Safeguarding these values is the thoughtful family man's first consideration.

The Travelers representative, acting as your friend and counselor, stands ready to help you, with a program that includes Life insurance, protection for your home, personal possessions, your car... welcome funds in case of sickness or accident... and a means of providing money for your children's education and for pleasant retirement years.



The sooner you start a well-planned Life insurance program, the less it costs. Your home-town Travelers agent is well equipped, by training and experience, to help you work out a program keyed to your income. Life insurance, fire insurance—in fact, *all kinds* of insurance.



Your Travelers agent represents the company that actually *invented* automobile liability insurance. Let him explain how a Travelers automobile insurance policy gives you *complete* protection on your car against such unforeseen hazards as personal liability, property damage, collision, fire and theft.

and his family achieve INDEPENDENCE

YOU and your family have more leisure time today than ever before. More time to do things *together* and have fun. You travel more, have more possessions to bring enjoyment to your leisure hours.

You and your wife wisely talk about ways of safeguarding the family life values you enjoy and look forward to the day when you can retire.

As a thoughtful man you take the time to work out these personal problems—and you don't close your mind to the things that could happen in case of sickness, accident, fire or the possibility of your family having to carry on without you.

Of all the people in your town, we can think of no one better qualified to counsel you on these problems than your Travelers representative. For his is the company that offers *all kinds of insurance*—all the safeguards for cherished family values.

For example . . . he can pattern a Travelers Life insurance program for you that will secure your family's future if you should die. Such a program automatically provides cash for emergencies. And, when the time comes to retire, the plan he works out for you helps make retirement possible.

Your Travelers agent helps protect you in other ways, too. He can insure your home against fire and windstorm and burglars . . . your car against personal liability and property damage . . . and shield you from heavy expenses that can sometimes be devastating when illness occurs.

There is a Travelers representative near you who will gladly counsel you on how to secure your *family's* independence and *your* peace of mind . . . with a program that is in line with your present income. Why don't you get in touch with him—before another day goes by?

YOUR HOME-TOWN TRAVELERS AGENT CAN SHOW YOU THE WAY TO AMERICAN FAMILY INDEPENDENCE

THE TRAVELERS

INSURANCE COMPANIES, HARTFORD 15, CONN.

*All forms of personal and
business insurance including
Life • Accident • Group • Fire
Automobile • Casualty • Bonds*



Some people are surprised to learn that their Travelers agent can work out a complete and balanced insurance plan for them that can include practically *every* form of protection: accidents, sickness, children's education, life, burglary, fire, personal liability, personal possessions and so on.



Lots of men used to think they couldn't retire until after 65. But you can set your *own* retirement age with a Travelers plan for American Family Independence. A short talk with your Travelers man will show you how early retirement can be achieved more easily than you thought possible.

THE WINNING WAYS



OF WILLIE HARTACK

Brains put baby-faced rider at the top

For all their calculated swagger and sureness, the cocky little men who ride race horses have momentary lapses. In the hurly burly of clanging bells and stampeding hoofs at the start of a race their first instinct is to grab something—usually a handful of the horse's mane—and hang on. A fleeting pause like that is all that an opportunist like Willie Hartack needs. By the time they get themselves tied on and ready to ride Willie has already gotten the jump on them (left).

If he doesn't outbreak them at the gate, Willie generally outthinks or outrides them along the way. Last year he rode 417 winners, 110 more than any other U.S. jockey. Wherever he appeared Willie caused flurries and fluctuations. Hardened horse players, going with the trend, throw away their form sheets and say simply, "Gimme two tickets on Hartack." His presence in a race throws odds out of kilter. A horse that figures to be 10 to 1 goes off at half that price when people riding Willie's coattails get through betting. "They'd bet," says one trainer, "if he was riding Mrs. O'Leary's cow."

The nation's top jockey conforms to few accepted standards for his trade. At 23, Willie has a choirboy's face and a trigger mind. Personable and enthusiastic, he walks without strutting, talks without cussing ("Except to myself"). He neither drinks, smokes nor bets on horses. Other jockeys, who watch their weight, envy 102-pound Willie's tapeworm appetite. "I eat what I want," he says, which is a snack between every race plus whopping meals plus milkshakes.

Unlike most riders who take no pains to learn about a strange horse, Willie runs a test on the way to the post. In a warmup gallop he discovers how his mount responds to the whip, whether to take a good hold on the reins or leave them loose, whether to pamper or manhandle. "Horses don't run any better for me than anybody else," he says. "I just find out how they want to be ridden."

Willie's businesslike approach leaves him little room for emotion: he feels no elation when he wins. Neither is he upset by the fact that he has never ridden in a Kentucky Derby. "It's no accomplishment to ride in the Derby," he says. "Not if you should happen to lose."

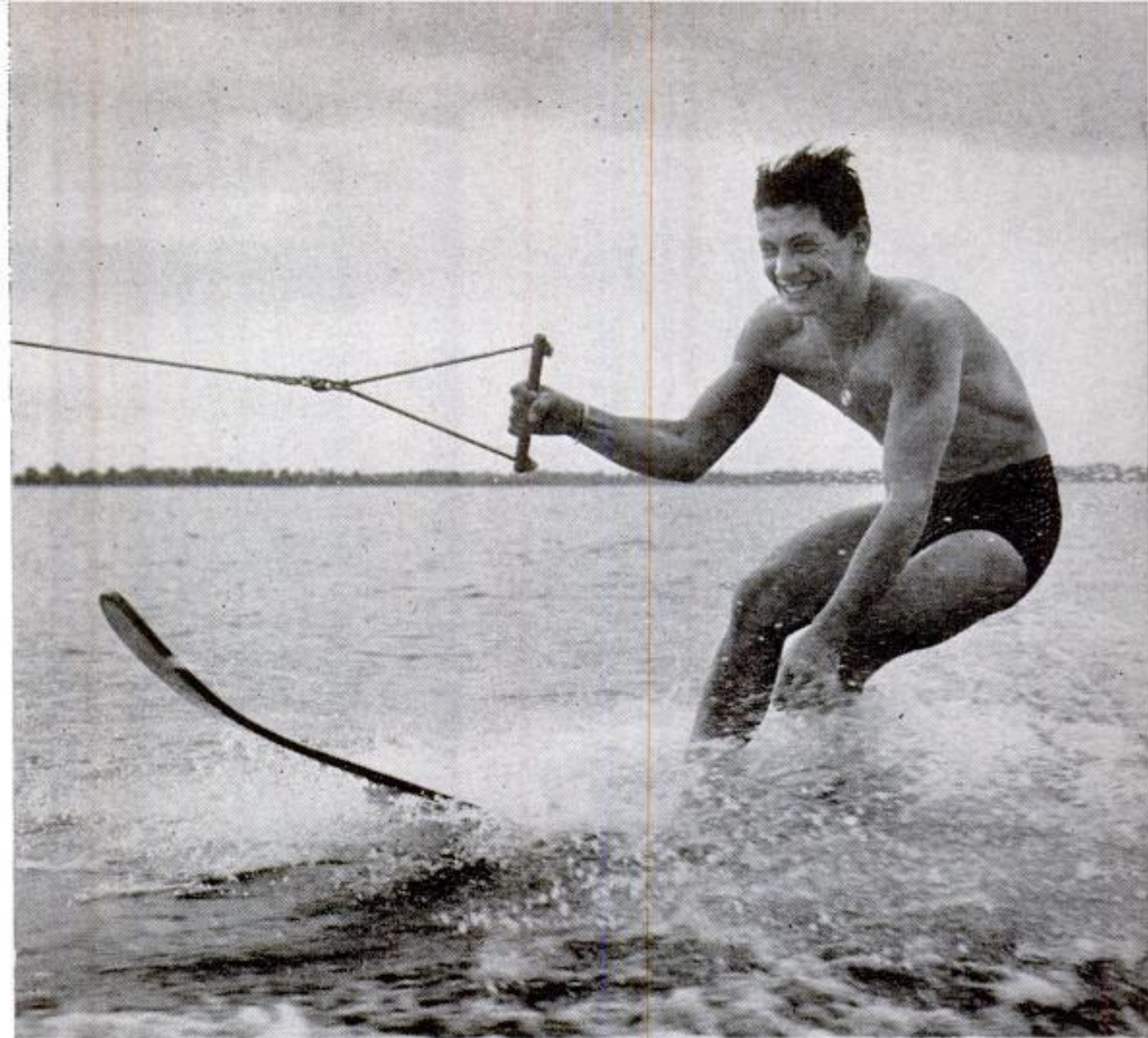
UNCONCERNED WINNER, Willie Hartack shows no elation after winning 400th race of year. He shows emotion after losing one.

MASTER IN THE MELEE of starting gate, Willie (on gray horse) gets the jump on the field as the race begins at Tropical Park, Fla.





PRIZED PLAYTHINGS, a Jaguar car, a speedboat and a Cadillac, are housed in outsized garage on Hartack's West Virginia farm. He drives fast and furiously.



ZEST FOR SPEED finds outlet on water skis at Cypress Gardens, Fla. Although a beginner, his fine balance and coordination help him stay up on only one ski.

Sudden money and rich fun

Willie Hartack's life, though centered around horses, does not begin and end with them. An acquaintance says, "He's crazy over everything. You mention it and he likes it." With an income of about \$130,000 a year he satisfies a craving for water sports, owns a Jaguar and talks of getting a helicopter.

A coal miner's son, Willie did not know a race horse from a Shetland pony when he was graduated from Blacklick Township (Pa.) High. Since he was small and agile, a friend suggested he become a jockey and took him to his first race. It was run at Charles Town, W. Va. after a snowstorm. Five horses fell and two jockeys were taken to the hospital. "Does this happen all the time?" he asked his friend.

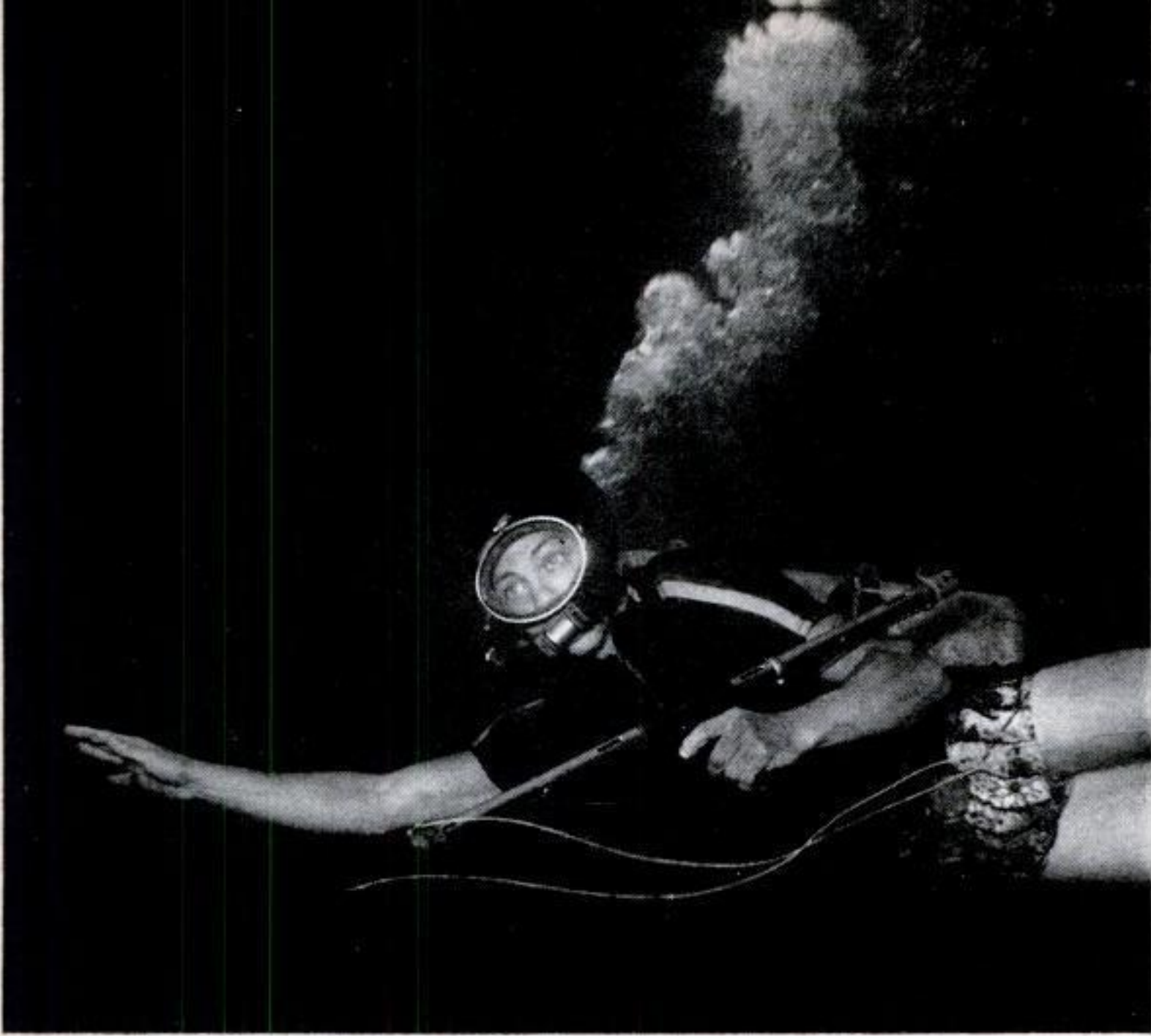
Reassured, Willie spent two strenuous years exercising horses, and then in 1952, half scared to death, he rode his first race at Waterford Park, W. Va. "It was like getting caught in a thundering herd of elephants," he said afterward. "I forgot to pull my goggles down . . . all I could see was horses' behinds." In his second race he forgot to pull his goggles down again. "I didn't know nothing from nothing," he admitted. But he had a plan. He would simply follow Sammy Palumbo, an old jockey who knew his way around the track.

Once again he forgot about goggles and with dirt flying and getting in his eyes he had trouble keeping track of Sammy. Half blinded, he fumbled with his goggles. When he looked up again, his horse had run clean past Sammy into the lead. "I just sat there and he won." In the next 10 weeks he won 35 more races. A year later, with money rolling in, he took his father out of the mines and put him in charge of a 170-acre farm he had bought near Charles Town.

FIRST BOSS and old friend, Junie Corbin, enjoys a visit from Willie at Charles Town.

EARLY AT WORK at Tropical Park, Willie looks over a faulty boot as hands do chores.





DISREGARD FOR DANGER takes him under water armed with spear gun and a breathing apparatus. Willie took up skindiving before he really learned to swim.



EATING HIGH at Miami Beach's Fontainebleau Hotel, he dives into chocolate parfait after big dinner. An eligible bachelor, he is out with Mary Lou Coleman.

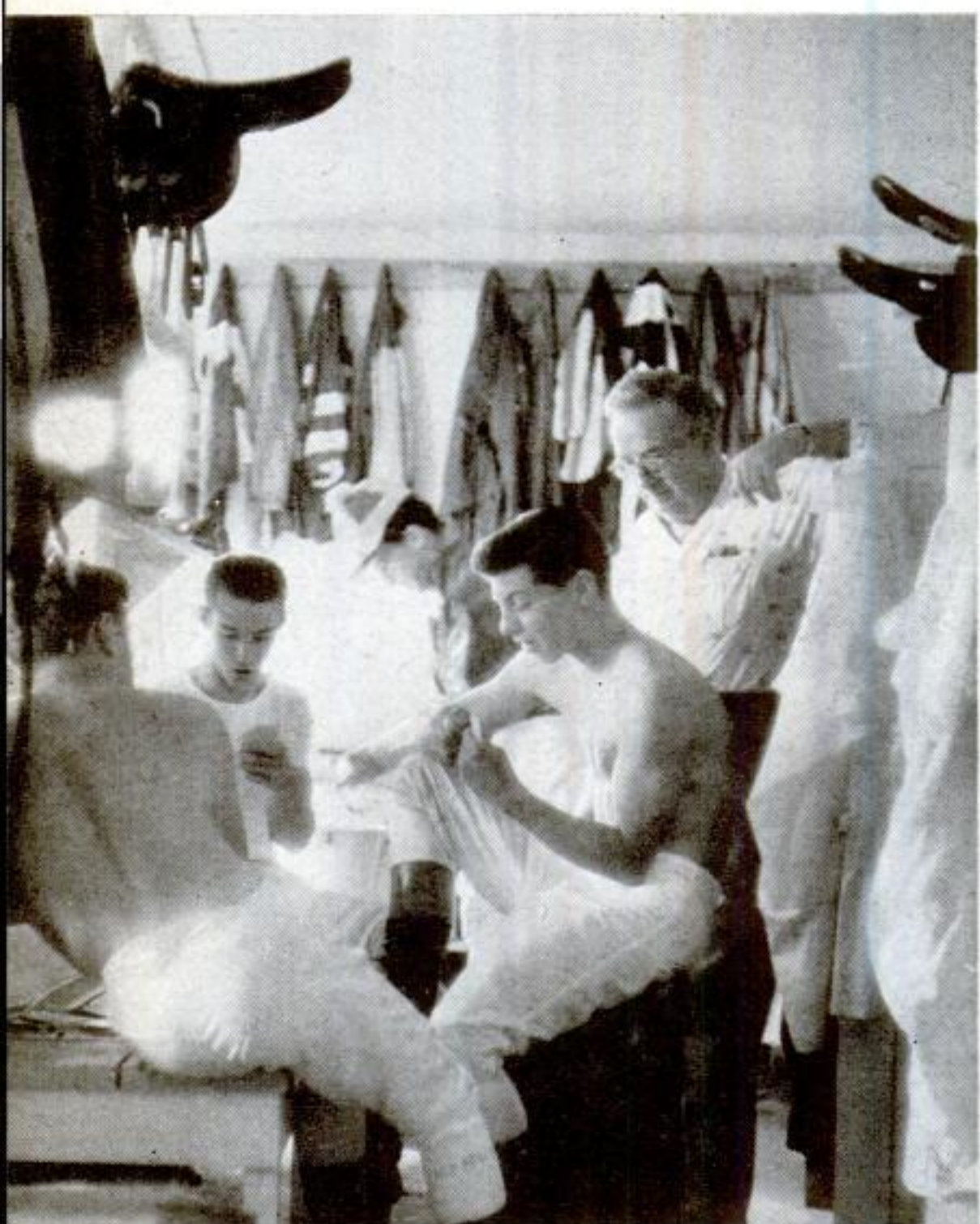


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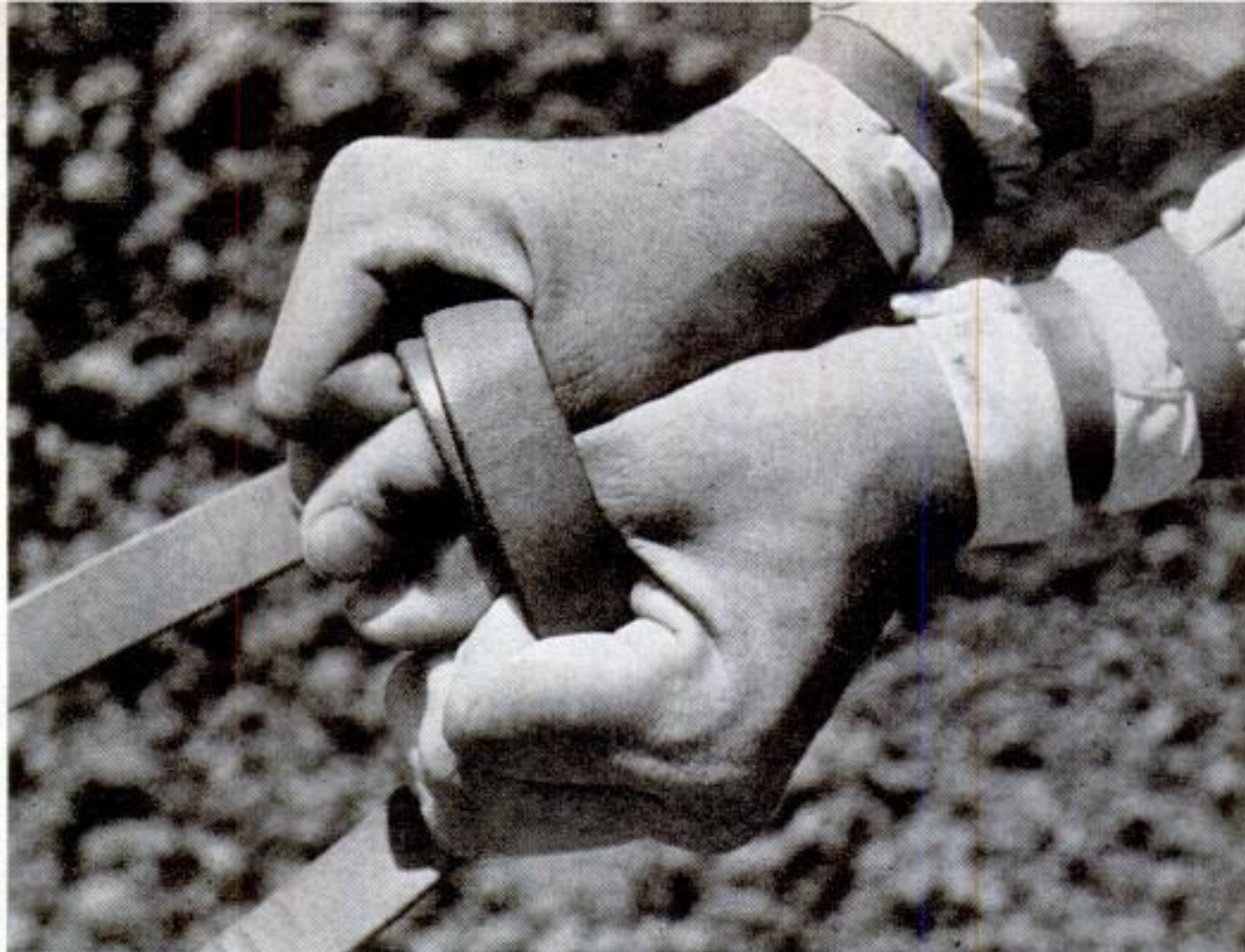
DISCUSSING MOUNTS, Hartack meets at track with Agent Chick Lang (left) and Trainer Corbin.



KILLING TIME before the races, shirtless Willie plays poker on trunk in cluttered jockeys' room.



GETTING INSTRUCTIONS, he listens to Trainer Brumfield before winning on Duc de Fer (in rear).



POWERFUL HANDS, one of Hartack's chief assets, transmit delicate messages to a horse's mouth. Here they take a conventional cross-rein used by jockeys.

A little man and his busy day

The first time Willie Hartack rode eight races in the afternoon the ordeal exhausted him. Now it is routine. When his agent, Chick Lang, suggests that he ease off Willie retorts, "You just keep putting me on those horses."

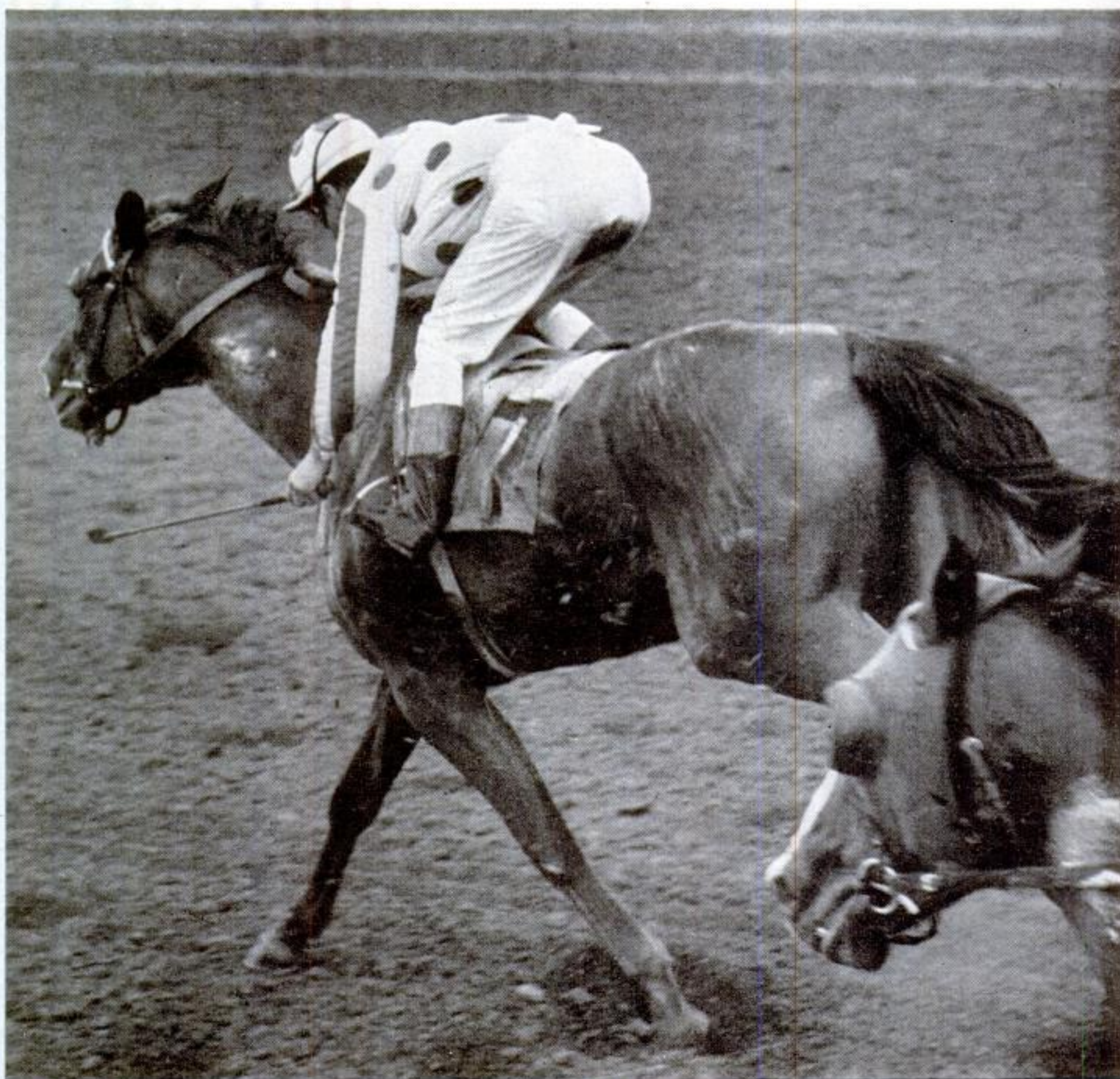
Half a dozen fashionable stables want him as their regular jockey. But Willie prefers to be free to choose his mounts, and with his agent's help he just about does. At the big tracks jockey fees are standard: \$50 for first, \$35 for second, \$25 for third, \$20 for out of the money, plus a customary bonus for winning. Since Willie has his pick of the best mounts his earning power is greatly enhanced.

Because Willie is kept so busy, as these pictures show, he has a highly efficient routine. Each race seems run in the pattern of the one

before. After each finish he gives the judges the same salute, climbs the same stairs to the jockeys' room, has the same five minutes to change colors (*opposite page*) and makes the same hurried descent to his next mount.

The extraordinary thing about Willie is that he remembers everything about each of the 1,702 races he rode last year. He supplements his file cabinet mind by talking to Agent Lang on the walk back to the jocks' room—and Lang makes notes on his comments.

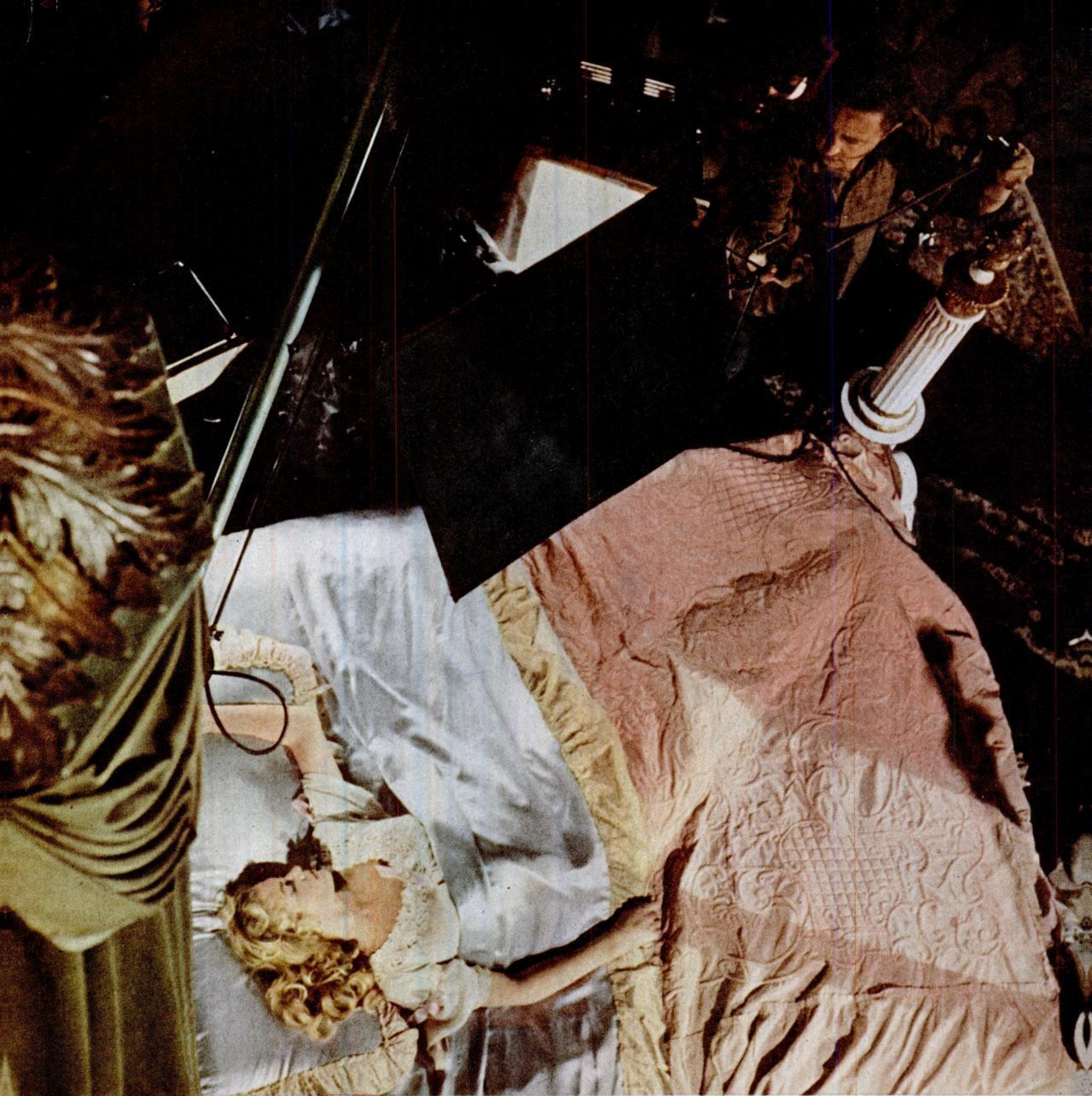
Willie gets peeved when horsemen accuse him of not using enough whip. Being left-handed he hits on the side that cannot be seen from the stands, and always low. If a trainer mentions it, Willie points indignantly to the horse's rump (*below*) and says, "Have a look."



LATHERED FLANK of Bit O' Dream shows whip marks as Willie, high off saddle, drives down stretch.

GARISH SILKS surround Willie as he adjusts stock tie for one of nine costumes worn in a single day.





UNDER THE EYES OF AN ITALIAN MOVIE PRODUCTION CREW, SWEDISH ANITA EKBERG AS PRINCESS HELENE IN "WAR AND PEACE" LIES IN HER WEDDING BED

MALMO MAID MAKES GOOD

High-powered beauty and publicity land Anita Ekberg in 'War and Peace'

Of all the monumental things about the production of *War and Peace* just finished in Rome, not the least is Anita Ekberg (see cover). Miss Ekberg, who is 5 foot 7, has a 39½ bust, 23 waist and 36 hips, plays the role of Tolstoy's Princess Helene, and for her it is the first big break so far in a film career that started promisingly four years ago and got almost nowhere.

Coming to the U.S. as the "Beautiful Maid of Malmo" (LIFE, Oct. 8, 1951), 20-year-old "Miss Sweden," a professional model

and guest at the contest, stole the Miss America show at Atlantic City. But on a subsequent trip to Hollywood she rated only bit parts in three films, studio stills and gossip. An intensive promotion drive by a producer—and a lucky break when the actress originally slated for the part took sick—got her the Princess Helene role. For lending her out her producer got a fee of \$20,000 from the Italian makers of *War and Peace*, will get a reported \$40,000 fee for her next film and \$75,000 for a third.

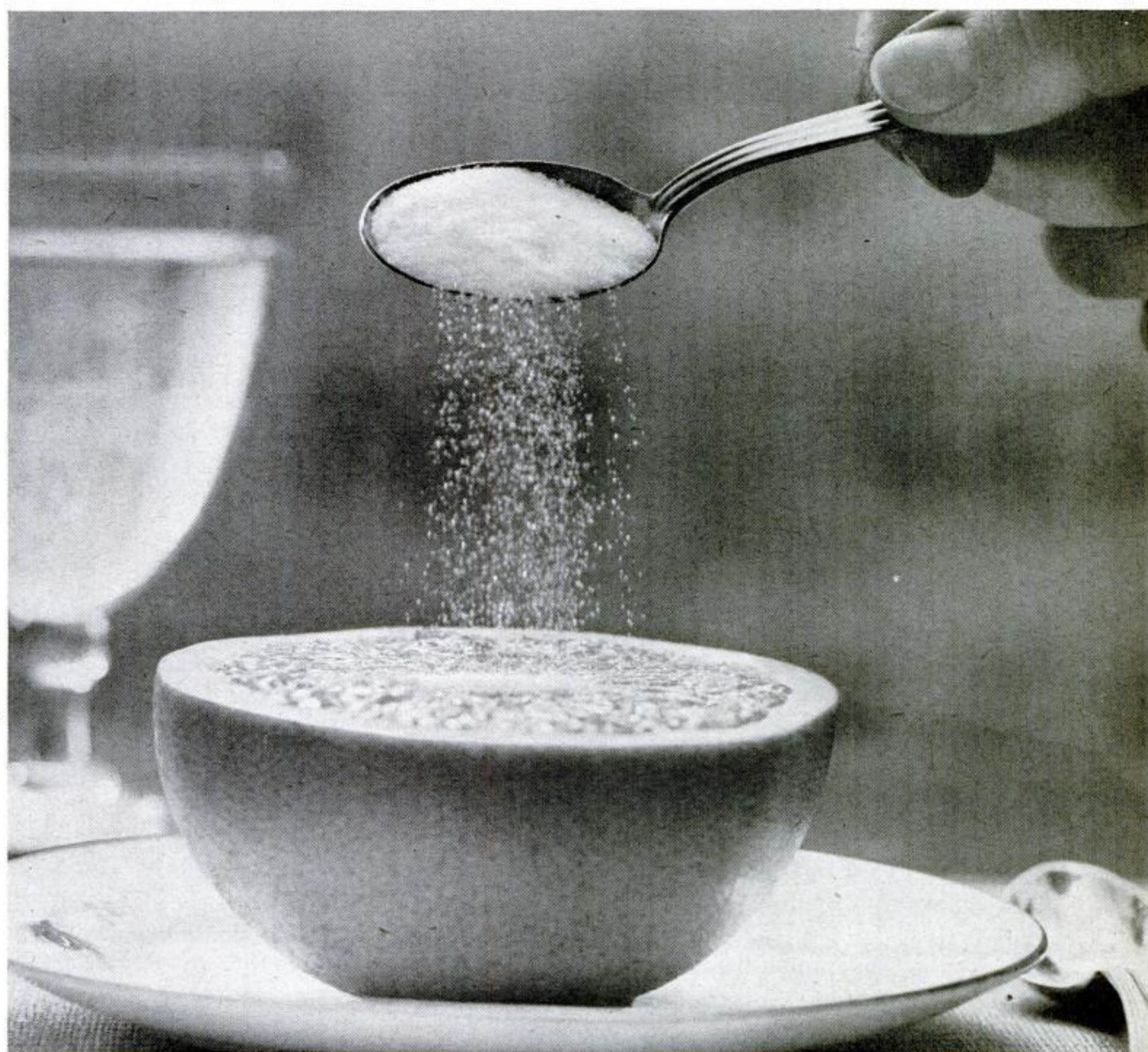
Feel "guilty" about your appetite?

Sugar can help you control it!

Your appetite is directly related to your body's need for *energy*

Sugar supplies energy — *satisfies appetite* faster than any other food

By helping to overcome hunger that leads to over-eating, sugar can save you *more* calories than artificial sweeteners do



"Scientific Nibbles"—a new way to more effective weight control

Weight control is a lot *easier* and more likely to be *permanent* when your diet includes sugar.

You know from experience that when you have a sweet just before a meal it's a lot easier to stay satisfied on smaller portions—to turn down second helpings.

New research at a leading university has found a reason why sugar helps to keep your appetite satisfied on less food—one that makes the "Scientific Nibble" a key part of newer weight-control diets.

Low blood sugar level—big appetite

The body's most basic need is for energy. Energy to work, to play, to act... to keep the heart beating. This energy comes from sugar in the blood stream, which in turn, comes from food.

The food that raises your blood sugar level the fastest—supplies energy in its most quickly and readily used form—is sugar itself.

This requirement for energy is so important, and so constant, that nature warns your brain and your body against shortage: you not only get tired, *you get hungry.*

The practical application of this new knowledge to the problem of weight control has been to give

people a simple, natural way to curb their appetites. A little snack before a meal raises your blood sugar level, helps to keep you from getting "too hungry to hold back" at mealtimes.

Quick way to curb hunger

A leading authority on nutrition calls these hunger-pacifying snacks "Scientific Nibbles."

Your "Scientific Nibble" should be something that you would ordinarily eat at a regular meal—such as the grapefruit shown in the picture above. Or, it could be a refreshing soft drink containing sugar, a cookie, or simply a spoonful of sugar in your coffee or tea. This same authority suggests a piece of pie in the late afternoon instead of dessert at the evening meal. Since *artificial sweeteners*, in pills or any other form, *supply no energy*, and have no effect on the blood sugar level, they cannot help you to overcome hunger.

Revive energy—spend your calories

By making it a part of your regular mid-morning and mid-afternoon energy break, your "Scientific Nibble" also relieves fatigue that slows you down to "low gear." By helping to keep you operating

at peak efficiency, sugar helps you *use up* calories instead of storing them up.

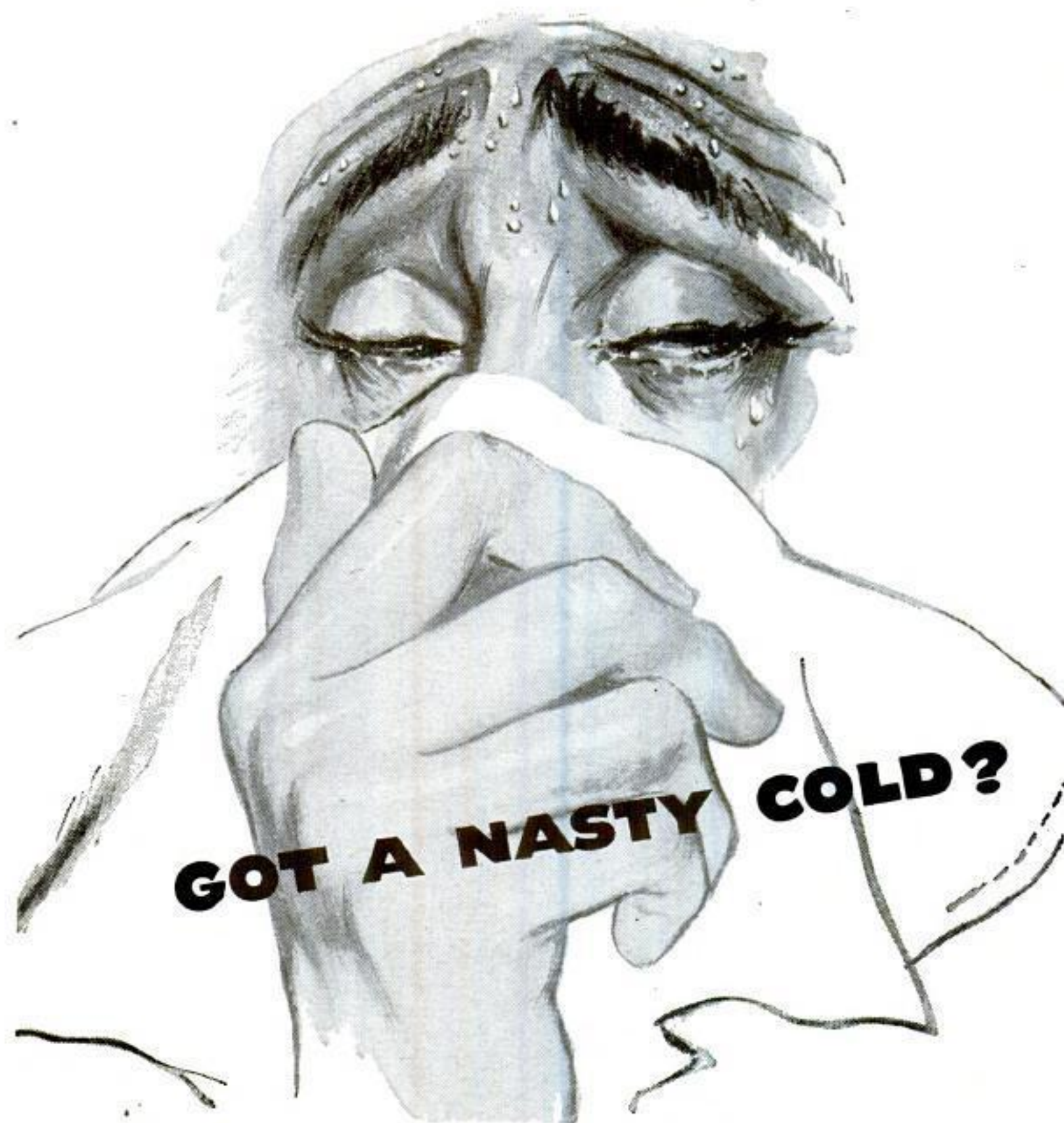
18 CALORIES

Surprise you that there are only 18 calories in a level teaspoonful of sugar? (Some people we asked guessed as high as 600.) You'll normally use up as many calories as you can get in a teaspoonful of sugar every 7½ minutes!



All statements in this message apply to both cane and beet sugar and are based on nutritionally accepted facts.

SUGAR INFORMATION, INC.
New York 5, New York



NEW BROMO QUININE[®] GUARANTEES YOU MORE COMPLETE RELIEF than any other cold remedy!

Unlike aspirin and other less effective remedies, new Bromo Quinine is a *real* cold tablet. Its exclusive medicinal formula now contains an amazing new Citrus BioFlavonoid—plus the five potent cold-fighting ingredients that have made

Bromo Quinine so famous. It now guarantees the most complete relief possible from *all* these cold miseries:

Here's New Bromo Quinine's Amazing Guarantee:

*If you have ever bought any cold
remedy—at any price—
that brought you:*

- MORE COMPLETE RELIEF
- FASTER RELIEF
- LONGER-LASTING RELIEF

... simply return the unused tablets
and your money will be promptly
refunded.



1. Runny or stuffy nose
2. Headache
3. Muscular aches and pains
4. Fever
5. Temporary irregularity

New Bromo Quinine—with a Citrus BioFlavonoid—is designed to help relieve more cold symptoms, including those caused by viruses, than any other leading product.

When you've got a real cold - get a real cold tablet

BROMO QUININE

MALMÖ MAID CONTINUED

GROWING UP IN SWEDEN



ANITA, 4½, WITH HER BROTHER

Anita Ekberg, with six brothers and a sister, had an untroubled provincial Swedish childhood, ruffled only slightly when Anita left school to become a hair-do model. Her parents objected but later gave in. Anita came face to face with her future when a Miss Sweden contest scout approached her on a Malmö street with an entry blank. Thinking he was just another masher, she turned him down. Then she reconsidered and won the title.



IN 1946 ANITA (CENTER) ATTENDED FIRST COMMUNION IN HER CHURCH



IN 1951 ANITA WON THE LOCAL TITLE IN MISS SWEDEN PRELIMINARY

CONTINUED

How to get as much as 8 HOURS SOUND SLEEP

with no "Morning Hangover" from habit-forming drugs!



Take 2 NYTOL Tablets before retiring.



You'll be overjoyed to find you get a wonderful night's sleep!



You'll awaken in the morning refreshed, invigorated!

Amazing new SAFE sleeping tablet, NYTOL

GUARANTEED TO CONTAIN NO BARBITURATES, NO NARCOTICS, NO BROMIDES!

Can work wonders helping you fall asleep quickly, without tossing
and turning... so you get your regular night's sleep, without dopping yourself...
wake up feeling fit as a fiddle, without that "Drugged" feeling

If you are one of those unfortunate people who at times can't sleep at night, but are fearful of taking habit-forming drugs, here is amazing news!

Now, modern medical science has developed a new safe sleeping tablet—called NYTOL. NYTOL Tablets have a remarkable soporific action which helps lull you into peaceful, restful sleep. Yet NYTOL Tablets are *guaranteed* free of dangerous, habit-forming drugs of any kind. That's why you can wake up feeling like a new

person, with no morning-after "drugged" effect.

Acts on True Basic Principle

Wondrous NYTOL works on a true basic principle... helps *relax* nervous tension. Many people who found it impossible to get their regular good night's sleep, because of worry or overwork, discovered that NYTOL helps them get the best night's sleep they've had in ages!

You, too, may feel lush drowsiness coming over

you. The next thing you know it's morning! You get out of bed alert, invigorated, ready for anything! You feel better, look better, work better!

No other tablet in the world acts more safely to induce sleep that helps rebuild your energy more effectively... yet is guaranteed free of habit-forming drugs. Yes, NYTOL Tablets are guaranteed to contain *no* barbiturates, *no* narcotics, *no* bromides.

No Prescription Needed

The proof that NYTOL Tablets are safe, non-habit-forming, is the fact that you can buy them at drug stores without a doctor's prescription.

So, if you are subject to such sleepless nights, wake up dragged-out in the morning, get NYTOL Tablets from your druggist today.

If NYTOL does not give you your regular night's sound sleep, return the unused portion and your money will be refunded in full.

NO PRESCRIPTION NEEDED

NYTOL Tablets are so safe, you can buy them without a prescription.

SAFE!
Non-Habit-Forming



28
tablets
ONLY \$1.25

AMAZING NEW, SAFE

NYTOL*

* Trademark

Lose Pounds...

without
dieting
or hunger



"Lose your excess pounds easily,
the safe, healthful AYDS way!
I personally recommend AYDS."
...says *Mrs. Bob Hope*

**Doctors Prove Ayds Best and Safest in Tests
on 240 Overweight Women and Men!**

**Ayds users lose almost twice as
many pounds!**

In a well-known New England clinic, doctors tested four different reducing methods: bulk wafers, lozenges, pills—and modern AYDS. The 240 men and women who participated were tested under carefully controlled clinical conditions. Those who took AYDS averaged the greatest weight loss—almost twice as many pounds as the second product! Not only that—the people who took AYDS had no nervousness, sleeplessness, or unpleasant "side effects"! An actual reprint of this Medical Report will be sent to your physician at his request. He should write: CAMPANA, Box MD, Batavia, Illinois.

No Drugs or Diet—No "Hunger Pangs"!
It's easy! With AYDS, you lose weight the way Nature intended you to. Taken before meals as directed, this delicious low-calorie candy—enriched with health-giving vitamins and minerals—curbs your craving for fattening foods. Yet you eat all you want. "Hunger pangs" don't bother you! You automatically eat less and lose weight naturally, safely, quickly.

Guaranteed to Work for You!

Many AYDS users—with their very first box—happily report losing up to ten pounds or more. In fact, with the easy AYDS Reducing Plan, you must lose weight with your first box (\$2.98), or your money back. At all leading drug and department stores.

Take Ayds...first aid for overweight!

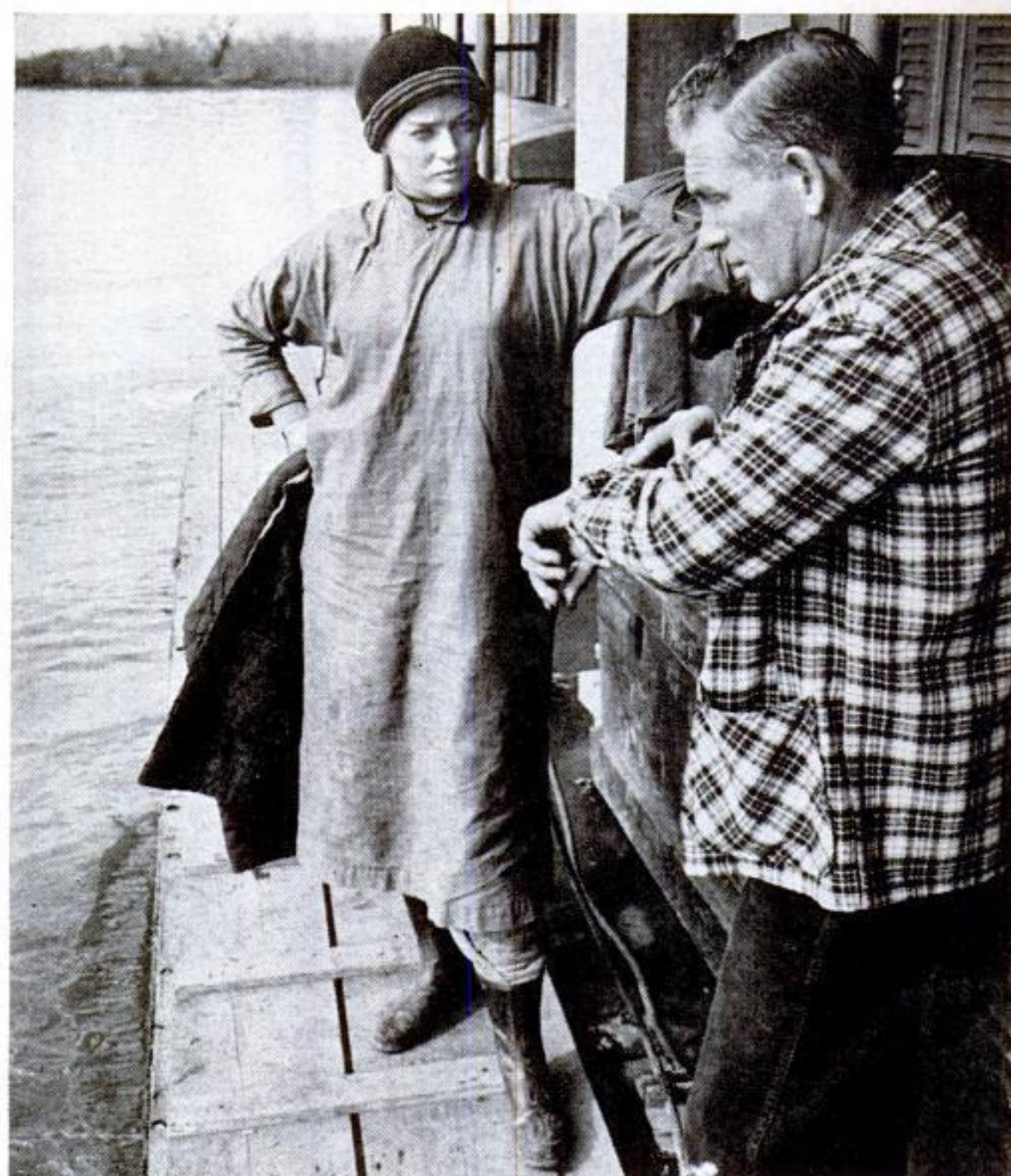


A Campana Product

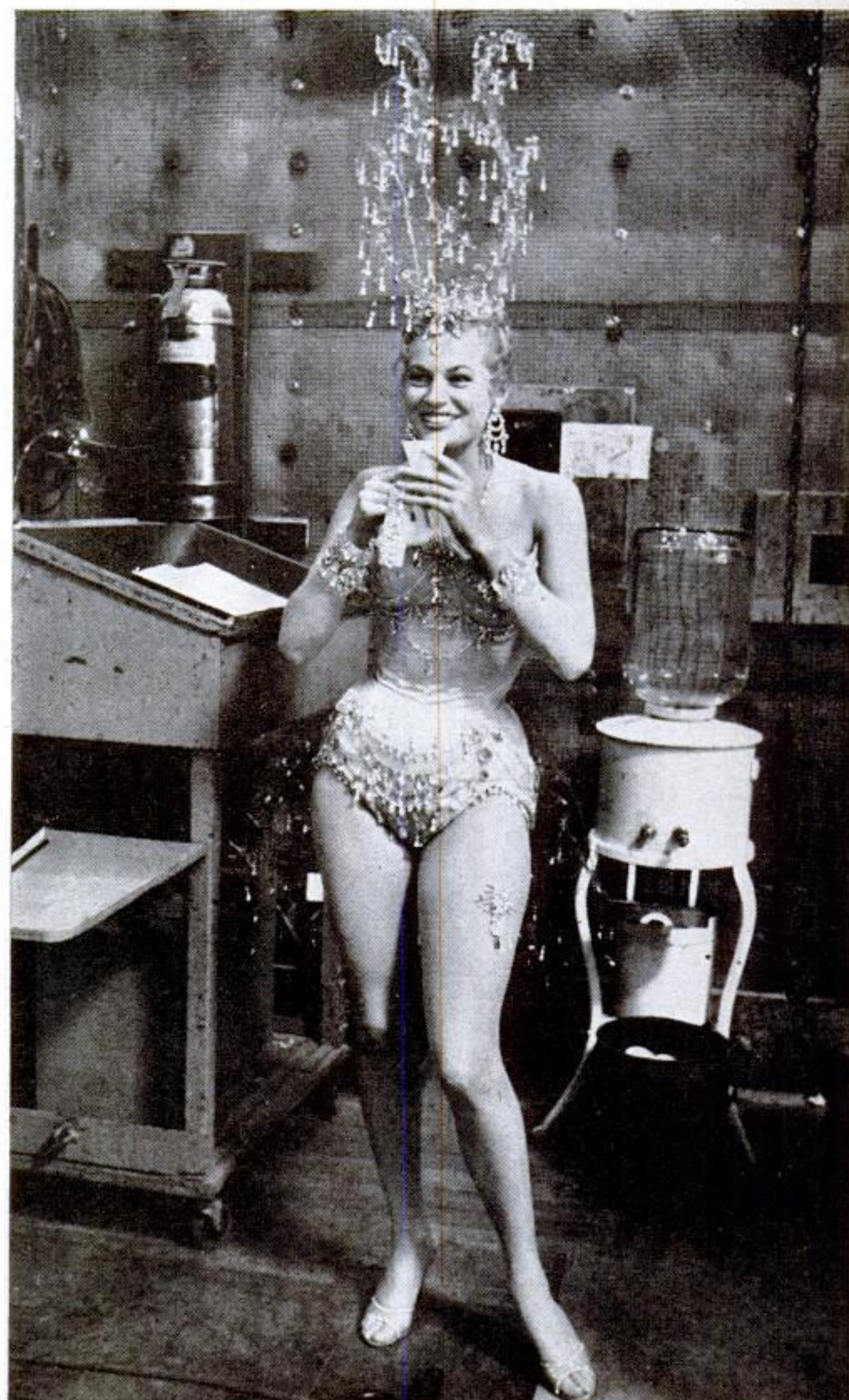


Like her famous husband, Mrs. Hope loves golf. She says, "I recommend AYDS to every woman who wants to reduce and have a lovely figure."

MALMÖ MAID CONTINUED



ANITA'S FIRST PART, as a Chinese refugee from Reds in *Blood Alley*, gave her a chance to act, since she wore wool hat and figure-concealing coverall.



IN A LATER PART, in Paramount's *Artists and Models*, Anita appeared briefly but so memorably that its producer bought a part of her contract.

CONTINUED

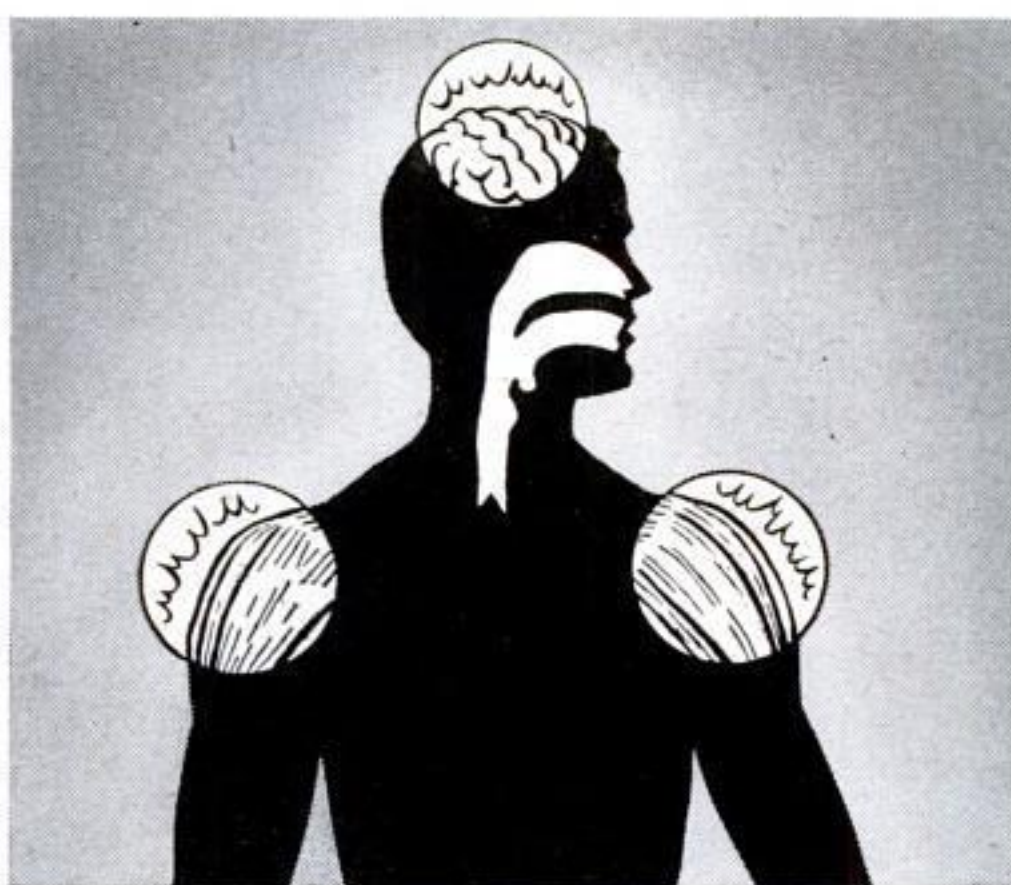
COLDS! EVEN VIRUS COLDS!

Newly Discovered Compound Of Medicines For Control Of Cold Suffering Lets You

**Throw Off Effects Better!
Break Them Up Faster!
Shorten The Time You Suffer!**



Most people can't stay in bed with colds—they've got to get on the job. New Super Anahist Cold Tablets help you feel better—look better—work better, even when you have a virus cold.



Super Anahist helps lower fever, relieves pain of headache and muscles, shrinks swollen membranes—actually breaks up effects of colds better. You can go your way without that sniffing, sneezing misery.



Only Super Anahist combines precious, resistance-building Vitamin C into this effective formula. That's important—because the vast majority of people follow diets deficient in this vitamin.

SUPER ANAHIST®

helps defeat fever, sneezing, aching effects of Virus Colds!

Here, at long last, is the medical answer to the suffering of Virus Colds, so prevalent in America. Super Anahist Tablets now combine a unique combination of five cold-fighting wonder drugs, never before contained in a single compound.

Results are amazing! Super Anahist helps fight the toxins that poison your system during a cold—even a virus cold. Super Anahist helps put back in your blood what the virus drains away—helps lower fever—reduce pains—even shrinks swollen membranes. You feel better, almost at once!

What's more, you look better, too—so that you don't carry those ugly signs of a cold to your job. Super Anahist helps clear up red, watery eyes—puffy skin—unpleasant nasal discharge and sneezing.

Best of all, you can work better without that dragged-

out, half-dead feeling that accompanies a virus cold. And Super Anahist even helps your body resist more serious illnesses that can follow a cold.

Be prepared, if the cold virus attacks your family. Get safe, effective Super Anahist Tablets. Bottles of 20, 98¢. Special Children's Size Tablets, 32 for 98¢.

GUARANTEE

We believe that new SUPER ANAHIST is the most effective product of its kind on the market today, and guarantee its results.

If SUPER ANAHIST does not satisfy you completely, return the unused portion to the Anahist Co., Inc., Yonkers 2, N. Y., and your full purchase price will be refunded.



And on Nasal Spray, Cough Syrup or Chest Rub—the name Super Anahist means "Best Medicine for Cold's Distress!"

MALMÖ MAID CONTINUED

ON A 'RUSSIAN' LOCATION



AT A MAKE-UP SESSION on *War and Peace* set in Rome, fellow actress Audrey Hepburn, who plays lead, stands behind Anita and playfully kibitzes.



MOUNTED ON A NAG used in Napoleon's retreat from Moscow in film, Anita on her off hours rides through a Moscow square built on huge Rome lot.

No matter
what
shaving machine
you use...

start with



Old Spice
PRE-ELECTRIC
SHAVE LOTION

100
NO FED. TAX

SHULTON NEW YORK • TORONTO

TENSE NERVOUS HEADACHES call for STRONGER Yet SAFER ANACIN®

Won't Upset
The Stomach

Anacin not only gives stronger, faster relief from pain of headache, but is also safer. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients. Scientific research has proved no single drug can give such strong yet such safe relief as Anacin. Buy Anacin Tablets today!



INDIGESTION VANISHES!

New Mints, Medically Proven
Quickly RID STOMACH OF GAS

The very instant they reach your stomach these new mints go to work — rid your stomach of painful excess acid fast. Your indigestion vanishes! That's because new BiSoDoL® Mints contain incredibly fast BiSoDoL medication — the kind doctors recommend. Don't suffer acid indigestion. Feel wonderful fast with new BiSoDoL Mints. At all drug counters.

HOLLYWOOD
sani-brown



For the BRIGHTEST Shoes
they've EVER had!

Makers of the famous Sani-White

"How Sweet"
Deodorizers

29¢ and 35¢ Freshen Air • Kill Odors
For Home • Office • Car
"Peter Pine" - "Scent Saver"
"Car-Freshner"

AT DEALERS EVERYWHERE
Car-Freshner Corporation, Watertown, N. Y.

BUNIONS

Get this super-fast relief. Lifts painful shoe pressure, soothes, cushions, protects the sensitive spot. Ask for the Bunion size.

Super-soft Dr. Scholl's Zino-pads

SORE THROAT?*



Swallow without pain
in minutes... insist on

inhiston
THROAT LOZENGES

*Sore Throat Due to Colds, Excessive Smoking or Speaking



No other like it!

No need to add milk to new Carnation Chocolate Drink Discovery!

Complete with water! Delicious hot or cold! Mixes instantly

ALREADY IN IT—
all the protein, calcium and
B-vitamins of fresh, whole milk!



AND FORTIFIED, TOO!
with extra sunshine vitamin D,
vitamins B₁, B₂ and iron!

COMPLETE, INSTANT!
DELICIOUS HOT OR COLD!
A wonderful hot breakfast or
bedtime drink for the whole family!

FLAVOR CHILDREN LOVE! Nourishment children
need—in new Carnation **Magic Crystals**
Just add water—bursts into chocolate-creamy goodness!

HERE'S ALL YOU DO! Simply add these wonderful
new Carnation Instant Magic Crystals to water, hot or cold;
stir lightly. *Dissolves instantly*, even in ice-cold water!
No beating, no shaking! Ready to drink—*instantly*!

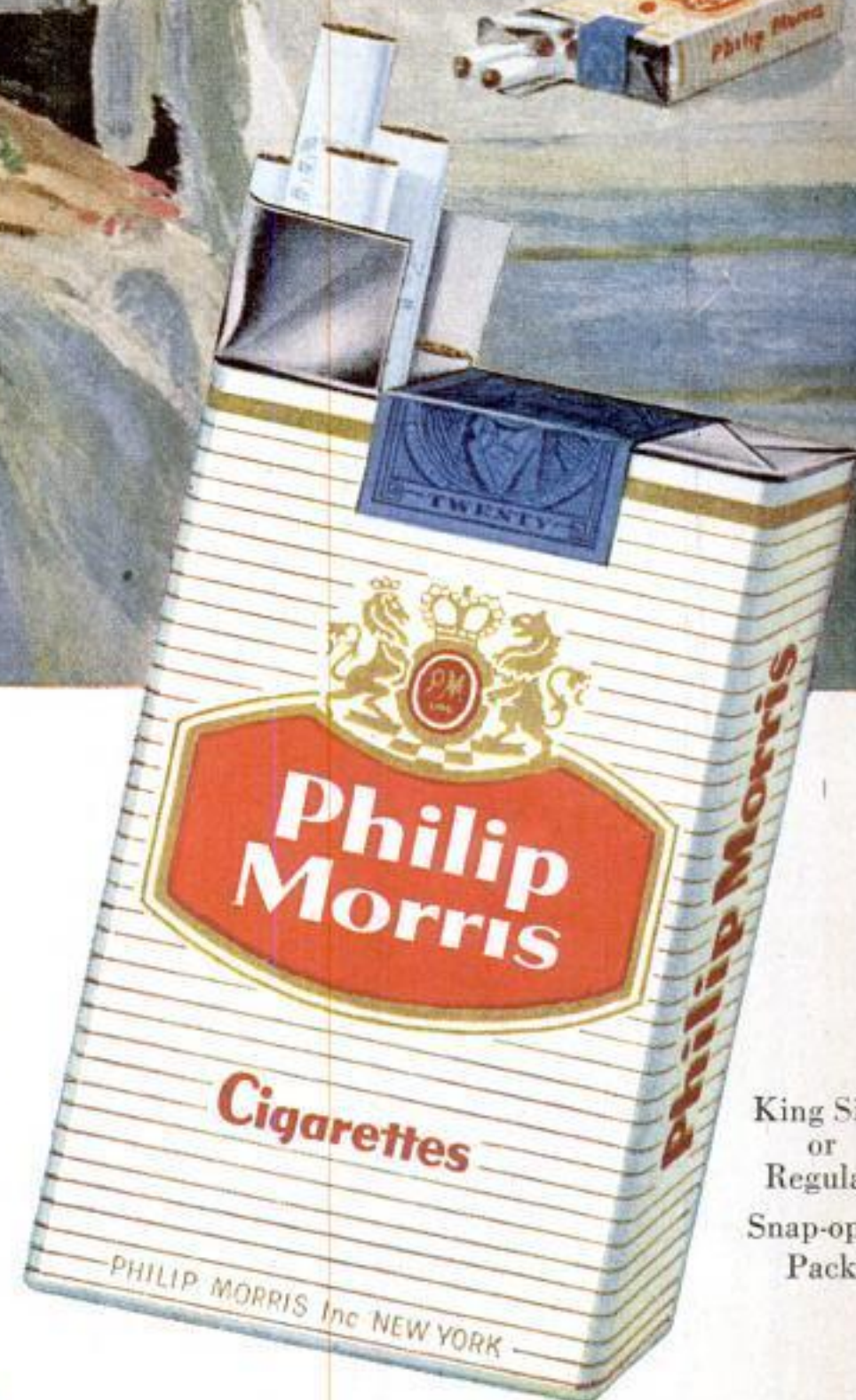
P. S. May be mixed with milk for double nutrition.

NO EXTRAS TO BUY — SAVES YOUR REGULAR MILK SUPPLY!



Loved for gentleness

SOME people are known—and loved—for being gentle. So is this new cigarette. New Philip Morris, made gentle for modern taste, is winning new friends everywhere—especially among our younger smokers. Enjoy the gentle pleasure—the *fresh unfiltered flavor*—of new Philip Morris. Now in the smart new package.



New Philip Morris...gentle for modern taste



HELEN HAYES TOSSES AN AFFECTIONATE SALUTE TO THE 1,500 ADMIRERS WHO PAID HER HOMAGE AS "FIRST LADY OF U.S. STAGE"

A GRAND NIGHT FOR HELEN

Supershiny assemblage of stage notables celebrates Miss Hayes's 50 theater years

The most resplendent assemblage of stage notables in the history of Broadway met two weeks ago to throw a party for the American theater's most celebrated star, Helen Hayes. Honoring her 50 years as an actress, the big party overflowed the ballroom of New York's Waldorf-Astoria. Tickets were \$50 apiece and the \$30,000 profit went to the American Theater Wing to help support its school and public services. But in everybody's mind it was Helen's show, triumphantly, from its jazzy hymn of homage at the start (*below*) to its surprising and sentimental finish.

The peak of the evening was a glorified vaudeville, with noted actors impersonating older stars and doing short interludes from famous plays that had been put on in the U.S. during Miss Hayes's half-century reign. Some of them are shown on the next page. Altogether the fine tragic actors, slapstick comedians and musical comedy queens made a living history of American theater. After watching the performance unfold like pages in a memory book, happy Helen said, "I would like to go into a dark cave for a month just to relive it all. I'm so afraid it may get lost."

HELEN WATCHES FROM THRONE AT RIGHT WHILE MOSS HART, BY BIRTHDAY CAKE AT LEFT, OPENS THE SHOW AS CHORUS SINGS OUT, "HAIL, QUEEN HELEN"



HELEN'S NIGHT CONTINUED

OLD TIMES RENEWED AND A FAMILY FINISH



AS SARAH BERNHARDT at curtain call of *Phèdre* (1913), Florence Reed acted great French star with lame leg, bowed stiffly and said, "Merci beaucoup."



AS ELSIE JANIS, who was called the "Sweetheart of AEF" in World War I (1917), Jane Froman stopped the show with George M. Cohan's hit *Over There*.



AS EVA TANGUAY, dynamic vaudeville headliner and a star in *The Ziegfeld Follies* (1909), June Havoc laced into Eva's celebrated number, *I Don't Care*.



AS OTIS SKINNER in *Merchant of Venice* (1932), Michael Redgrave played Shylock with Morris Carnovsky (right). Miss Hayes acted in *Merchant* in 1938.



AS WEBER AND FIELDS in vaudeville act (1913), Smith and Dale traded wisecracks. In 1909 Miss Hayes made Broadway stage debut with Lew Fields.



AS KATHARINE CORNELL in her first starring role in Michael Arlen's *The Green Hat* (1925), Patricia Neal acted the worldly heroine who comes to a bad end.



SHE ROARS WITH GLEE, SOBS SENTIMENTALLY (BELOW) AT WEBER AND FIELDS





BIGGEST SURPRISE, which almost floored Helen, was the famous shaving scene from her biggest success, *Victoria Regina* (1935). Her role of Queen Victoria was taken by Mary Martin's daughter Heller and Prince Albert was played by Helen's son Jamie. This was only scene in which Helen herself was impersonated.

HEARTFELT KISS is given by Helen to son after his act concluded show at 2:30 a.m. Jamie at 18 is still in school, has acted in summer theaters and on TV. He wants to carry on theatrical tradition of his mother and father, Playwright Charles MacArthur, has not decided whether to be actor, director or producer.





BIRD IN MRS. HUBBARD'S CUPBOARD

Three years ago a young screech owl toppled out of her home in a Florida palm and into the lives of the Wynant Hubbards of Miami. Mrs. Hubbard reared her on ground meat, lettuce and an occasional shrimp, named her Botsina. Botsina flits about the house, poking her beak into everything. Her one frustration has been the refrigerator, which

is invariably closed. Recently, however, she found it being defrosted and flew in. Mrs. Hubbard ran to the next room for her camera and photographed her pet as Botsina, her claws reflected in the glass shelf, peered owlishly out at her. Then she removed her from the refrigerated cupboard before Botsina, fresh from a bath, could catch cold.

Light up a Lucky

it's light-up time!

TIME OUT for a Lucky. Perfect time to enjoy the cigarette of fine tobacco—light, mild, naturally good-tasting tobacco that's **TOASTED** to taste even better. Outdoors or indoors, you'll say a Lucky is the best-tasting cigarette you ever smoked!



**"IT'S
TOASTED"**
to taste
better!



LUCKIES TASTE BETTER
CLEANER, FRESHER, SMOOTHER!

©A.T.Co. PRODUCT OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES



GEN. WINFIELD SCOTT AND HENRY CLAY ATTEND A DINNER, 1840

At home, or when dining out, as he did with Gen. Scott at Boulanger's famous restaurant in Wash., D. C., Senator Clay took pleasure in introducing his guests to his favorite bourbon, Old Crow.

OLD CROW

Kentucky Straight Bourbon Whiskey

From the day it was created on the Kentucky frontier back in 1835, Old Crow was marked for greatness. Today, you may share in the glories of its past, and enjoy the pleasures of its presence, in either the highly popular, milder 86 Proof bottling, or in the world-renowned 100 Proof Bottled in Bond.

NOW—TWO GREAT BOTTINGS!

Today available in a milder, lower-priced
86 Proof bottling as a companion to the historic
100 Proof Bottled in Bond

"The Greatest Name in Bourbon"



THE OLD CROW DISTILLERY COMPANY, DIVISION OF NATIONAL DISTILLERS PRODUCTS CORPORATION, FRANKFORT, KENTUCKY